

**Ministry of Higher Education and Scientific Research
Scientific Supervision and Scientific Evaluation Apparatus
Directorate of Quality Assurance and Academic Accreditation
Accreditation Department**



Academic Program and Course Description Guide

2025-2026

Introduction:

The educational program is a well-planned set of courses that include procedures and experiences arranged in the form of an academic syllabus. Its main goal is to improve and build graduates' skills so they are ready for the job market. The program is reviewed and evaluated every year through internal or external audit procedures and programs like the External Examiner Program.

The academic program description is a short summary of the main features of the program and its courses. It shows what skills students are working to develop based on the program's goals. This description is very important because it is the main part of getting the program accredited, and it is written by the teaching staff together under the supervision of scientific committees in the scientific departments.

This guide, in its second version, includes a description of the academic program after updating the subjects and paragraphs of the previous guide in light of the updates and developments of the educational system in Iraq, which included the description of the academic program in its traditional form (annual, quarterly), as well as the adoption of the academic program description circulated according to the letter of the Department of Studies T 3/2906 on 3/5/2023 regarding the programs that adopt the Bologna Process as the basis for their work.

In this regard, we can only emphasize the importance of writing an academic programs and course description to ensure the proper functioning of the educational process.

Concepts and terminology:

Academic Program Description: The academic program description provides a brief summary of its vision, mission and objectives, including an accurate description of the targeted learning outcomes according to specific learning strategies.

Course Description: Provides a brief summary of the most important characteristics of the course and the learning outcomes expected of the students to achieve, proving whether they have made the most of the available learning opportunities. It is derived from the program description.

Program Vision: An ambitious picture for the future of the academic program to be sophisticated, inspiring, stimulating, realistic and applicable.

Program Mission: Briefly outlines the objectives and activities necessary to achieve them and defines the program's development paths and directions.

Program Objectives: They are statements that describe what the academic program intends to achieve within a specific period of time and are measurable and observable.

Curriculum Structure: All courses / subjects included in the academic program according to the approved learning system (quarterly, annual, Bologna Process) whether it is a requirement (ministry, university, college and scientific department) with the number of credit hours.

Learning Outcomes: A compatible set of knowledge, skills and values acquired by students after the successful completion of the academic program and must determine the learning outcomes of each course in a way that achieves the objectives of the program.

Teaching and learning strategies: They are the strategies used by the faculty members to develop students' teaching and learning, and they are plans that are followed to reach the learning goals. They describe all classroom and extra-curricular activities to achieve the learning outcomes of the program.

Academic Program Description Form

University Name: Alireg.
Faculty/Institute: TV + Radio +
Scientific Department: TV - Radio
Academic or Professional Program Name:
Final Certificate Name:
Academic System:
Description Preparation Date: 2025-2-26
File Completion Date: 2025-2-26

Signature: 

Head of Department Name:

Radi Rasthi Hasan

Date: ٢٠٢٥/٢/٢٦

Signature: 

Scientific Associate Name:

A.P.D M. Alhamdani

Date: ٢٠٢٥/٢/٢٦



د. محمد سالم عبد الوارث
مؤيد مدير

The file is checked by:

Department of Quality Assurance and University Performance

Director of the Quality Assurance and University Performance Department:

Date:

Signature:

٢٠٢٥/٢/٢٦

Approval of the Dean



1. Program Vision

Program vision is written here as stated in the university's catalogue and website.

2. Program Mission

Program mission is written here as stated in the university's catalogue and website.

3. Program Objectives

General statements describing what the program or institution intends to achieve.

4. Program Accreditation

Does the program have program accreditation? And from which agency?

5. Other external influences

Is there a sponsor for the program?

6. Program Structure

Program Structure	Number of Courses	Credit hours	Percentage	Reviews*
Institution Requirements				
College Requirements				

Department Requirements				
Summer Training				
Other				

* This can include notes whether the course is basic or optional.

7. Program Description				
Year/Level	Course Code	Course Name	Credit Hours	
			theoretical	practical

8. Expected learning outcomes of the program	
Knowledge	
Learning Outcomes 1	Learning Outcomes Statement 1
Skills	
Learning Outcomes 2	Learning Outcomes Statement 2
Learning Outcomes 3	Learning Outcomes Statement 3
Ethics	
Learning Outcomes 4	Learning Outcomes Statement 4
Learning Outcomes 5	Learning Outcomes Statement 5

9. Teaching and Learning Strategies
Teaching and learning strategies and methods adopted in the implementation of the program in general.

10. Evaluation methods
Implemented at all stages of the program in general.

11. Faculty

Faculty Members

Academic Rank	Specialization		Special Requirements/Skills (if applicable)		Number of the teaching staff	
	General	Special			Staff	Lecturer

Professional Development

Mentoring new faculty members

Briefly describes the process used to mentor new, visiting, full-time, and part-time faculty at the institution and department level.

Professional development of faculty members

Briefly describe the academic and professional development plan and arrangements for faculty such as teaching and learning strategies, assessment of learning outcomes, professional development, etc.

12. Acceptance Criterion

(Setting regulations related to enrollment in the college or institute, whether central admission or others)

13. The most important sources of information about the program

State briefly the sources of information about the program.

14. Program Development Plan

Program Skills Outline															
				Required program Learning outcomes											
Year/Level	Course Code	Course Name	Basic or optional	Knowledge				Skills				Ethics			
				A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4

- Please tick the boxes corresponding to the individual program learning outcomes under evaluation.

Course Description Form

1. Course Name:					
2. Course Code:					
3. Semester / Year:					
4. Description Preparation Date:					
5. Available Attendance Forms:					
6. Number of Credit Hours (Total) / Number of Units (Total)					
7. Course administrator's name (mention all, if more than one name)					
Name:					
Email:					
8. Course Objectives					
Course Objectives			• • •		
9. Teaching and Learning Strategies					
Strategy					
10. Course Structure					
Week	Hours	Required Learning Outcomes	Unit or subject name	Learning method	Evaluation method

11. Course Evaluation					
Distributing the score out of 100 according to the tasks assigned to the student such as daily preparation, daily oral, monthly, or written exams, reports etc					
12. Learning and Teaching Resources					
Required textbooks (curricular books, if any)					
Main references (sources)					
Recommended books and references (scientific journals, reports...)					
Electronic References, Websites					

Course Description Template

Course Description:

The course description provides a concise summary of the main characteristics of the course and the expected learning outcomes that the student should achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

١. Educational Institution	College of Media / Al-Iraqia University
٢. Department / Center	Radio and Television Journalism
٣. Course Name / Code	Computer
٤. Available Attendance Modes	In-person
٥. Semester / Year	First Stage
٦. Total Study Hours	٦٠ hours annually
٧. Date of Preparing this Description	٢٠٢٦-٢٠٢٥
٨. Course Instructor	Asst. Lecturer Areej Taref Habeeb

٩. Course Objectives:

Familiarize students with the fundamentals of computer operation, its origin, and development, and enable them to skillfully use Microsoft Word and PowerPoint in a manner that meets the requirements of the labor market.

٩. Course Learning Outcomes, Teaching, Learning, and Assessment Methods

A- Cognitive Objectives:

Familiarity with the basic rules for operating and managing the computer, and knowledge of the origin, benefits, and uses of office computer programs, especially Microsoft Word and Microsoft PowerPoint.

B- Course-Specific Skills Objectives:

Proficiency in using office computer programs, especially Microsoft Word and Microsoft PowerPoint, to produce documents and slides, and employ them in ways that serve the student in academic and professional life.

Teaching and Learning Methods

Present samples of Word documents and PowerPoint slides, and explain the steps of creating and editing them.

Assessment Methods

The student submits samples of Word documents and PowerPoint slides, and the extent to which they have applied what they learned to these files is measured.

Teaching and Learning Methods

Present samples of Word documents and PowerPoint slides, and explain the steps of creating and editing them.

Assessment Methods

The student submits samples of Word documents and PowerPoint slides, and the extent to which they have applied what they learned to these files is measured.

Teaching and Learning Methods

Present samples of Word documents and PowerPoint slides, and explain the steps of creating and editing them.

Assessment Methods

The student submits samples of Word documents and PowerPoint slides, and the extent to which they have applied what they learned to these files is measured.

Teaching and Learning Methods

Present samples of Word documents and PowerPoint slides, and explain the steps of creating and editing them.

Assessment Methods

The student submits samples of Word documents and PowerPoint slides, and the extent to which they have applied what they learned to these files is measured.

C. Affective and Value Objectives:

Appreciate the value of the time and effort saved by office computer programs, and recognize their advantages and the extent to which they can be utilized in practical life.

Teaching and Learning Methods

Present samples of traditional files and samples of the same type created and edited using Word and PowerPoint programs, and compare them.

Assessment Methods

The student performs the steps of creating Word and PowerPoint files, and their ability to save time and effort through their use is measured.

D. General and Transferable Skills (other skills related to employability and personal development):
Teaching how to develop the skills acquired during study in a way that meets the student's needs in their general life.

Teaching and Learning Methods

Encourage the student to search for functions, steps, and commands within the Microsoft Word and PowerPoint environment that align with and meet their needs in academic or professional life.

Assessment Methods

The student uses the commands and steps they have learned in Microsoft Word and PowerPoint, and their ability to research and identify the most effective ways to use them is measured.

۱. Course Structure – First Semester

Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	۲	Knowledge acquisition	Introduction to the computer + Definition of the computer + Evolution of computer generations	Theoretical	
Second	۲	Knowledge acquisition	Computer features + Types of computers	Theoretical	Awarding grades to participants
Third	۲	Knowledge acquisition	Computer components	Theoretical	Awarding grades to participants
Fourth	۲	Knowledge acquisition	Computer security	Theoretical	Awarding grades to participants
Fifth	۲	Knowledge acquisition	Definition of operating system + Functions of operating system	Theoretical	Awarding grades to participants
Sixth	۲	Skill acquisition	Windows operating system	Theoretical + Practical	Awarding grades to participants
Seventh	۲	Knowledge acquisition	Definition of Microsoft Word program + Word program interface	Theoretical	Awarding grades to participants
Eighth	۲	Skill acquisition	File tab in Microsoft Word	Theoretical + Practical	Awarding grades to participants
Ninth	۲	Skill acquisition	Home tab in Microsoft Word – Part ۱	Theoretical + Practical	Awarding grades to participants
Tenth	۲	Skill acquisition	Home tab in Microsoft Word – Part ۲	Theoretical + Practical	Awarding grades to participants
Week ۱۱	۲	Skill acquisition	Insert tab in Microsoft Word – Part ۱	Theoretical + Practical	Awarding grades to participants
Week ۱۲	۲	Skill acquisition	View tab in Microsoft Word	Theoretical + Practical	Awarding grades to participants
Week ۱۳	۲	Skill acquisition	Review of previous lectures with practical application to assess learning	Theoretical + Practical	Awarding grades to participants

Week ١٤	٢	Evaluation	Practical exam for the entire material	Practical	Exam
Week ١٥	٢	Evaluation	Theoretical exam for the entire material	Theoretical	Exam

١٢. Course Structure – Second Semester

Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	٢	Skill acquisition	Tables in Microsoft Word – Part ١	Theoretical + Practical	Awarding grades to participants
Second	٢	Skill acquisition	Tables in Microsoft Word – Part ٢	Theoretical + Practical	Awarding grades to participants
Third	٢	Skill acquisition	Review of Word lectures with practical application covering all learned about Microsoft Word	Theoretical + Practical	Awarding grades to participants
Fourth	٢	Skill acquisition	Introduction to Microsoft PowerPoint + Main interface	Theoretical + Practical	Awarding grades to participants
Fifth	٢	Skill acquisition	File tab in Microsoft PowerPoint	Theoretical + Practical	Awarding grades to participants
Sixth	٢	Skill acquisition	Home tab in Microsoft Word	Theoretical + Practical	Awarding grades to participants
Seventh	٢	Knowledge acquisition	View tab in Microsoft PowerPoint	Theoretical	Awarding grades to participants
Eighth	٢	Knowledge acquisition	Review of the previous four lectures with practical application of their content	Theoretical	Awarding grades to participants
Ninth	٢	Knowledge acquisition	Insert tab in Microsoft PowerPoint	Theoretical	Awarding grades to participants

Tenth	۲	Knowledge acquisition	Inserting and editing shapes in Microsoft PowerPoint	Theoretical	Awarding grades to participants
Week ۱۱	۲	Knowledge acquisition	Slide Show tab in Microsoft PowerPoint	Theoretical	Awarding grades to participants
Week ۱۲	۲	Knowledge acquisition	Adding animations to slides and shapes in Microsoft PowerPoint	Theoretical + Practical	Awarding grades to participants
Week ۱۳	۲	Knowledge acquisition	Review of second semester lectures with practical application of their content	Theoretical + Practical	Awarding grades to participants
Week ۱۴	۲	Evaluation	Practical exam for the second semester material	Practical	Exam
Week ۱۵	۲	Evaluation	Theoretical exam for the second semester material	Theoretical	Exam

Infrastructure	
Prescribed Required Books	A booklet prepared by the course instructors
Main References (Sources)	Computer Basics and Its Office Applications (Part One) Microsoft Excel + Computer Basics and Its Office Applications (Part Two) Internet Basics
Recommended Books and References (Scientific Journals, Reports, etc.)	Computer Basics and Its Office Applications (Parts One and Two)
Electronic References, Internet Sites, etc.	https://www.youtube.com/@NologyTV

Course Development Plan

Study the possibility of teaching students to use office applications on smartphones, not only on computers, and applying everything that can be learned in the computer lab on smartphones.

Course Description Template

Course description: Television editing

This course description provides a summary of the main characteristics of the course and the learning outcomes the student is expected to achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

١. Educational institution	College of Media – University of Al-Iraqia
٢. Academic department / center	Department of Radio and Television Journalism
٣. Course name / code	Television Editing
٤. Available attendance formats	In-person
٥. Semester / year	٢٠٢٦-٢٠٢٥
٦. Total study hours	٦٠ hours per year
٧. Date of preparing this description	٢٠٢٦-٢٠٢٥
٨. Course instructor	Asst. Prof. Munaf Shaker Ismail
٩. Course objectives	
١- Introduce the student to the concept of television editing and its historical development.	
٢- Enable the student to understand the theories and basic rules of the art of television editing, its types, and methods.	
٣- Provide the student with basic knowledge of the types of editing and the most important artistic applications related to it	
٤- Enable the student to understand the technical forms of television and radio editing used in the digital age.	
٥- Present examples of artistic and media productions in which editing is employed to the student.	

Course learning outcomes, teaching and learning methods, and assessment

A- Cognitive objectives

A^١ - Provide the student with scientific knowledge in the field of radio and television editing.

A^٢ - Prepare the student academically in a way that enables them to understand the elements of editing and the methods of employing it in content production.

A^٣ - Enable the student to understand the role that editing plays in the structure and operation of audio and visual media institutions.

B- Specific skills objectives of the course

B^١ - Ability to understand editing theories and employ them to build an idea or message according to scientific principles.

B^٢ - Familiarity with the most important editing experiences that help achieve psychological impact in the media

B^٣ - Ability to grasp the applications and technologies used in carrying out various editing processes.

Teaching and learning methods

١ - Explaining and interpreting topics of radio and television editing and their relation to media work.

٢ - Stimulating students' minds by posing intellectual questions and encouraging them to reflect on the answers.

٣ - Assigning students practical applications related to the subject, then reviewing them to identify strengths and weaknesses.

Assessment methods

١ - Allocating a specific grade for the student's activity and participation in the lesson.

٢ - Testing the student through the midterm exam, either in person or online, according to the instructions issued by the department head.

C- Affective and value objectives C^١ - Develop the student's ability to understand the importance of editing in the creation of media discourse.

C^٢ - Relate the subject of editing to the student's daily life by presenting contemporary real-life examples in which it is embodied.

D- General and qualifying skills

D^١ - Enable the student to understand the methods and tools of radio and television editing, qualifying them to grasp the fundamentals of artistic work in various media institutions.

D^٢ - Enable the student to work professionally and with development when their media work involves the technical aspects of content production.

Week	hours	Required Learning Outcomes	Name of the unit / or topic	طريقة التعليم	طريقة التقييم
First	Two hours	Acquisition of knowledge	The concept of radio and television editing and its definition	Explanation and Discussion	Awarding a grade for participation
Second	Two hours	Acquisition of knowledge	Functions of radio and television editing and its ethics	Explanation and Discussion	Awarding a grade for participation
Third	Two hours	Acquisition of knowledge	Specifications of the image and sound editor in radio and television	Explanation and Discussion	Awarding a grade for participation
Fourth	Two hours	Acquisition of knowledge	Artistic vision in radio and television editing – art and creativity	Explanation and Discussion	Awarding a grade for participation
Fifth	Two hours	Acquisition of knowledge	Editing theories	Explanation and Discussion	Awarding a grade for participation
Sixth	Two hours	Acquisition of knowledge	Visual – television editing, types of television editing: linear editing	Explanation and Discussion	Awarding a grade for participation
Seventh	Two hours	Acquisition of knowledge	Types of television editing: non-linear editing	Explanation and Discussion	Awarding a grade for participation
Eighth	Two hours	Acquisition of knowledge	The camera and types of image in television editing	Explanation and Discussion	Awarding a grade for participation
Ninth	Two hours	Acquisition of knowledge	The most important television editing programs and their characteristics	Explanation and Discussion	Awarding a grade for participation
Tenth	Two hours	Acquisition of knowledge	Television editing with Adobe Premiere program	Explanation and Discussion	Awarding a grade for participation
Week ١١	Two hours	Acquisition of knowledge	Characteristics of television editing with Adobe Premiere program	Explanation with Practical Applications	Awarding a grade for participation

Week ١٢	Two hours	Acquisition of knowledge	Opening the project	Explanation with Practical Applications	Awarding a grade for participation
Week ١٣	Two hours	Acquisition of knowledge	Methods of transition between shots	Explanation with Practical Applications	Awarding a grade for participation
Week ١٤	Two hours	Acquisition of knowledge	Sound – its types and its use in editing	Explanation and Discussion	Awarding a grade for participation
Week ١٥	Two hours	Acquisition of knowledge	Doing lip-sync and audio mixing and sound level	Explanation with Practical Applications	Awarding a grade for participation

Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	Two hours	Acquisition of knowledge	Practical applications on sound editing and how to match with the picture	Explanation with practical applications	Awarding a grade for participation
Second	Two hours	Acquisition of knowledge	Visual effects and use of filters	Explanation with practical applications	Awarding a grade for participation
Third	Two hours	Acquisition of knowledge	Slow motion and fast motion, objectives of use and applications	Explanation with practical applications	Awarding a grade for participation
Fourth	Two hours	Acquisition of knowledge	Chroma background editing	Explanation with practical applications	Awarding a grade for participation
Fifth	Two hours	Acquisition of knowledge	Color correction	Explanation with practical applications	Awarding a grade for participation
Sixth	Two hours	Acquisition of knowledge	Using titles and texts and making the title	Explanation with practical applications	Awarding a grade for participation
Seventh	Two hours	Acquisition of knowledge	Supporting programs for television editing	Explanation and discussion	Awarding a grade for participation
Eighth	Two hours	Acquisition of knowledge	Work script and editing	Explanation and discussion	Awarding a grade for participation
Ninth	Two hours	Acquisition of knowledge	Final output of the work	Explanation and discussion	Awarding a grade for participation
Tenth	Two hours	Acquisition of knowledge	Exporting the video and types of saving formats and type and quality of the image	Explanation and discussion	Awarding a grade for participation
Week ١١	Two hours	Acquisition of knowledge	Editing – video editing with smartphone programs	Explanation and discussion	Awarding a grade for participation
Week ١٢	Two hours	Acquisition of knowledge	Process of editing image and sound with smartphone programs	Explanation and discussion	Awarding a grade for participation
Week ١٣	Two hours	Acquisition of knowledge	How to make mobile films	Explanation with practical applications	Awarding a grade for participation
Week ١٤	Two hours	Acquisition of knowledge	Editing in radio	Explanation with practical applications	Awarding a grade for participation
Week ١٥	Two hours	Acquisition of knowledge	The most important audio editing programs and the technique of sound editing via computer – Adobe Audition program,	Explanation with practical applications	Awarding a grade for participation

			characteristics and applications		
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١٢. Infrastructure	
) Required prescribed books ^١	Curriculum prepared by the course instructor including the vocabulary approved by the Ministry
٢) Main references (sources)	١- (Techniques of Film and Video Editing), authored by Ken Dancyger, translated by Ahmed Youssef, issued by the National Center for Translation, ١st ed., Cairo, ٢٠١١. ٢- (Television Editing Using Adobe Premiere Pro & Sound Forge), authored by Mohamed Seddik Al-Bahansi, Arab Society Library for Publishing and Distribution, series: Learn in ٢١ Days, Cairo, ٢٠١٠. ٣- (The Art of Television Editing), authored by Naglaa El-Gammal, Egyptian Lebanese Publishing House, ٢٠١٣. ٤- (Sound in Cinema and Television), authored by Hikmat Al-Baydani, Faculty of Fine Arts / Cairo University, ٢٠١١.
A) Recommended books and references (scientific journals, reports, ...)	١- (Techniques of Film and Video Editing), authored by Ken Dancyger, translated by Ahmed Youssef, issued by the National Center for Translation, ١st ed., Cairo, ٢٠١١. ٢- (Television Editing Using Adobe Premiere Pro & Sound Forge), authored by Mohamed Seddik Al-Bahansi, Arab Society Library for Publishing and Distribution, series: Learn in ٢١ Days, Cairo, ٢٠١٠. ٣- (The Art of Television Editing), authored by Naglaa El-Gammal, Egyptian Lebanese Publishing House, ٢٠١٣. ٤- (Sound in Cinema and Television), authored by Hikmat Al-Baydani, Faculty of Fine Arts / Cairo University, ٢٠١١.
B) Electronic references, internet sites	The Arab School for Cinema and Television — http://www.arabfilmmtvschool.edu.eg

١٣. Course Development Plan
An annual update is carried out at a rate of ٢٠% of the content of the prescribed vocabulary by the Committee of Deans of the Ministerial Colleges of Media.

Asst.Dr. Alaa Al-Din Ahmad Khalifa

This course description provides a concise summary of the main characteristics of the course and the learning outcomes the student is expected to achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

Course Description:

١. Educational Institution	College of Media – Iraqi University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Radio and Television News
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	Academic Year 2024/2025
٦. Total Study Hours	60 hours annually
٧. Date of Preparing This Description	Academic Year 2026-2025
٨. Course Instructor	Assoc. Prof. Dr. Alaa Al-Din Ahmed Khalifa
٩. Course Objectives	
	1- Introduce the student to the concept of news and its definitions.
	2- Enable the student to understand the technical and professional features of news in the media.
	3- Provide the student with information related to news editing, its elements, and its requirements.
	4- Enable the student to understand sentence structure, leads, and openings in news writing.
	5- Introduce the student to the formats and styles used in editing radio and television news.

١٠. Course Outcomes and Methods of Teaching, Learning, and Assessment

A- Cognitive Objectives

Enabling the student to acquire scientific knowledge in constructing, formulating, and preparing news both theoretically and practically, through understanding news coverage, news editing, and work pressures.

B- Specific Skills Objectives of the Course

Ability to understand the processes related to news coverage in media institutions.

Teaching and Learning Methods

Explaining and interpreting topics related to news writing and construction, and stimulating the student's thinking by asking and answering questions.

Assessment Methods

Allocating a specific grade for the student's participation in class activities and for the midterm exam.

C- Affective and Value Objectives

Developing the student's ability to understand the nature of news construction and writing, and the importance of structure and formulation in influencing public opinion.

Teaching and Learning Methods

Explaining and interpreting topics related to news writing, asking questions, and having students present brief summaries.

Assessment Methods

Allocating a specific grade for the student's participation and for the midterm exam.

D- General and Qualifying Skills

Enabling the student to understand the technical and professional features of news.

Teaching and Learning Methods

Explaining and interpreting topics related to news writing, asking questions, and providing illustrative examples.

Assessment Methods

Allocating a specific grade and assessing the student through the midterm exam.

1. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Title	Teaching Method	Assessment Method
1	2	Knowledge Acquisition	Concept of News	Explanation and Discussion	Participation Grade
2	2	Knowledge Acquisition	Stages of News Development	Explanation and Discussion	Participation Grade

3	2	Knowledge Acquisition	Technical and Professional Features of News	Explanation and Discussion	Participation Grade
4	2	Knowledge Acquisition	News in Radio and Television	Explanation and Discussion	Participation Grade
5	2	Knowledge Acquisition	Sources of Radio and Television News	Explanation and Discussion	Participation Grade
6	2	Knowledge Acquisition	Elements of Audio and Visual News	Explanation and Discussion	Participation Grade
7	2	Knowledge Acquisition	Conditions and Specifications of News	Explanation and Discussion	Participation Grade
8	2	Knowledge Acquisition	Language in Radio and Television News	Explanation and Discussion	Participation Grade
9	2	Knowledge Acquisition	News Editing and Work Pressures	Explanation and Discussion	Participation Grade
10	2	Knowledge Acquisition	Adhering to Time Constraints in News Editing	Explanation and Discussion	Participation Grade
11	2	Knowledge Acquisition	Who Writes the News	Explanation and Discussion	Participation Grade
12	2	Knowledge Acquisition	Technical and Technological Elements in Radio and Television News	Explanation and Discussion	Participation Grade
13	2	Knowledge Acquisition	Sound in Radio News	Explanation and Discussion	Participation Grade
14	2	Knowledge Acquisition	Image in Television News	Explanation and Discussion	Participation Grade
15	2	Knowledge Acquisition	First Semester Exam	Explanation and Discussion	Participation Grade

V. Course Structure – Second Semester					
Week	Hours	Intended Learning Outcomes	Unit / Topic Title	Teaching Method	Assessment Method
1	2	Knowledge Acquisition	Newsroom in Radio	Explanation and Discussion	Participation Grade
2	2	Knowledge Acquisition	Newsroom in Television	Explanation and Discussion	Participation Grade
3	2	Knowledge Acquisition	Interrogatives in Radio and Television News	Explanation and Discussion	Participation Grade
4	2	Knowledge Acquisition	Formats and Styles in Editing Radio and Television News	Explanation and Discussion	Participation Grade

5	2	Knowledge Acquisition	Leads and Openings in News	Explanation and Discussion	Participation Grade
6	2	Knowledge Acquisition	Attribution and Documentation in News	Explanation and Discussion	Participation Grade
7	2	Knowledge Acquisition	Sentence Structure and Word Count in News	Explanation and Discussion	Participation Grade
8	2	Knowledge Acquisition	Practical Applications and Observations	Explanation and Discussion	Participation Grade
9	2	Knowledge Acquisition	News Paragraphs and Their Parts	Explanation and Discussion	Participation Grade
10	2	Knowledge Acquisition	Set of Links in News	Explanation and Discussion	Participation Grade
11	2	Knowledge Acquisition	News Scenario in Radio	Explanation and Discussion	Participation Grade
12	2	Knowledge Acquisition	News Scenario in Television	Explanation and Discussion	Participation Grade
13	2	Knowledge Acquisition	News Coverage in Radio and Television	Explanation and Discussion	Participation Grade
14	2	Knowledge Acquisition	Types of News Coverage with Practical Observations and Applications	Explanation and Discussion	Participation Grade
15	2	Knowledge Acquisition	Second Semester Exam	Explanation and Discussion	Participation Grade

٣. Infrastructure	
Prescribed Textbooks	Syllabus prepared by the course instructor, including the topics prescribed by the Ministry
Recommended Books and References (Scientific Journals, Reports, etc.)	1. Awatif Abdel Rahman – <i>News Coverage</i> 2. Abdel Nabi Khazal – <i>Correspondents and Professional Standards</i> 3. Ibrahim Qalwaaz – <i>News Coverage</i>
١) Electronic References / Websites	1. Shaimaa Mohamed Metwally – <i>Press Editing</i> 2. Nawaf Ahmed Abdel Rahman – <i>Journalistic and News Writing</i>
٢) Prescribed Textbooks	Syllabus prepared by the course instructor, including the topics prescribed by the Ministry

ξ. Course Development Plan

An annual update of ٢٠% of the prescribed course content is carried out by the Committee of Deans of the Faculties of Media at the Ministry.

Course Description Template

Course Description:

This course description provides a concise summary of the main characteristics of the course and the expected learning outcomes that the student should achieve, demonstrating whether they have made the most of the available learning opportunities. It must also be linked to the program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Public Relations
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٦-٢٠٢٥
٦. Total Study Hours	٦٠ hours annually
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Instructor	Assistant Lecturer Hassan Sarmad
٩. Course Objectives	
- Introduce the student to the concept of public relations and its historical development.	
- Provide the student with knowledge of the importance and functions of public relations.	
- Familiarize the student with the objectives of public relations.	
- Enable the student to distinguish between public relations and other communication patterns.	
- Introduce the student to the scientific methods used in practicing public relations.	
- Enable the student to design public relations programs.	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

١. Provide the student with scientific knowledge in the field of public relations.
٢. Enable the student to understand the role played by public relations departments in media institutions.

B - Course-Specific Skills Objectives

١. Ability to design effective public relations programs.
٢. Skill in planning and implementing public relations campaigns.

Teaching and Learning Methods

- ١- Explaining and interpreting public relations topics.
- ٢- Stimulating the student's thinking by asking questions and encouraging them to find answers.
- ٣- Providing examples related to the topic.
- ٤- Field visits to public relations departments in media institutions.

Methods of Assessment

- ١- Allocating a specific grade for the student's activity and participation in the lesson.
- ٢- Testing the student through weekly examinations.
- ٣- Testing the student through the midterm examination in person.

۱۱. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	۲	Knowledge acquisition	Concept of Public Relations	Explanation and discussion	Awarding grades for participation
Second	۲	Knowledge acquisition	Emergence of Public Relations	Explanation and discussion	Awarding grades for participation
Third	۲	Knowledge acquisition	Objectives of Public Relations	Explanation and discussion	Awarding grades for participation
Fourth	۲	Knowledge acquisition	Functions of Public Relations	Explanation and discussion	Awarding grades for participation
Fifth	۲	Knowledge acquisition	Importance of Public Relations	Explanation and discussion	Awarding grades for participation
Sixth	۲	Knowledge acquisition	Public Relations and its Relationship with Other Communication Patterns	Explanation and discussion	Awarding grades for participation
Seventh	۲	Knowledge acquisition	Public Relations and the Media	Explanation and discussion	Awarding grades for participation
Eighth	۲	Knowledge acquisition	Public Relations and Propaganda	Explanation and discussion	Awarding grades for participation
Ninth	۲	Knowledge acquisition	Public Relations and Advertising	Explanation and discussion	Awarding grades for participation
Tenth	۲	Knowledge acquisition	Public Relations Audience	Explanation and discussion	Awarding grades for participation
Week ۱۱	۲	Knowledge acquisition	Communication Tools in Public Relations	Explanation and discussion	Awarding grades for participation
Week ۱۲	۲	Knowledge acquisition	Communication Methods in Public Relations	Explanation and discussion	Awarding grades for participation
Week ۱۳	۲	Knowledge acquisition	Work Ethics in Public Relations	Explanation and discussion	Awarding grades for participation
Week ۱۴	۲	Knowledge acquisition	Pioneers of Public Relations	Explanation and discussion	Awarding grades for participation
Week ۱۵	۲	Knowledge acquisition	First Term Examination	Explanation and discussion	Awarding grades for participation

١٢. Course Structure – Second Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	٢	Knowledge acquisition	Methods in Practicing Public Relations	Explanation and discussion	Awarding grades for participation
Second	٢	Knowledge acquisition	Scientific Research in Public Relations	Explanation and discussion	Awarding grades for participation
Third	٢	Knowledge acquisition	Planning in Public Relations	Explanation and discussion	Awarding grades for participation
Fourth	٢	Knowledge acquisition	Organization in Public Relations	Explanation and discussion	Awarding grades for participation
Fifth	٢	Knowledge acquisition	Leadership in Public Relations	Explanation and discussion	Awarding grades for participation
Sixth	٢	Knowledge acquisition	Coordination in Public Relations	Explanation and discussion	Awarding grades for participation
Seventh	٢	Knowledge acquisition	Organizational Communication in Public Relations	Explanation and discussion	Awarding grades for participation
Eighth	٢	Knowledge acquisition	Follow-up in Public Relations	Explanation and discussion	Awarding grades for participation
Ninth	٢	Knowledge acquisition	Evaluation in Public Relations	Explanation and discussion	Awarding grades for participation
Tenth	٢	Knowledge acquisition	Training in Public Relations	Explanation and discussion	Awarding grades for participation
Week ١١	٢	Knowledge acquisition	Model of Effective Public Relations Practice	Explanation and discussion	Awarding grades for participation
Week ١٢	٢	Knowledge acquisition	Public Relations in Iraq	Explanation and discussion	Awarding grades for participation
Week ١٣	٢	Knowledge acquisition	Characteristics of Public Relations in Iraq	Explanation and discussion	Awarding grades for participation
Week ١٤	٢	Knowledge acquisition	Designing Public Relations Programs	Explanation and discussion	Awarding grades for participation
Week ١٥	٢	Knowledge acquisition	Second Term Examination	Explanation and discussion	Awarding grades for participation

١٣. Infrastructure

١- Prescribed Textbooks	A syllabus prepared by the course instructor that includes the topics approved by the Ministry.
٢- Main References (Sources)	١. Abdulrazzaq Al-Dulaimi, <i>Public Relations Between Thought and Practice</i>, Amman, Al-Ibtikar for Publishing and Distribution, ٢٠١٨. ٢. Abdulrazzaq Al-Dulaimi, <i>Public Relations: A Contemporary Vision</i>, Amman, Dar Wael for Publishing and Distribution, ٢٠١١. ٣. Mahdi Hassan Zweilf, <i>Public Relations: Theories and Methods</i>, Amman, Al-Mujtama Al-Arabi Library for Publishing and Distribution, ٢٠١٥.

١٤. Course Development Plan
An annual update of ٢٠% of the content of the prescribed topics is carried out by the Committee of Deans of the Faculties of Media of the Ministry.

Course Description Template

Course Description:

This course description provides a concise summary of the key characteristics of the course and the expected learning outcomes that the student should achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Television Filming
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٦-٢٠٢٥
٦. Total Study Hours	٩٠ hours annually
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Instructor	Asst. Prof. Dr. Walid Abdulmalik Shakir
٩. Course Objectives	
١- Introducing the student to the concept of filming, its origin, and historical development.	
٢- Enabling the student to understand and know the regulations and rules related to television filming.	
٣- Providing the student with knowledge and awareness of the types of filming and understanding each type.	
٤- Enabling the student to learn the methods and techniques of filming using both fixed and handheld cameras.	
٥- Introducing the student to various types and models of works that follow different schools of filming, with a focus on the American school.	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

A ١- Providing the student with scientific knowledge in the subject of filming.

A ٢- Preparing the student academically to understand the topic of television filming and its regulations and rules.

A ٣- Enabling the student to understand the role that filming plays in both dramatic and non-dramatic works..

B - Course-Specific Skills Objectives

B - ١- The ability to understand filming methods based on scientific principles.

B - ٢- The skill to adapt the photographer's tools to reach a professional level that ensures a positive impact on the viewer.

B - ٣- The ability to analyze dramatic and non-dramatic works that include conceptual, formal, and psychological elements employed in the visual portrayal of the work. .

Teaching and Learning Methods

١- Explaining and interpreting topics related to filming and their connection to media work.

٢- Stimulating the student's mind by asking questions and encouraging them to think about the answers.

٣- Asking the student to provide examples related to the topic, then giving the correct example or accepting theirs if it is accurate.

Methods of Assessment

١- Allocating a specific grade for the student's activity and participation in the lesson.

٢- Testing the student through the midterm exam, either in-person or electronically, according to the instructions issued by the department head.

C- Affective and Value-Based Objectives

C ١- Developing the student's ability to understand media and dramatic discourse directed at the Iraqi audience across different stages

C ٢- Connecting the topic of filming in dramatic and programmatic works by presenting contemporary examples from various societies

C ٣- Conducting mental comparisons between different dramatic and programmatic works to safeguard Iraqi society against foreign ideas that may be embedded in those works

Teaching and Learning Methods

١- Explaining and interpreting filming topics in dramatic and programmatic works and their relation to media work.

٢- Stimulating the student's mind by asking questions and encouraging them to think about the answers.

٣- Asking the student to provide examples related to the topic, then giving the correct example or

accepting theirs if it is accurate.

Assessment Methods

١ - Allocating a specific grade for the student's activity and participation in the lesson.

٢ - Testing the student through the midterm exam, either in-person or electronically, according to the instructions issued by the department head.

D - General and Preparatory Skills

D ١ - Enabling the student to master the methods and tools of television filming to be qualified for filming dramatic works or television programs.

D ٢ - Enabling the student to formulate a media message through filming dramatic works or programs that can both safeguard Iraqi society and influence other societies.

Teaching and Learning Methods

١ - Explaining and interpreting filming topics in dramatic and programmatic works and their relation to media work.

٢ - Stimulating the student's mind by asking questions and encouraging them to think about the answers.

٣ - Asking the student to provide examples related to the topic, then giving the correct example or accepting theirs if it is accurate.

Assessment Methods

١ - Allocating a specific grade for the student's activity and participation in the lesson.

٢ - Testing the student through the midterm exam, either in-person or electronically, according to the instructions issued by the department head.

၁၁. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	၃ hours	Knowledge acquisition	Concept of Filming	Explanation and discussion	Awarding grades for participation
Second	၃ hours	Knowledge acquisition	Characteristics of Filming	Explanation and discussion	Awarding grades for participation
Third	၃ hours	Knowledge acquisition	The Cameraman and His Specifications	Explanation and discussion	Awarding grades for participation
Fourth	၃ hours	Knowledge acquisition	Importance of Filming	Explanation and discussion	Awarding grades for participation
Fifth	၃ hours	Knowledge acquisition	Fields of Filming	Explanation and discussion	Awarding grades for participation
Sixth	၃ hours	Knowledge acquisition	Components of the Television Camera	Explanation and discussion	Awarding grades for participation
Seventh	၃ hours	Knowledge acquisition	Practical Application on the Camera	Explanation and discussion	Awarding grades for participation
Eighth	၃ hours	Knowledge acquisition	Filming Angles	Explanation and discussion	Awarding grades for participation
Ninth	၃ hours	Knowledge acquisition	Concept, Characteristics, and Determinants of the Image	Explanation and discussion	Awarding grades for participation
Tenth	၃ hours	Knowledge acquisition	Television Filming	Explanation and discussion	Awarding grades for participation
Week ၁၁	၃ hours	Knowledge acquisition	Concept of the Television Image	Explanation and discussion	Awarding grades for participation
Week ၁၂	၃ hours	Knowledge acquisition	Aesthetic and Artistic Values of the Television Image	Explanation and discussion	Awarding grades for participation
Week ၁၃	၃ hours	Knowledge acquisition	Scenes and Shots in Television Filming	Explanation and discussion	Awarding grades for participation
Week ၁၄	၃ hours	Knowledge acquisition	Types of Television Cameras and Television Cameramen	Explanation and discussion	Awarding grades for participation
Week ၁၅	၃ hours	Knowledge acquisition	First Semester Exam	Explanation and discussion	Awarding grades for participation

۱۲. Course Structure – Second Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	۳ hours	Knowledge acquisition	News Image Utilization	Explanation and discussion	Awarding grades for participation
Second	۳ hours	Knowledge acquisition	News Deployment	Explanation and discussion	Awarding grades for participation
Third	۳ hours	Knowledge acquisition	Commentary on the News Image	Explanation and discussion	Awarding grades for participation
Fourth	۳ hours	Knowledge acquisition	Examples of News Images	Explanation and discussion	Awarding grades for participation
Fifth	۳ hours	Knowledge acquisition	Sources of News Images	Explanation and discussion	Awarding grades for participation
Sixth	۳ hours	Knowledge acquisition	Internal Sources	Explanation and discussion	Awarding grades for participation
Seventh	۳ hours	Knowledge acquisition	External Sources	Explanation and discussion	Awarding grades for participation
Eighth	۳ hours	Knowledge acquisition	Functions of the News Image	Explanation and discussion	Awarding grades for participation
Ninth	۳ hours	Knowledge acquisition	Informational Function	Explanation and discussion	Awarding grades for participation
Tenth	۳ hours	Knowledge acquisition	Persuasive Function	Explanation and discussion	Awarding grades for participation
Week ۱۱	۳ hours	Knowledge acquisition	Documentary Function	Explanation and discussion	Awarding grades for participation
Week ۱۲	۳ hours	Knowledge acquisition	Aesthetic Function	Explanation and discussion	Awarding grades for participation
Week ۱۳	۳ hours	Knowledge acquisition	Psychological Function	Explanation and discussion	Awarding grades for participation
Week ۱۴	۳ hours	Knowledge acquisition	Visual Function	Explanation and discussion	Awarding grades for participation
Week ۱۵	۳ hours	Knowledge acquisition	Second Semester Exam	Explanation and discussion	Awarding grades for participation

۱۳. Infrastructure

١) Prescribed Textbooks	A syllabus prepared by the course instructor that includes the topics approved by the Ministry.
١- ٢) Main References (Sources)	١- Marcel Martin, <i>The Language of Cinema</i>, translated by Saad Makkawi and Farid Al-Zawi, Egyptian House for Authorship and Translation, ١٩٦٤. ٢- Louis Giannetti, <i>Understanding Movies</i>, translated by Jaafar Ali, Al-Khulood Publishing House, Lebanon, ١٩٨١. ٣- Dr. Hassan Ali Qasim, <i>Television Photography: Foundations, Principles, Techniques</i>, Al-Arabi Publishing and Distribution, Cairo, ٢٠٠١٩.
A) Recommended Books and References (Scientific Journals, Reports, ...)	١- Marcel Martin, <i>The Language of Cinema</i>, translated by Saad Makkawi and Farid Al-Zawi, Egyptian House for Authorship and Translation, ١٩٦٤. ٢- Louis Giannetti, <i>Understanding Cinema</i>, translated by Jaafar Ali, Al-Khulood Publishing and Printing House, Lebanon, ١٩٨١. ٣- Dr. Hassan Ali Qasim, <i>Television Photography: Foundations, Principles, Techniques</i>, Al-Arabi Publishing and Distribution, Cairo, ٢٠٠١٩.
B) Electronic References, Internet Websites	https://www.aljazeera.net/blogs/٢٠١٧/٢/٨/%D٩%٨٥%D٨%A٧-%D٨%A٨%D٩%٨A%D٩%٨٦-%D٨%A٧%D٩%٨٤%D٨%B٣%D٩%٨A%D٩%٨٦%D٩%٨٥%D٨%A٧-%D٩%٨٨%D٨%A٧%D٩%٨٤%D٨%AA%D٩%٨٤%D٩%٨١%D٨%B٣%D٩%٨A%D٩%٨٨%D٩%٨٦

١٤. Course Development Plan

An annual update of ٢٠% of the content of the prescribed topics is carried out by the Committee of Deans of the Faculties of Media of the Ministry.

Course Description Template

Course Description:

This course description provides a concise summary of the key features of the course and the expected learning outcomes that the student should achieve, serving as evidence of whether they have made the most of the available learning opportunities. It is essential to link these outcomes with the overall program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Media Language / First Stage
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٦-٢٠٢٥
٦. Total Study Hours	٩٠ hours annually
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Instructor	Asst. Prof. Dr. Nada Saleh Youssef
٩. Course Objectives	
١- Introducing the student to the concept of media language and essential rules.	
٢- Enabling the student to understand language rules and proper writing.	
٣- Providing the student with knowledge of types of nouns and categories of verbs and how to use them.	
٤- Enabling the student to understand the styles and categories of verbs and their correct rules.	
٥- Introducing the student to samples of Arabic texts and learning how to emulate them.	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

- ١- Providing the student with scientific knowledge in the subject of media language
- ٢- Preparing the student academically to understand the language, its functions, and its styles
- ٣- Enabling the student to understand the role played by media institutions in preserving the language

B - Course-Specific Skills Objectives

- ١- Ability to understand language styles and writing methods
- ٢- Skill in writing media topics and selecting subjects
- ٣- Ability to identify the standards a journalist should meet regarding language

Teaching and Learning Methods

- ١- Explaining and interpreting language topics and their relation to media work
- ٢- Stimulating the student's mind by asking questions and encouraging them to think of answers
- ٣- Asking the student to present examples related to the topic, then providing the correct example or accepting the student's example if it is correct

Methods of Assessment

- ١- Allocating a specific grade for the student's activity and participation in the lesson.
- ٢- Testing the student through the midterm exam, either in-person or electronically, according to the instructions issued by the department head.

C- Affective and Value-Based Objectives

- ١- Developing the student's ability to understand language directed at audiences of various segments.
- ٢- Connecting the topic of language with national and pan-Arab unity, as it represents the identity of the Arab nation, through presenting contemporary examples from different societies and dialects.
- ٣- Making comparisons with other languages and clarifying the importance of the Arabic language and how it has been preserved through the preservation of the Qur'an.

Teaching and Learning Methods

- ١- Explaining and interpreting the topics and providing the necessary examples.
- ٢- Stimulating the student's mind by asking questions and encouraging them to think of the answer.
- ٣- Asking the student to present examples related to the topic, then providing the correct example or accepting their example if it is correct.

Assessment Methods

- ١- Allocating a specific grade for the student's activity and participation in the lesson.
- ٢- Testing the student through the midterm exam, either in-person or electronically, according to the instructions issued by the department head.

D - General and Preparatory Skills

- ١ - Enabling the student to master the methods and styles of the Arabic language to be qualified to enter the world of radio and television.
- ٢ - Enabling the student to formulate a media message capable of clarifying their idea and conveying news accurately through proper language.

Teaching and Learning Methods

- ١ - Explaining and interpreting filming topics in dramatic and programmatic works and their relation to media work.
- ٢ - Stimulating the student's mind by asking questions and encouraging them to think about the answers.
- ٣ - Asking the student to provide examples related to the topic, then giving the correct example or accepting theirs if it is accurate.

Assessment Methods

- ١ - Allocating a specific grade for the student's activity and participation in the lesson.
- ٢ - Testing the student through the midterm exam, either in-person or electronically, according to the instructions issued by the department head.

١١. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	Two hours	Knowledge acquisition	Concept of Language	Explanation and discussion	Awarding grades for participation
Second	Two hours	Knowledge acquisition	Multiplicity of Language Concepts	Explanation and discussion	Awarding grades for participation
Third	Two hours	Knowledge acquisition	Linguistic Expression in Journalism (Journalistic Style)	Explanation and discussion	Awarding grades for participation
Fourth	Two hours	Knowledge acquisition	Comparison Between Literature and Journalism in Expression	Explanation and discussion	Awarding grades for participation
Fifth	Two hours	Knowledge acquisition	Comparison Between Scientific Language and Journalism	Explanation and discussion	Awarding grades for participation
Sixth	Two hours	Knowledge acquisition	Practical Application of Journalistic Style	Explanation and discussion	Awarding grades for participation
Seventh	Two hours	Knowledge acquisition	In Grammatical Application	Explanation and discussion	Awarding grades for participation
Eighth	Two hours	Knowledge acquisition	Dual Form	Explanation and discussion	Awarding grades for participation
Ninth	Two hours	Knowledge acquisition	Sound Masculine Plural	Explanation and discussion	Awarding grades for participation
Tenth	Two hours	Knowledge acquisition	Diptote	Explanation and discussion	Awarding grades for participation
Week ١١	Two hours	Knowledge acquisition	Restricted Noun	Explanation and discussion	Awarding grades for participation
Week ١٢	Two hours	Knowledge acquisition	Extended Noun	Explanation and discussion	Awarding grades for participation
Week ١٣	Two hours	Knowledge acquisition	Deficient Noun	Explanation and discussion	Awarding grades for participation
Week ١٤	Two hours	Knowledge acquisition	Practical Applications	Explanation and discussion	Awarding grades for participation
Week ١٥	Two hours	Knowledge acquisition	First Semester Exam	Explanation and discussion	Awarding grades for participation

١٢. Course Structure – Second Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	Two hours	Knowledge acquisition	The Impact of Journalism on Language Renewal	Explanation and discussion	Awarding grades for participation
Second	Two hours	Knowledge acquisition	The Impact of Journalism on Language Enrichment	Explanation and discussion	Awarding grades for participation
Third	Two hours	Knowledge acquisition	Standards Journalists Should Observe, especially in the Field of Language	Explanation and discussion	Awarding grades for participation
Fourth	Two hours	Knowledge acquisition	In Grammatical Application	Explanation and discussion	Awarding grades for participation
Fifth	Two hours	Knowledge acquisition	Subject and predicate	Explanation and discussion	Awarding grades for participation
Sixth	Two hours	Knowledge acquisition	Kana and Its Sisters	Explanation and discussion	Awarding grades for participation
Seventh	Two hours	Knowledge acquisition	Inna and Its Sisters	Explanation and discussion	Awarding grades for participation
Eighth	Two hours	Knowledge acquisition	Practical Applications	Explanation and discussion	Awarding grades for participation
Ninth	Two hours	Knowledge acquisition	The Five Verbs	Explanation and discussion	Awarding grades for participation
Tenth	Two hours	Knowledge acquisition	Number	Explanation and discussion	Awarding grades for participation
Week ١١	Two hours	Knowledge acquisition	Compound Number	Explanation and discussion	Awarding grades for participation
Week ١٢	Two hours	Knowledge acquisition	Placing the Counted Before the Number	Explanation and discussion	Awarding grades for participation
Week ١٣	Two hours	Knowledge acquisition	Defective Present Tense Verb	Explanation and discussion	Awarding grades for participation
Week ١٤	Two hours	Knowledge acquisition	Practical Application from Journalistic Language	Explanation and discussion	Awarding grades for participation
Week ١٥	Two hours	Knowledge acquisition	Second Semester Exam	Explanation and discussion	Awarding grades for participation

١٣. Infrastructure

١) Prescribed Textbooks	A syllabus prepared by the course instructor
٢) Main References (Sources)	Explanation of Ibn Aqil on the Alfīyya of Ibn Mālik
A) Recommended Books and References (Scientific Journals, Reports, ...)	
B) Electronic References, Internet Websites	

١٤. Course Development Plan

An annual update of ٢٠% of the content of the prescribed topics is carried out by the Committee of Deans of the Faculties of Media of the Ministry.

Course Description Template

Course Title: Communication Media

١. Educational Institution	College of Media
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Communication Media
٤. Available Attendance Modes	weekly
٥. Semester / Year	annual
٦. Total Study Hours	٦٠ hours
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Objectives	
١- Preparing and equipping the student with basic information in the subject of communication media	
٢- Identifying the most important and prominent forms and patterns of communication and the elements of the communication process	
٣- Understanding the five stages of communication development and the characteristics of communication according to the medium	
٤- Studying the objectives of communication according to its patterns and identifying its main obstacles	

٩. Course learning outcomes and methods of teaching, learning, and assessment

A- Cognitive Objectives

١. ١- Identifying concepts related to communication and closely associated concepts
٢. ٢- Identifying the elements and components of the communication process and its main pillars
٣. ٣- Historical description of the stages of media development
٤. ٤- Comparison between forms of communication in light of objectives, functions, and general characteristics

B - Course-Specific Skills Objectives

The course is related to knowledge only, not skills.

Teaching and Learning Methods

- Presenting the course syllabus to students using the lecture method
- Assigning students to prepare worksheets and written reports
- Preparing electronic information slides using PowerPoint

Methods of Assessment

- Daily, monthly, and final exams
- Research paper assessments
- Assessments related to field observation

C- Affective and Value-Based Objectives

There are no affective aspects in the course.

D- General and transferable qualifying skills (other skills related to employability and personal development)

١. Verbal communication
٢. Teamwork
٣. Analysis and verification
٤. Time management
٥. Initiative and motivation at work

١٠. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit/Topic	Teaching Method	Assessment Method
١	٢	Definition and identification of concepts	Concept of Communication	Theoretical Lectures	Theoretical Exam
٢	٢	Introducing students to those foundations	Types and Models of Communication	Theoretical Lectures	Theoretical Exam
٣	٢	Introducing students to governing foundations	Importance of Communication in Human Societies	Theoretical Lectures	Theoretical Exam
٤	٢	Revealing key classifications	Concept of Mass Communication	Theoretical Lectures	Theoretical Exam
٥	٢	Revealing key classifications	Levels of Mass Communication	Theoretical Lectures	Theoretical Exam
٦	٢	Revealing key classifications	Functions of Mass Communication	Theoretical Lectures	Theoretical Exam
٧	٢	Definition and description	Social Theories in Explaining Communication Functions	Theoretical Lectures	Theoretical Exam
٨	٢	Identifying identity and essence	Communication Skills	Theoretical Lectures	Theoretical Exam
٩	٢	Identifying identity and essence	Audience of Mass Communication	Theoretical Lectures	Theoretical Exam
١٠	٢	Identifying identity and essence	Communication Barriers	Theoretical Lectures	Theoretical Exam
١١	٢	Identifying identity and essence	Importance of Technology in the Communication Process	Theoretical Lectures	Theoretical Exam
١٢	٢	Identifying identity and essence	Technological Developments in the Structure of the Communication Process	Theoretical Lectures	Theoretical Exam
١٣	٢	Identifying key Arab networks	Methods of Utilizing Mass Communication Media in Modernizing Society	Theoretical Lectures	Theoretical Exam
١٤	٢	Renewing identity and	Conditions Required for a Successful	Theoretical Lectures	Theoretical Exam

		essence	Communication Process		
١٥	٢	Exam	First Semester Exam	Theoretical Lectures	Theoretical Exam
١٦	٢	Definition and overview	Mass Communication Media	Theoretical Lectures	Theoretical Exam
١٧	٢	Definition and overview	Characteristics of Mass Communication Media	Theoretical Lectures	Theoretical Exam
١٨	٢	Definition and overview	Importance of the Communicator in Mass Communication	Theoretical Lectures	Theoretical Exam
١٩	٢	Identifying general characteristics	Media Message: Objectives and Characteristics	Theoretical Lectures	Theoretical Exam
٢٠	٢	Identifying general characteristics	Conditions for a Successful Media Message	Theoretical Lectures	Theoretical Exam
٢٢	٢	Theoretical description and structural display	Feedback and Echo	Theoretical Lectures	Theoretical Exam
٢٣	٢	Identifying characteristics and applications	Interactive and Persuasive Communication	Theoretical Lectures	Theoretical Exam
٢٤	٢	Identifying characteristics and applications	Importance of Language in Mass Communication	Theoretical Lectures	Theoretical Exam
٢٥	٢	Identifying characteristics and applications	Mechanisms of Influence in Mass Communication	Theoretical Lectures	Theoretical Exam
٢٦	٢	Defining concepts according to literature	Levels of Influence of Mass Communication Media	Theoretical Lectures	Theoretical Exam
٢٧	٢	Professional and technical description	Journalism as a Medium: Communication Characteristics	Theoretical Lectures	Theoretical Exam
٢٨	٢	Revealing general and specific characteristics	Radio as a Medium: Communication Characteristics	Theoretical Lectures	Theoretical Exam
٢٩	٢	Identifying communication aspects on the internet	Television as a Medium: Communication Characteristics	Theoretical Lectures	Theoretical Exam

٣٠	٢	Second semester exam	Second Semester Exam	Theoretical Exams	Theoretical Exams
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١١. Infrastructure	
١- Prescribed Textbooks	none
٣- Recommended Books and References (Scientific Journals, Reports, etc.)	١. Barry M. Leiner et al, A Brief History of the Internet, Journal of ACM SIGCOMM Computer Communication Review, vol.٣٩, no.٥, ٢٠٠٩. ٢. E. Katz and Lazarsfeld, personal influence: The part played by people in The flow of mass communication, N, Y , the free press. ٣. Alex S Tan, Mass Communication Theories and research , new york, johan Wiley ١٩٨٥ ٤. melvin L .Defleur & Everette E. Dennis, understanding mass communication: aliberal perspective, updated ed, Houghton mifflin company, boston, ١٩٩٦. ٥. Robert Burgoyne, The Hollywood Historical film, Blackwell Publishing, United States, ٢٠٠٨. ٦. Philippe Perebinosoff – Brian Gross – Lynne S. Gross: Programming for TV, Radio, and the Internet, Focal Press, Burlington-USA, ٢٠٠٥. ٧. Raphael Cohen, Internet History, International Journal of Technoethics, vol.٢, no.٢, ٢٠١١. ٨. Barry M. Leiner et al, A Brief History of

	the Internet, Journal of ACM SIGCOMM Computer Communication Review, vol.۳۹, no.۵, ۲۰۰۹.
ξ-- Electronic references, internet websites, etc.	

۱۲. Plan of study course Development

۱. Keeping pace with technological developments in communication concepts with the emergence of new media and applications
۲. Expanding theoretical literature that supports describing communication as an independent science

Course Description Template

Course Description:

This course description provides a concise summary of the key characteristics of the course and the expected learning outcomes that the student should achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Media and Digital Literacy
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٦-٢٠٢٥
٦. Total Study Hours	٣٢ hours annually
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Instructor	Assistant Lecturer: Yaareb Qahtan Ouda
٩. Course Objectives	
١- Introducing the student to the concept of media literacy, its objectives, and the mechanism of digital media leading to media content creation	
٢- Enabling the student with media literacy tools and methods for answering curriculum-related inquiries	
٣- Providing the student with knowledge in media literacy fields and the concept of the digital citizen	
٤- Empowering the student with the ability to produce news and distinguish between news from television, newspapers, radio, and social media	
٥- Introducing the student to critical thinking, clarifying media misinformation, and helping them differentiate between accurate and inaccurate news	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

١. Providing the student with practical and scientific knowledge in the field of media literacy
٢. Preparing the student in an academic and scientific manner to understand the mechanism of presenting media content in media institutions by developing their critical thinking
٣. Enabling the student to understand the policies of media institutions in manipulating the content presented through satellite channels to serve their media agendas

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B - Course-Specific Skills Objectives

١. The ability to understand the fundamentals of media literacy
٢. Finding the appropriate skill for each student in how to produce news, drama, or documentary programs
٣. Intensifying practical workshops and providing opportunities to produce news bulletins or documentary programs, or creating a work environment to apply mechanisms of critical thinking or framing used in news presentation

Teaching and Learning Methods

١. Explaining and interpreting the power of the media image and the mechanism of its use in delivering media literacy messages
٢. Raising questions and assigning tasks that stimulate the student's mind by prompting them to think of answers

Methods of Assessment

- ١- Allocating a specific grade for the student's activity and participation in the lesson.
- ٢- Testing the student through the midterm exam, either in-person or electronically, according to the instructions issued by the department head.

C- Affective and Value-Based Objectives

١. Enhancing the student's ability to understand media literacy and the framing used in radio and television programs
٢. Linking live examples of television programs to national constants and unity through the use of examples
٣. Conducting various comparisons between programs presented by local and non-local institutions to compare the policies of these institutions and understand the student's grasp of the differences in framing between one institution and another

D - General and qualifying skills

١. Enabling the student with methods and tools of media literacy and news production to qualify them for creating news based on media literacy principles
٢. Enabling the student with framing mechanisms and helping them distinguish between real

news and misleading news spread by electronic propaganda

११. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic	Teaching Method	Assessment Method
First	५ hours	Knowledge Acquisition	Media Literacy	Explanation and Discussion	Participation Grade
Second	५ hours	Knowledge Acquisition	Media Tools	Explanation and Discussion	Participation Grade
Third	५ hours	Knowledge Acquisition	Active Learning	Explanation and Discussion	Participation Grade
Fourth	५ hours	Knowledge Acquisition	Digital Citizenship Concept	Explanation and Discussion	Participation Grade
Fifth	५ hours	Knowledge Acquisition	Citizen Journalism	Explanation and Discussion	Participation Grade
Sixth	५ hours	Knowledge Acquisition	Framing	Explanation and Discussion	Participation Grade
Seventh	५ hours	Knowledge Acquisition	Power of the Image	Explanation and Discussion	Participation Grade

१२. Course Structure – Second Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic	Teaching Method	Assessment Method
First	५ hours	Knowledge Acquisition	Media Content Production	Explanation and Discussion	Participation Grade
Second	५ hours	Knowledge Acquisition	Critical Thinking	Explanation and Discussion	Participation Grade
Third	५ hours	Knowledge Acquisition	Media Misinformation	Explanation and Discussion	Participation Grade
Fourth	५ hours	Knowledge Acquisition	Electronic Propaganda	Explanation and Discussion	Participation Grade
Fifth	५ hours	Knowledge Acquisition	Children as Media Subjects	Explanation and Discussion	Participation Grade

Sixth	٢ hours	Knowledge Acquisition	Bullying and Cyberbullying	Explanation and Discussion	Participation Grade
Seventh	٢ hours	Knowledge Acquisition	Humanizing Media	Explanation and Discussion	Participation Grade
Eighth	٢ hours	Knowledge Acquisition	Text Writing و Reflective	Explanation and Discussion	Participation Grade

١٣. Infrastructure

١) Prescribed Textbooks	Curriculum prepared by the course instructor including the officially approved topics.
١- ٢) Main References (Sources)	١- Fahd bin Abdulrahman Al-Shamimri, *Media Literacy: How to Deal with Media*, ٢٠١٣ ٢- Alia Abdel Fattah, *Media Literacy in the New Media Environment*, Alam Al-Kutub, ٢٠١٩ ٣- Adel Fahmy, *Media Literacy: Shaping the Critical Receiver*, Arab Press Agency, ٢٠٢٣
A) Recommended Books and References (Scientific Journals, Reports, ...)	Adel Fahmy, *Media Literacy: Shaping the Critical Receiver*, Arab Press Agency, ٢٠٢٣ ٢- Maher Odeh Al-Shamayleh, Dar Al-Isaar Al-Ilmi Publishing and Distribution, ٢٠١٥
B) Electronic References, Internet Websites	https://institute.aljazeera.net/ar

١٤. Course Development Plan

An annual update of ٢٠٪ of the content of the prescribed topics is carried out by the Committee of Deans of the Faculties of Media of the Ministry.

Course Description Template

This course description provides a concise summary of the most important characteristics of the course and the expected learning outcomes that the student is to achieve, demonstrating whether they have made the most of the available learning opportunities. It is necessary to link them to the program description.

Course description:

١. Educational Institution	College of Media – Al-Iraqia University
٢. Scientific Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	English Language / First Stage / English language learning in the field of media
٤. Available Attendance Modes	In-person attendance
٥. Semester / Year	2026-2025
٦. Total Study Hours	60 hours annually
٧. Date of Preparing this Description	2026-2025
٨. Course Instructor	Asst. Zainab Abdulbari Younis
٩. Course Objectives	
١-Introducing the student to the concept of journalism in the English language.	
٢-Enabling the student to understand journalism terminology in the English language.	
٣-Providing the student with knowledge of social communication and its role in journalism in the English language.	
٤- Enabling the student to know the tools used to facilitate the journalist's work in the English language.	

١٠. Course Learning Outcomes, Teaching, Learning, and Assessment Methods

A- Cognitive Objectives

A-1- Provide the student with scientific knowledge in the subject of journalism.

A-2- Prepare the student academically so that they are able to understand English vocabulary.

A-3- Enable the student to know the media role in conveying journalistic news of events in the English language.

B- Skills Objectives Specific to the Course

B-١- The ability to formulate questions in the English language.

B-٢- Skill in conveying journalistic news and understanding its orientations through correct scientific tools.

B-٣- The ability to understand the motives and methods of media messages aimed at driving the news in the English language.

Teaching and learning methods

١-Explaining and interpreting journalism topics and their relation to media work.

٢-Stimulating the student's mind by asking questions in the English language and making them think about the answers.

٣-Asking the student to provide examples in the English language related to the topic, then giving them the correct example or accepting their example if it is correct.

Methods of assessment

١- Allocating a specific grade for the student's activity and participation in the English language lesson.

٢- Testing the student through the midterm exam, in person or electronically, according to the instructions issued by the head of the department.

C- Affective and Value Objectives

C-١- Developing the student's ability to understand the rules of the English language and its vocabulary specific to journalism.

C-٢- Linking the topic of social communication with journalism by presenting examples from different societies.

Teaching and learning methods

١-Explaining and interpreting journalism topics in the English language and their relation to media work.

٢-Stimulating the student's mind by asking questions and making them think about the answers.

٣-Asking the student to provide examples related to the topic, then giving them the correct example or accepting their example if it is correct.

Methods of assessment

١-Allocating a specific grade for the student's activity and participation in the lesson.

٢-Testing the student through the semester exam in person or electronically according to the instructions issued by the head of the department.

D- General and Qualifying Skills

D-1- Enabling the student to know the tools of social communication for working in public and private survey centers.

D-2- Enabling the student to formulate a media message in the English language capable of arousing the audience so that they can address them in accordance with the policy of the media institution.

Teaching and learning methods

١-Explaining and interpreting journalism topics and their relation to media work.

٢-Stimulating the student's mind by asking questions and making them think about the answers.

٣-Asking the student to provide examples related to the topic, then giving them the correct example or accepting their example if it is correct.

Methods of Assessment

١- Allocating a specific grade for the student's activity and participation in the lesson.

٢- Testing the student through the semester exam, in person or electronically, according to the instructions issued by the head of the department.

١١.Course Structure – First Semester

Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	2 hours	Knowledge acquisition	Journalism	Explanation and discussion	Awarding grades for participation
Second	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Third	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Fourth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Fifth	2 hours	Knowledge acquisition	Mass media	Explanation and discussion	Awarding grades for participation
Sixth	2hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation

Seventh	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Eighth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Ninth	2 hours	Knowledge acquisition	Press conference	Explanation and discussion	Awarding grades for participation
Tenth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 11	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 12	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 13	2 hours	Knowledge acquisition	Comprehensive review	Explanation and discussion	Awarding grades for participation
Week 14	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 15	hours 2	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation

١٢- Course Structure – Second Semester

Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	2 hours	Knowledge acquisition	Advertising	Explanation and discussion	Awarding grades for participation
Second	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Third	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Fourth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Fifth	2 hours	Knowledge acquisition	Mass media	Explanation and discussion	Awarding grades for participation
Sixth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Seventh	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Eighth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation

Ninth	2 hours	Knowledge acquisition	On-line journalism	Explanation and discussion	Awarding grades for participation
Tenth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 11	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 12	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 13	2 hours	Knowledge acquisition	Opposites	Explanation and discussion	Awarding grades for participation
Week 14	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 15	hours 2	Knowledge acquisition	Exercises	Explanation and discussion	Awarding grades for participation

١٣- Infrastructure	
Prescribed Required Books	A syllabus prepared by the course instructor that includes the vocabulary approved by the Ministry
Main References (Sources)	European Commission, 2012, p.21 Global Media and Communication, 2008, p.329 Nationalism in the African, 1994, pp.167–184 Benson, 1986, p.16
Recommended Books and References (scientific journals, reports, etc.)	Nabil Muhammad, English for Mass Media Islamic Philosophical Writings, Cambridge, UK, 2005, p.162
Electronic References / Internet Websites	https://www.slideshare.net

١٤- Course Development Plan
An annual update is carried out at a rate of ٢٠% of the content of the prescribed vocabulary by the Committee of Deans of the Ministerial Colleges of Media.

Course Description Template

Course Description:

This course description provides a concise summary of the key characteristics of the course and the expected learning outcomes that the student should achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Human Rights and Democracy
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٦-٢٠٢٥
٦. Total Study Hours	٤٨ hours annually
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Instructor	Asst. Prof. Dr. Saif Alaa
٩. Course Objectives	
١- Develop a comprehensive general knowledge of all human rights and freedoms, as well as an understanding of democracy	
٢- Introduce the student to international and regional human rights conventions	
٣- Introduce the student to human rights related to media	
٤- Introduce the student to legal and ethical duties during media-related tasks	
٥- Introduce the student to democratic systems	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

١. Understanding the provisions of international and regional human rights conventions
٢. Understanding the importance of applying human rights principles
٣. Understanding the key duties that apply to media professionals during the practice of their profession

B - Course-Specific Skills Objectives

١. Understanding how to distinguish between binding and non-binding international human rights conventions
٢. Developing the student's skill in handling intellectual questions
٣. Utilizing and enhancing these skills in preparation for the final exam

Teaching and Learning Methods

١. Reading textbooks and course materials
٢. Exercises and activities during and outside lectures
٣. Assigning daily preparation to students, aimed at boosting their self-confidence and distinguishing between good and poor students

Methods of Assessment

- ١- Participation in the classroom
- ٢- Assignments and exercises required from the student
- ٣- Daily and midterm examinations
- ٤- Student behavior inside the classroom

C- Affective and Value-Based Objectives

١. Graduating individuals with knowledge and culture in all matters related to human rights and democracy
٢. Enabling the student to realize the importance of including human rights in constitutions, as well as practicing them
٣. Building a generation that believes in the importance of human rights and democracy

Teaching and Learning Methods

١. Monitoring the progress of assignments and handling them with precision
٢. Forming small student groups for collaborative work and exchange of opinions
٣. Opening the door for discussion and dialogue on certain topics in a way that ensures everyone's participation and fosters the habit of listening to diverse viewpoints

١١. Course Structure – First Semester

Week	Hours	Expected Learning Outcomes	Unit / Topic	Teaching Method	Evaluation Method
First	٢	Knowledge Acquisition	Definition of Human Rights	Explanation & Discussion	—
Second	٢	Knowledge Acquisition	Characteristics of Human Rights	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Third	٢	Knowledge Acquisition	Public Freedoms / Concept of Freedom	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Fourth	٢	Knowledge Acquisition	Principle of Equality and Guarantee of Rights and Freedoms	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Fifth	٢	Knowledge Acquisition	Guarantee of Practices of Public Rights and Freedoms	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Sixth	٢	Knowledge Acquisition	Human Rights in Islam	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Seventh	٢	Knowledge Acquisition	Contemporary Recognition of Human Rights / Universal Declaration of Human Rights	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Eighth	٢	Knowledge Acquisition	Regional Recognition of Human Rights	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Ninth	٢	Knowledge Acquisition	NGOs and Human Rights	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Tenth	٢	Knowledge Acquisition	Guarantee, Respect, and Protection of Human Rights Internationally	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Week ١١	٢	Knowledge Acquisition	Human Rights and Media	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Week ١٢	٢	Knowledge Acquisition	Freedom of Opinion and Expression in International Charters	Explanation & Discussion	Awarding points to participants and conducting daily quiz

Week ١٣	٢	Knowledge Acquisition	Media Ethics and Human Rights	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Week ١٤	٢	Knowledge Acquisition	Right to Privacy	Explanation & Discussion	Awarding points to participants and conducting daily quiz

۱۲. Course Structure – Second Semester

Week	Hours	Expected Learning Outcomes	Unit / Topic	Teaching Method	Evaluation Method
First	۲	Knowledge Acquisition	Definition of Democracy	Explanation & Discussion	Awarding points to participants
Second	۲	Knowledge Acquisition	Forms of Democracy	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Third	۲	Knowledge Acquisition	Elements of Democracy	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Fourth	۲	Knowledge Acquisition	Merits of Democracy	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Fifth	۲	Knowledge Acquisition	Democracy and Separation of Powers	Explanation & Discussion	Awarding points to participants
Sixth	۲	Knowledge Acquisition	Democracy and the State	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Seventh	۲	Knowledge Acquisition	Nature of Elections	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Eighth	۲	Knowledge Acquisition	Women's Right to Vote	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Ninth	۲	Knowledge Acquisition	Journalist's Role in Elections	Explanation & Discussion	Awarding points to participants and conducting daily quiz
Tenth	۲	Knowledge Acquisition	Political Concepts	Explanation & Discussion	Awarding points to participants and conducting daily quiz

۱۳. Infrastructure

١- Prescribed Textbooks	A syllabus prepared by the course instructor that includes the topics approved by the Ministry.
٢- Main References (Sources)	١- Najm Aboud Al-Samarrai, <i>Principles of Human Rights</i> , Dar Al-Kutub Al-Ilmiyah, ٢٠١٨ ٢- Mohammed Misbah Issa, <i>Human Rights in the Contemporary World</i> , Dar Al-Ittifaq Al-Arabiya, ٢٠٠١ ٣- Nouman Atallah, <i>Human Rights and International Mechanisms</i> , Dar Raslan for Printing, Publishing and Distribution, ٢٠١١
٣- Recommended Books and References (Scientific Journals, Reports, etc.)	١. Amer Ali Samir Al-Dulaimi, <i>Introductions to Explaining the Principles of Human Rights According to International Agreements and Policies</i> , Al-Akademiyoun for Publishing and Distribution, ١ st Edition, ٢٠١٦ ٢. Ali Youssef Al-Shukri, <i>Human Rights in the Era of Globalization</i> , Osama Publishing and Distribution House, Amman – Jordan, ٢٠١٠
٤-- Electronic references, internet websites, etc.	

١٤. Plan of study course Development

١. Reviewing all that is new related to media and human rights
٢. Including the four Geneva Conventions of ١٩٤٩ in the curriculum due to their importance in protecting human rights during armed conflict
٣. Adding a section that addresses the impact of the internet on human rights

Course description

This course description provides a summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description.

١. Educational institution	College of media / Iraqia University
٢. Scientific department/center	Radio and television journalism
٣. Course name/code	Interview and investigation
٤. Available forms of attendance	presence
٥. Semester/year	The second stage
٦. Number of study hours (total)	٦٠ hours annually
٧. Date this description was prepared	٢٠٢٦/٢٠٢٥
٨. Course instructor	Assist instructors / Ali Dawoud and Hamid Younis Ahmed
Course objectives:	
١- Introducing the student to the concept of interview and investigation on radio and television.	
٢- Teaching interview and investigation skills to enable students to develop effective preparation and implementation skills for interviews and investigations.	
٣- Developing the ability to communicate through practicing interviews and investigations, students' oral and written communication skills are enhanced.	
٤- Enhancing teamwork skills through interview and investigation projects, and working as one team.	
٥- Enhancing research and analysis skills to enable students to search for information, analyze it systematically, and present it in an appropriate style.	

Course outcomes and teaching, learning and evaluation methods

Cognitive objectives

- ١- Providing the student with scientific knowledge on the subject of interviews and investigations on radio and television.
- ٢- Prepare the student scientifically so that he can understand the interview, investigation, and the foundations based on it.
- ٣- Promoting media culture to enable the student to understand the foundations, principles and ethics of media work in the context of radio and television.

The skills objectives of the course

- ١- The student learns how to prepare and conduct interviews effectively, including identifying appropriate topics
Develop effective questions and manage time during the interview.
- ٢- The student learns how to investigate topics and collect information in an accurate and organized manner, including
Use multiple sources and analyze available data.
- ٣- The student is able to develop oral communication skills through conducting interviews and submitting reports and programs
Radio and television in a clear and attractive way.

Teaching and learning methods

- ١- Explaining and interpreting interview and investigation topics on radio and television.
- ٢- Stimulate the student by asking questions and making him think about their answers
- ٣- Asking the student to provide examples related to the topic, then giving him the most correct example or accepting his example if it is correct

Evaluation methods

- ١- Assigning a specific grade to the student's activity and participation in the lesson.
- ٢- Testing the student via the quarterly exam, In presence or electronically, according to the instructions received from the department headship.

Emotional and value goals

- ١- Enhancing self-confidence to enable students to express themselves with confidence and positive influence by preparing and presenting media materials with skill and mastery.
- ٢- Enhancing communication and social interaction to encourage students to participate actively in public dialogues and discussions on important issues of concern to Iraqi society.
- ٣- Promoting ethical and professional values to develop the values of integrity, honesty, respect for facts, journalistic ethics, and professionalism in preparing and presenting media content.

Teaching and learning methods

- ١- Explaining and interpreting interview and investigation topics on radio and television.
- ٢- Stimulate the student by asking questions and making him think about their answers.
- ٣- Asking the student to provide examples related to the topic, then giving him the most correct example or accepting his example if it is correct.

Evaluation methods

- ١- Assigning a specific grade to the student's activity and participation in the lesson.
- ٢- Testing the student via the quarterly exam, In presence or electronically, according to the instructions received from the department headship.

General and qualification skills

- ١- Enabling the student to prepare a successful radio and television interview.
- ٢- Enabling the student to manage time and manage the interview effectively.

Teaching and learning methods

- ١-Explaining and interpreting interview and investigation topics on radio and television
- ٢-the student's mind by asking questions and making him think about their answers
- ٣-Asking the student to provide examples related to the topic, then giving him the most correct example or accepting his example if it is correct

Evaluation methods

- ١- Assigning a specific grade to the student's activity and participation in the lesson.
- ٢- Testing the student via the quarterly exam, In presence or electronically, according to the instructions received from the department headship.

١. Course structure, first semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	Radio and television interview (concept and definition)	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	Types of radio and television interviews	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	Radio and TV interview templates	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	Preparing for radio and television interviews	Explanation and discussion	Awarding grades to participants
Week ٥	٢	Acquire knowledge	General rules for conducting radio and television interviews	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	Guests' choice	Explanation and discussion	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Types of hosted personalities	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Methods of bias in radio and television talk shows	Explanation and discussion	Awarding grades to participants
Week ٩	٢	Acquire knowledge	The rules and considerations that a journalist can take when setting questions	Explanation and discussion	Awarding grades to participants

Week ١٠	٢	Acquire knowledge	Types of questions used in interviews and ways to formulate them	Explanation and discussion	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Choosing the topics of the talk show on radio and television	Explanation and discussion	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Elements of dialogue programs and interviews	Explanation and discussion	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	Dialogue and interviews in press conferences	Explanation and discussion	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	Skills of a successful talk show presenter	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	Practical applications for managing talk shows	Explanation and discussion	Awarding grades to participants

Course structure, second semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	Television investigation (concept and definition)	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	The importance of television investigation	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	Features and characteristics of television investigation	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	Fields of television investigation	Explanation and discussion	Awarding grades to participants
Week ٥	٢	Acquire knowledge	Types of television investigation	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	Stages and steps of preparing a television investigation	Explanation and discussion	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Investigation questions, writing the text of the television investigation	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Choosing music and sound effects for the TV investigation	Explanation and discussion	Awarding grades to participants
Week ٩	٢	Acquire knowledge	Factors for the success of a television investigation	Explanation and discussion	Awarding grades to participants
Week ١٠	٢	Acquire knowledge	Analysis of examples of local television investigations	Explanation and discussion	Awarding grades to participants

Week ١١	٢	Acquire knowledge	Analysis of examples of Arab and foreign television investigations	Explanation and discussion	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Hosting a person specialized in investigations	Explanation and discussion	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	Practical applications for conducting television investigations	Explanation and discussion	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	Practical applications for conducting television investigations	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	Practical applications for conducting television investigations	Explanation and discussion	Awarding grades to participants

References	
Required prescribed books	Required textbooks prepared by subject lecturer
References	١-Hussein Rashid Al-Azzawi, The Art of the Radio Interview, Cairo, Dar Al-Bedaya, ٢٠١٧ ٢-Hussein Dubai, Interviews and Investigations on Radio and Television Programs, Cairo, Dar Amjad for Publishing and Distribution, ٢٠١٠
Recommended books and references (scientific journals, reports)	١-Hussein Rashid Al-Azzawi, The Art of the Radio) Interview, Cairo, Dar Al-Bedaya, ٢٠١٧ ٢-Hussein Dubai, Interviews and Investigations on Radio and Television Programs, Cairo, Dar Amjad for Publishing and Distribution, ٢٠١٠
Electronic references, websites ...	http://mdc.birzeit.edu/functions.php?action=files&table=files&ID=١٥٩

Course development plan
An annual update of ٢٠% of the content determined by the Committee of Deans .of Ministerial Media Colleges is carried out

Course description

This course description provides a summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description.

١. Educational institution	College of media / Iraqia University
٢. Scientific department/center	Radio and television journalism
٣. Course name/code	Digital technologies
٤. Available forms of attendance	presence
٥. Semester/year	The second stage
٦. Number of study hours (total)	٦٠ hours annually
٧. Date this description was prepared	٢٠٢٦/٢٠٢٥
٨. Course instructor	instructor Sajida Shehadha Mahmoud assist instructor. Areej Tarif Habib
١. Course objectives: - Learn to use different applications on the computer, the most important of which are Excel, browsers, and search engines	

١٠. Course outcomes and teaching, learning and evaluation methods

Cognitive objectives:

Familiarity with using Excel, search engines, browsers, components, benefits and uses of computer networks

Skills objectives of the course:

Creating Excel workbooks, inserting and dealing with data, using various functions, being able to use advanced search on the Internet, and benefiting from cloud computing.

Teaching and learning methods

View various Excel workbooks, as well as files and video clips explaining how to benefit from advanced online search features and actual experiences of programs that rely on cloud computing

Evaluation methods

Students implement Excel workbooks and evaluate the extent to which they are able to apply what they have learned and benefit from it in their daily lives

Emotional and value goals:

Appreciating the value of time and effort saved by learning computer applications and modern Internet technologies.

Teaching and learning methods:

Showing examples of traditional administrative work and comparing them with files executed using Excel or using programs that rely on cloud computing and comparing them.

Evaluation methods:

Students present the applications they use in their daily lives in a way that demonstrates their awareness of their valuable usefulness

General and qualifying transferable skills (other skills related to employability and personal development):

Learn how to develop what they learn in lectures and expand their search for what will increase their knowledge and benefit from it

Teaching and learning methods

A direct presentation of research methods and organization of its steps to achieve the best use of the programs specified in the lectures

Evaluation methods

Assigning assignments that require researching more details about the topics presented in lectures and preparing reports about them

١. Course structure, first semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	Introduction to the Excel program and its benefits on computers and phones	theoretical	Awarding grades to participants
Week ٢	٢	Acquire a skill	Excel interface	Theoretical + practical	Awarding grades to participants
Week ٣	٢	Acquire a skill	File list in Excel	Theoretical + practical	Awarding grades to participants
Week ٤	٢	Acquire a skill	Enter data and define columns, rows, and cells in Excel	Theoretical + practical	Awarding grades to participants
Week ٥	٢	Acquire a skill	A review of previous records with a practical application and an evaluation of the extent to which students have mastered it	Theoretical + practical	Awarding grades to participants
Week ٦	٢	Acquire a skill	Inserting rows and columns and deleting rows and columns in Excel	Theoretical + practical	Awarding grades to participants
Week ٧	٢	Acquire a skill	Modifying row heights, adjusting column widths, controlling cell sizes, freezing row headings, freezing column headings, and freezing columns and rows in Excel	Theoretical + practical	Awarding grades to participants
Week ٨	٢	Acquire a skill	Hide and show rows and columns, copy cell contents, and paste options in Excel	Theoretical + practical	Awarding grades to participants
Week ٩	٢	Acquire a skill	Automatic filling, its types, and how to apply it step by step in Excel	Theoretical + practical	Awarding grades to participants

Week ١٠	٢	Acquire a skill	A review of everything the students covered in the previous four lectures, with a practical application and an evaluation of the extent to which the students were able to do it	Theoretical + practical	Awarding grades to participants
Week ١١	٢	Acquire a skill	Search, replace, and move to a cell in Excel	Theoretical + practical	Awarding grades to participants
Week ١٢	٢	Acquire a skill	Worksheets and everything related to them in Excel	Theoretical + practical	Awarding grades to participants
Week ١٣	٢	Acquire a skill	Review everything that students have covered in previous lectures and create workbooks that require applying all of that	Theoretical + practical	Awarding grades to participants
Week ١٤	٢	evaluation	Practical exam in each subject	practical	Exam
Week ١٥	٢	evaluation	A theoretical exam in each subject	theoretical	Exam

٢. Course structure, second semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire a skill	Formulas and functions in Excel - Part One	Theoretical + practical	Awarding grades to participants
Week ٢	٢	Acquire a skill	Formulas and functions in Excel - Part Two	Theoretical + practical	Awarding grades to participants
Week ٣	٢	Acquire a skill	Inserting and editing images, inserting and editing shapes in Excel	Theoretical + practical	Awarding grades to participants
Week ٤	٢	Acquire a skill	Inserting and editing structural charts and inserting and editing sections in Excel	Theoretical + practical	Awarding grades to participants
Week ٥	٢	Acquire a skill	Sorting, filtering, and formatting texts and cells in Excel	Theoretical + practical	Awarding grades to participants
Week ٦	٢	Acquire a skill	A review of all previous lectures with a practical application to evaluate the extent of students' learning	Theoretical + practical	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Introduction to computer networks + definition of computer networks + benefits of computer networks	theoretical	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Components of computer networks + types of computer networks	theoretical	Awarding grades to participants
Week ٩	٢	Acquire knowledge	World Wide Web Internet + Intranet and Extranet	theoretical	Awarding grades to participants

Week ١٠	٢	Acquire knowledge	Cloud computing + cloud computing applications + benefits of cloud computing + disadvantages of cloud computing	theoretical	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Areas of using the Internet + some disadvantages of using the Internet	theoretical	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Browsing and searching the Internet + features of the most commonly used browsers + advanced Internet search	Theoretical + practical	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	A review of the previous six lectures with a practical application to assess the extent of students' learning	Theoretical + practical	Awarding grades to participants
Week ١٤	٢	evaluation	Practical exam in each subject, second semester	practical	Exam
Week ١٥	٢	evaluation	A theoretical exam in each subject in the second semester	theoretical	Exam

References	
Required prescribed books	Required textbooks prepared by subject lecturer
references	Computer Basics and Office Applications Book (Part Three) Microsoft Excel + Computer Basics and Office Applications Book (Fourth Part) Internet Basics
Recommended books and references (scientific journals, reports)	An educational publication entitled Excel, issued by the Computer and Internet Center at the University of Technology
Electronic references, websites ...	https://www.youtube.com/playlist?list=PLofΰywΰZFPFjikΰifGwXsΰ^DLSΰ•OPHYM

Course development plan
Studying the possibility of teaching students to use office applications on smart phone devices, not just the computer, and applying everything that can be learned in the computer lab on smart phone devices.

Course description

This course description provides a summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description.

١. Educational institution	College of media / Iraqia University
٢. Scientific department/center	Radio and television journalism
٣. Course name/code	Radio directing
٤. Available forms of attendance	presence
٥. Semester/year	The second stage
٦. Number of study hours (total)	٦٠ hours annually
٧. Date this description was prepared	٢٠٢٦/٢٠٢٥
٨. Course instructor	Dr. Munaf Shaker Ismael
Course objectives:	
١- Introducing the student to the concept of television directing and its historical .development	
٢- Enabling the student to understand the basic theories and rules of the art of television directing, its types and methods.	
٣- Providing the student with basic knowledge of the types of directing and the most important technical applications related to it.	
٤- Enabling the student to know the effective techniques for implementing television and radio directing works used in the digital age.	
٥- Showing the student examples of artistic and media productions in which directing is employed.	

Course outcomes and teaching, learning and evaluation methods

Cognitive objectives

- ١- Providing the student with scientific knowledge on the subject of radio and television directing.
- ٢- Preparing the student scientifically in a way that enables him to understand the elements of production and the methods of employing them in creating content.
- ٣- Enabling the student to understand the role that directing plays in accomplishing the tasks of audio-visual media institutions.

Skills objectives for the course

- ١- The ability to understand directing theories and use them to build an idea or message according to scientific foundations.
- ٢- Access to the most important directing experiences that help achieve intellectual influence in the media.
- ٣- The ability to understand the most important applications and technology used in implementing various directing works.

Teaching and learning methods

- ١- Explanation and interpretation of radio and television directing topics and their relationship to media work
- ٢- Stimulating students' minds by asking intellectual questions and making them think about their answers
- ٣- Assigning students to present practical applications related to the subject, then examining them and identifying their strengths and weaknesses

Evaluation methods

- ١- Assigning a specific grade to the student's activity and participation in the lesson.
- ٢- Testing the student through the semester exam, theoretically and practically, according to the instructions received from the department headship.

Emotional and value goals

- ١- Developing the student's ability to understand the importance of montage in creating media discourse.
- ٢- Linking the subject of the montage to the student's daily life by presenting contemporary life examples that embody it.

General and qualification skills

- ١- Enabling the student to know the methods and tools of radio and television production to be qualified to understand the basics of artistic work in various media institutions.
- ٢- Enabling the student to work professionally and develop when his media work relates to the technical aspects of content production.

١. Course structure, first semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٣	Acquire knowledge	Directing concept	Explanation and discussion	Awarding grades to participants
Week ٢	٣	Acquire knowledge	Team duties	Explanation and discussion	Awarding grades to participants
Week ٣	٣	Acquire knowledge	External terms	Explanation and discussion	Awarding grades to participants
Week ٤	٣	Acquire knowledge	TV director duties	Explanation and discussion	Awarding grades to participants
Week ٥	٣	Acquire knowledge	Digital photography technology, stages of development, concept and characteristics	Explanation and discussion	Awarding grades to participants
Week ٦	٣	Acquire knowledge	Digital photography techniques in cinema	Explanation and discussion	Awarding grades to participants
Week ٧	٣	Acquire knowledge	Digital imaging techniques in television	Explanation and discussion	Awarding grades to participants
Week ٨	٣	Acquire knowledge	Television and film montage	Explanation and discussion	Awarding grades to participants
Week ٩	٣	Acquire knowledge	Documentary film production	Explanation and discussion	Awarding grades to participants

Week ١٠	٣	Acquire knowledge	TV montage	Explanation and discussion	Awarding grades to participants
Week ١١	٣	Acquire knowledge	Segmentation and image composition	Explanation and discussion	Awarding grades to participants
Week ١٢	٣	Acquire knowledge	Audio techniques in radio	Explanation and discussion	Awarding grades to participants
Week ١٣	٣	Acquire knowledge	Sound elements	Explanation and discussion	Awarding grades to participants
Week ١٤	٣	Acquire knowledge	Visual effects (mixing and dubbing)	Explanation and discussion	Awarding grades to participants
Week ١٥	٣	Acquire knowledge	Output solutions	Explanation and discussion	Awarding grades to participants

١. Course structure, second semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٣	Acquire knowledge	Steps to produce a television program	Explanation and discussion	Awarding grades to participants
Week ٢	٣	Acquire knowledge	Implementing the program inside the studio	Explanation and discussion	Awarding grades to participants
Week ٣	٣	Acquire knowledge	Implementing the program outside the studio	Explanation and discussion	Awarding grades to participants
Week ٤	٣	Acquire knowledge	Production equipment outside the studio	Explanation and discussion	Awarding grades to participants
Week ٥	٣	Acquire knowledge	Selecting the script and writing the Scenario	Explanation and discussion	Awarding grades to participants
Week ٦	٣	Acquire knowledge	Determine shot sizes	Explanation and discussion	Awarding grades to participants
Week ٧	٣	Acquire knowledge	Choose appropriate angles	Explanation and discussion	Awarding grades to participants
Week ٨	٣	Acquire knowledge	Specifications of radio and television work	Explanation and discussion	Awarding grades to participants
Week ٩	٣	Acquire knowledge	Chroma, its concept, its use and its advantages	Explanation and discussion	Awarding grades to participants
Week ١٠	٣	Acquire knowledge	Applications in directing	Explanation and discussion	Awarding grades to participants

Week ١١	٣	Acquire knowledge	Schools of directing and editing in the world and the differences between them	Explanation and discussion	Awarding grades to participants
Week ١٢	٣	Acquire knowledge	Realistic school	Explanation and discussion	Awarding grades to participants
Week ١٣	٣	Acquire knowledge	Impressionist school	Explanation and discussion	Awarding grades to participants
Week ١٤	٣	Acquire knowledge	New wave school	Explanation and discussion	Awarding grades to participants
Week ١٥	٣	Acquire knowledge	Terminology in radio and television work	Explanation and discussion	Awarding grades to participants

References	
Required prescribed books	Required textbooks prepared by subject lecturer
references	١-The Idea of Film Directing) Written by: Pat Cooper) and Ken Danziger, translated by: Ahmed Youssef, National Center for Translation, Cairo, ٢٠٠٩. ٢-The Reference in Television Production) Written) by: Harbet Zatl, Translated by: Saadoun Al-Janabi and Khaled Al-Saffar, Al-Kitab University Publishing House, ٢٠١٣. ٣-Directed, Shot by Shot) Written by: Stephen Gatz,) Translated by: Ahmed Nouri, Dar Al-Kitab University Publishing House, ١st edition (Lebanon - United Arab Emirates), ٢٠١٥. ٤- Sound in Cinema and Television) Written by:) Hikmat Al-Baydani, Academy of Fine Arts/Cairo University, ٢٠١١. ٥- Composition in the Cinematic Image), written by:) Joseph Machelli, translated by: Hashem Al-Nahhas, .Egyptian House of Books, Cairo, ١٩٧٧
Recommended books and references (scientific journals, reports)	١- Radio and TV directing), written by Baraa Shuqair,) published by Damascus University, ١st edition, Damascus, ٢٠١٨. ٢- Basic rules in the art of television and film) directing), written by: Kazem Munis, The Modern World of Books, Jadara International Book Publishing and Distribution, ٢٠٠٦.
Electronic references, websites ...	http://www.arabfilmtvschool.edu.eg

Course development plan
An annual update of ٢٠% of the content determined by the Committee of Deans .of Ministerial Media Colleges is carried out

Course description

This course description provides a summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description.

١. Educational institution	College of media / Iraqia University
٢. Scientific department/center	Radio and television journalism
٣. Course name/code	scientific research methodology
٤. Available forms of attendance	presence
٥. Semester/year	The second stage
٦. Number of study hours (total)	٦٠ hours annually
٧. Date this description was prepared	٢٠٢٦/٢٠٢٥
٨. Course instructor	Dr. Wala Muhammad Ali Dr. Zaid Mahmoud Salman
Course objectives:	
١-Introducing to the student the concept of scientific research methods	
٢- Enabling the student to understand how to mature research titles by knowing a research problem that needs solutions	
٣- Providing the student with cognitive skills in the types of research and appropriate curricula	
٤- Enabling the student to learn how to build a research plan, choose the appropriate population and sample, and other research procedures	
٥- Introducing the student to how to quote information from references and sources, attributing it to their owners, how to mention that in the footnotes, and ensuring scientific honesty	

Course outcomes and teaching, learning and evaluation methods

Cognitive objectives

- ١- Providing the student with scientific knowledge on the subject of scientific research methods.
- ٢- Preparing the student to have a cognitive understanding of how to write research according to the correct method.
- ٣- Enabling the student to know how to choose the research problem and prepare the appropriate title for it.

The skills objectives of the course

- ١- Giving the student a sense of research problems through which he can conduct research that achieves results that lead to appropriate solutions to those problems.
- ٢- Acquiring the skills of selecting the correct research community and the appropriate sample to obtain results that achieve the research objectives.
- ٣- The ability to collect data by using appropriate research tools and processing it statistically to reach results that answer the research questions.

Teaching and learning methods

- ١- Explaining and interpreting the topics of media research methods
- ٢- Stimulating the student's mind through practical lessons on the subjects that were explained
- ٣- direct students to provide examples related to the topics being explained

Evaluation methods

- ١- Allocating specific grades for the student's activity and participation in the lecture.
- ٢- Conduct weekly-applied tests on the subjects that have been explained.
- ٣- Testing the student through the semester exam.

Emotional and value goals

- ١- Developing the student's emotional abilities to understand societal phenomena and problems and linking the role of the media in reducing them
- ٢- Enhancing the student's sense of national responsibilities and contributing to finding solutions that contribute to reducing or ending the problems that prevail in society.

Course structure, first semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	The concept of scientific knowledge	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	The concept of knowledge and its classifications	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	Conceptual thinking and methods	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	thinking skills	Practical training	Awarding grades to participants
Week ٥	٢	Acquire knowledge	Types of thinking	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	Methods of acquiring knowledge	Practical training	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Good research supplies	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Characteristics of a good researcher	Explanation and discussion	Awarding grades to participants
Week ٩	٢	Acquire knowledge	The research problem and its importance	Explanation, discussion and training	Awarding grades to participants

Week ١٠	٢	Acquire knowledge	How to set problem questions and explain the importance of research	Practical training	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Choose the appropriate title	Explanation, discussion and training	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Conditions for building a good title	Explanation, discussion and training	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	What does the research title specify?	Practical training	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	research aims	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	How to formulate research objectives	Practical training	Awarding grades to participants

Course structure, second semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	Scientific research tools	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	Interview tool	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	Observation tool	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	How to conduct research interviews and make research notes	Practical training	Awarding grades to participants
Week ٥	٢	Acquire knowledge	Questionnaire tool	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	How to build the questionnaire	Practical training	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Samples and conditions	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Types of samples/probability samples	Explanation and discussion	Awarding grades to participants
Week ٩	٢	Acquire knowledge	Non-probability samples	Explanation, discussion and training	Awarding grades to participants

Week ١٠	٢	Acquire knowledge	How to choose the appropriate sample and selection procedures	Practical training	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Quotation and its types	Explanation, discussion and training	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Footnotes and cross-references	Explanation, discussion and training	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	How to write a quote and attribute it to the reference in the margins	Practical training	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	Mutual relations	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	Research variables	Explanation and discussion	Awarding grades to participants

References	
Required prescribed books	Required textbooks prepared by subject lecturer
References	١- Barakat Abdel Aziz, Media Research Methods, Cairo: Dar Al-Kitab Al-Hadith, ٢٠١٢. ٢- Manal Hilal Mazahra, Media Research, Amman: Dar Treasures of Knowledge, ٢٠١١.
Recommended books and references (scientific journals, reports)	١- Barakat Abdel Aziz, Media Research Methods, Cairo: Dar Al-Kitab Al-Hadith, ٢٠١٢. ٢- Manal Hilal Mazahra, Media Research, Amman: Dar Treasures of Knowledge, ٢٠١١.
Electronic references, websites ...	None

Course development plan
An annual update of ٢٠% of the content determined by the Committee of Deans .of Ministerial Media Colleges is carried out

This course description provides a summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description.

١. Educational institution	College of media / Iraqia University
٢. Scientific department/center	Communication theories
٣. Course name/code	Preparing and presenting programs
٤. Available forms of attendance	presence
٥. Semester/year	The second stage
٦. Number of study hours (total)	٦٠ hours annually
٧. Date this description was prepared	٢٠٢٦/٢٠٢٥

٨. Course instructor	Prof. Dr. Yousry Khaled Ibrahim / assist instructor Yahya Muhammad Hassan
Course objectives:	
١- Introducing the student to the foundations and principles of communication and the historical development of human communication and its most important stages	
٢- Enabling the student to understand the elements of the communication process, its most important patterns, and the foundations upon which communication theories form it	
٣- Giving the student the skill of understanding and analyzing communication messages, each according to the means and methods and tools for dealing with them	
٤- Enabling the student to know the methods of dealing with communication messages and how to control their tools.	
٥- Introducing the student to the most prominent communication models, theories, and the scientific foundations on which they are based	

Course outcomes and teaching, learning and evaluation methods
A- Cognitive objectives
١- The student acquires scientific knowledge of communication theories and the principles based on them
٢- Preparing the student to understand the effects of the means of communication on the public and its psychological and behavioral repercussions on them
٣- The student will be able to understand the role of one of the most important elements of the communication process, which is the communicator and his role in shaping society and building its ideas
B - Skills objectives of the course
١- The student has the skill of understanding communication messages and being able to analyze them and their objectives
٢- Communication theories are considered a basic subject due to their

relationship with all media subjects, including editing, public opinion, and psychological warfare. Understanding communication theories gives one the skill of understanding other disciplines in the media

٢- After understanding and analyzing the communication message, the student will be able to use its tools and methods for dealing with friendly and directed communication messages

Teaching and learning methods:

١- Adopting the method of explanation, interpretation and support with examples

٢- Presenting the material using electronic power point

٣- Adopting the blended learning method by opening electronic classes and publishing the material in PowerPoint to simplify it

٤- Determine basic topics for each lecture

٥- Adopting brainstorming methods and techniques

Evaluation methods:

١- The beginning of the oral exams

٢- daily tests

٣- Monthly tests

٤- Writing reports on some concepts and terminology with the aim of encouraging the student to research and read

C- Emotional and value-based goals:

١- Developing the student's ability to understand communication theories and models

٢- Linking communication theories to phenomena in reality with the aim of bringing them closer

٣- Making mental comparisons with social situations and phenomena resulting from certain types of communication messages to demonstrate the effects of communication on the audience and its value change

Teaching and learning methods:

١- Adopting the method of explanation, interpretation and support with examples

٢- Presenting the material using electronic power point

٣- Adopting the blended learning method by opening electronic classes and publishing the material in PowerPoint to simplify it

٤- Determine basic topics for each lecture

٥- Adopting brainstorming methods and techniques

E Evaluation methods:

- ١ - The beginning of the oral exams
- ٢ - daily tests
- ٣ - Monthly tests
- ٤ - Writing reports on some concepts and terminology with the aim of encouraging the student to research and read

Course structure, first semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	The concept of communication and its elements	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	Communication levels	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	Model concept and functions Harold Lasswell's linear model	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	Wilber-Schramm model - Wright model	Explanation and discussion	Awarding grades to participants
Week ٥	٢	Acquire knowledge	Language flow model	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	The relationship of the model to the theory	Explanation and discussion	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Influence theories, their types, and the difference between influence and feedback	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Magic bullet theory	Explanation and discussion	Awarding grades to participants
Week ٩	٢	Acquire knowledge	Limited influence theories	Explanation, discussion and training	Awarding grades to participants

Week ١٠	٢	Acquire knowledge	Theories of effective influence	Explanation and discussion	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Moderating influence theories	Explanation, discussion and training	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Theories related to the communicative source	Explanation, discussion and training	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	Gatekeeper theory	Explanation, discussion and training	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	Electronic gatekeeper	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	Media work ethics in the electronic environment	Explanation and discussion	Awarding grades to participants

Course structure, second semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	Persuasion methods	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	Persuasion strategies	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	The theory of constructing meaning and mental images	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	Information theory	Explanation and discussion	Awarding grades to participants
Week ٥	٢	Acquire knowledge	Prioritization theory and the knowledge gap	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	Cultural implantation theory	Explanation and discussion	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Media bias theory	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Marshall McLuhan's theories	Explanation and discussion	Awarding grades to participants
Week ٩	٢	Acquire knowledge	The theory of media hegemony, cultural colonialism, and media dependency	Explanation, discussion and training	Awarding grades to participants

Week ١٠	٢	Acquire knowledge	Formal electronic field theory	Explanation and discussion	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Lerner's theory and the modernization of societies	Explanation, discussion and training	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	The theory of the diffusion of innovations	Explanation, discussion and training	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	Theories related to the audience: the concept of exposure, its levels and obstacles	Explanation, discussion and training	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	Uses and Gratifications Theory - Two-stage communication theory	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	Silence Permanence Theory and Social Expectations Theory	Explanation and discussion	Awarding grades to participants

References	
Required prescribed books	Required textbooks prepared by subject lecturer
References	:The curriculum is written by the subject teacher Communication Theories Book - Dr. Yusra Khaled , Ibrahim, Dr. Fatima Abdel Kazem
Recommended books and references (scientific journals, reports)	Communication theories and trends of influence, - ١ written by Muhammad Abdel Hamid Contemporary communication theories Imad - ٢ . Hassan Makkawi
Electronic references, websites ...	Build amazing WordPress web sites using our beautiful, easy to use WordPress themes. View all our WordPress Themes

Course development plan
An annual update of ٢٠% of the content determined by the Committee of Deans .of Ministerial Media Colleges is carried out

Course Description Template

Course Description:

This course description provides a concise summary of the key characteristics of the course and the expected learning outcomes that the student should achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Crimes of the Ba'ath Party in Iraq
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٦-٢٠٢٥
٦. Total Study Hours	٤٨ hours annually
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Instructor	Asst. Prof. Dr. Ali Ghassan
٩. Course Objectives	
١- Create a comprehensive general knowledge of all behaviors of the Ba'ath Party during its rule.	
٢- Introduce the student to the crimes committed by the Ba'ath Party and its abuse of power.	
٣- Introduce the student to the decisions of the Supreme Criminal Court regarding the trial of Saddam Hussein and his aides.	
٤- Introduce the student to the violations committed by the Ba'ath regime against international and humanitarian law.	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- Cognitive Objectives

١. ١. Identify the concept of crime and its types.
٢. ٢. Learn the details of the crimes discussed before the Supreme Criminal Court.
٣. ٣. Learn about the environmental crimes committed by the Ba'ath Party.
٤. ٤. Learn about the crime of mass graves.
٥. ٥. There is a message we seek to convey to the students: history neither forgives nor forgets any politician or regime that abuses its authority at the expense of Iraqi citizens.

B - Course-Specific Skills Objectives

١. Acquire the skill to identify behaviors considered crimes under the Iraqi Penal Code No. (١١١) of ١٩٦٩.
٢. Learn about the international agreements that states are obliged to adhere to.

Teaching and Learning Methods

١. Reading textbooks and course materials
٢. Exercises and activities during and outside lectures
٣. Assigning daily preparation to students, aimed at boosting their self-confidence and distinguishing between good and poor students

Methods of Assessment

- ١- Participation in the classroom
- ٢- Assignments and exercises required from the student
- ٣- Daily and midterm examinations
- ٤- Student behavior inside the classroom

C- Affective and Value-Based Objectives

١. Graduate individuals with knowledge and culture in all matters related to the subject of the Crimes of the Ba'ath Party in Iraq.
٢. Make the student realize the importance of including the Ba'ath Party among the banned parties.
٣. Build a generation that believes in the importance of respecting human rights and adhering to international laws and conventions.

١١. Course Structure – First Semester

Week	Hours	Expected Learning Outcomes	Unit / Topic	Teaching Method	Evaluation Method
١	٢	Knowledge acquisition	Concept of crimes	Explanation and discussion	—
٢	٢	Knowledge acquisition	Sections of crimes	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٣	٢	Knowledge acquisition	Types of international crimes	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٤	٢	Knowledge acquisition	Decisions issued by the Supreme Criminal Court	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٥	٢	Knowledge acquisition	Psychological and social crimes	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٦	٢	Knowledge acquisition	Basic duties of the state and its three levels	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٧	٢	Knowledge acquisition	Mechanisms of psychological crimes	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٨	٢	Knowledge acquisition	Effects of psychological crimes	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٩	٢	Knowledge acquisition	Social crimes	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
١٠	٢	Knowledge acquisition	Militarization of society	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture

١١	٢	Knowledge acquisition	Ba'ath regime's stance on religion	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
١٢	٢	Knowledge acquisition	Ba'ath regime's violation of Iraqi laws	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
١٣	٢	Knowledge acquisition	Some decisions on political and military violations by the Ba'ath regime	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
١٤	٢	Knowledge acquisition	Locations of prisons and detention centers of the Ba'ath regime	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture

١٢. Course Structure – Second Semester

Week	Hours	Expected Learning Outcomes	Unit / Topic	Teaching Method	Evaluation Method
١	٢	Knowledge acquisition	Environmental crimes of the Ba'ath regime in Iraq	Explanation and discussion	Awarding grades to participants
٢	٢	Knowledge acquisition	War and radioactive pollution and landmine explosions	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٣	٢	Knowledge acquisition	Pollution by radioactive materials	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٤	٢	Knowledge acquisition	Chemical bombing of the city of Halabja	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٥	٢	Knowledge acquisition	Destruction of cities and villages (scorched earth policy)	Explanation and discussion	Awarding grades to participants
٦	٢	Knowledge acquisition	Crime of draining the marshes	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٧	٢	Knowledge acquisition	Bulldozing palm groves, trees, and crops	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٨	٢	Knowledge acquisition	Crimes of mass graves	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
٩	٢	Knowledge acquisition	Events of genocide mass graves committed by the Ba'ath regime	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture
١٠	٢	Knowledge acquisition	Chronological classification of genocide mass graves in Iraq for the period ١٩٦٩–٢٠٠٣	Explanation and discussion	Awarding grades to participants and conducting a daily quiz in the lecture

١٣. Infrastructure	
١- Prescribed Textbooks	A syllabus prepared by the course instructor that includes the topics approved by the Ministry.
٢- Main References (Sources)	١- Hussein Alawi Al-Ziyadi, Dr. Abbas Atiya Al-Quraishi, *Environmental Crimes of the Ba'ath Regime in Iraq*, Publisher: Iraqi Center for Documentation of Extremism Crimes, Al-Kafeel Printing House, ١st Edition, Karbala, ٢٠٢٣. ٢- Salim Matar, *Encyclopedia of the Iraqi Environment*, First Arabic Edition, ٢٠١٠. ٣- Archive of the Iraqi Center for Documentation of Extremism Crimes at the Al-Abbass Holy Shrine.
٣- Recommended Books and References (Scientific Journals, Reports, etc.)	Muhammad Al-Fadel, <i>Crimes Against State Security</i> , ١. Al-Jadidah Press, Damascus, ١٩٧٨.
٤-- Electronic references, internet websites, etc.	

١٤. Plan of study course Development
١_ Address the individual (irresponsible) decisions that were issued by Saddam Hussein. ٢_ Add a section addressing the consequences of the Ba'ath regime's violations of international and humanitarian laws.

Course description

This course description provides a summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description.

١. Educational institution	College of media / Iraqia University
٢. Scientific department/center	Arabic language
٣. Course name/code	Radio directing
٤. Available forms of attendance	presence
٥. Semester/year	The second stage
٦. Number of study hours (total)	٦٠ hours annually
٧. Date this description was prepared	٢٠٢٦/٢٠٢٥
٨. Course instructor	Dr. Nada Saleh Youssef / Dr. Khaled Hamed Attia
Course objectives	
١- Introducing the student to the concept of media language and important rules.	
٢- Enabling the student to understand the rules of the language and know correct writing.	
٣- Providing the student with knowledge of the types of nouns, types of verbs, and how to use them.	
٤- Enabling the student to know the correct methods and types of verbs and their grammar.	
٥- Introducing the student to examples of Arabic texts and knowing how to emulate them.	

١. Course outcomes and teaching, learning and evaluation methods

Cognitive objectives

- ١- Providing the student with scientific knowledge in the subject of media language
- ٢- Preparing the student scientifically so that he can understand the language, its functions and methods
- ٣- Enabling the student to know the role that media institutions play in preserving the language

B - The skills objectives of the course

- ١- The ability to understand language styles and writing methods
- ٢- Skill in writing media topics and methods for choosing the topic
- ٣- The ability to know the standards that a journalist must meet when it comes to language

: Teaching and learning methods

- ١- Explaining and interpreting language topics and their relationship to media work
- ٢- Stimulate the student's mind by asking questions and making him think about their answers
- ٣- Asking the student to provide examples related to the topic, then giving him the correct example or accepting an example if it is

: Evaluation methods

- ١- Allocating a limited grade to the student's activity and participation in the lesson
- ٢- Testing the student via the quarterly exam, in person or electronically, according to the instructions received by the department head

C- Emotional and value goals

- ١- Developing the student's ability to understand what is addressed to the public in its various categories
- ٢- Linking the issue of language to national constants and unity, because it

represents the identity of the Arab nation by presenting contemporary
.examples from different societies and dialects

٣- Draw comparisons with other languages and explain the importance of
the Arabic language and how it was preserved due to the preservation of
the Qur'an

Teaching and learning methods

١- Explain and interpret the topics and provide the necessary examples

٢- Consult the student's mind by asking questions and making him think
.about the answer

٣- the student to provide examples related to the topic, then mention the
correct example or accept his example if it is correct

.D - General and qualification skills

١- Enabling the student with the methods and methods of the Arabic
.language to be qualified to enter the world of radio and television

٢- Enabling the student to formulate a media message capable of clarifying
his idea and conveying the news in a correct manner through sound
.language

١. Course structure, first semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	Characteristics of media language	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	Contemporary: Matching the speech to the requirements of the situation, taking into account the situation of the listener, appropriateness	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	The ability to explain and describe in a lively and entertaining way	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	Conciseness and flexibility (the ability to express at different levels (breadth (verbal wealth)).	Explanation and discussion	Awarding grades to participants
Week ٥	٢	Acquire knowledge	Evolvability	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	Common errors in media language	Explanation and discussion	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Morphological application	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Name of subject	Explanation and discussion	Awarding grades to participants

Week ٩	٢	Acquire knowledge	participle	Explanation and discussion	Awarding grades to participants
Week ١٠	٢	Acquire knowledge	The characteristic is suspicious and exaggerated	Explanation and discussion	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Rhetorical applications on media texts	Explanation and discussion	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Simile	Explanation and discussion	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	Metaphor	Explanation and discussion	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	Metonymy	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	First semester exam	Explanation and discussion	Awarding grades to participants

١. Course structure, second semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	Media language functions	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	News and media	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	Interpretation and explanation	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	Guidance and guidance	Explanation and discussion	Awarding grades to participants
Week ٥	٢	Acquire knowledge	Entertainment and enjoyment	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	Suspense and advertising	Explanation and discussion	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Education and socialization	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Dictionaries of words: Lisan al-Arab, intermediate dictionary, dictionaries of meanings	Explanation and discussion	Awarding grades to participants
Week ٩	٢	Acquire knowledge	Dictation and punctuation	Explanation and discussion	Awarding grades to participants

Week ١٠	٢	Acquire knowledge	The marbuta ta', the simple ta' (open)	Explanation and discussion	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Medium hamza, extreme hamza, punctuation	Explanation and discussion	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Principles of general writing	Explanation and discussion	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	Dividing the overall idea into partial ideas, organizing the topic: introduction, presentation, conclusion	Explanation and discussion	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	Official correspondence, reports, minutes of meetings	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	Second semester exam	Explanation and discussion	Awarding grades to participants

Course development plan

An annual update of ٢٠% of the content determined by the Committee of Deans of Ministerial Media Colleges is carried out

Course description template

:Course description

This course description provides a concise summary of the course's key features and the expected learning outcomes for students, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description

١. Educational institution	College of media / Iraqia University
٢. Scientific department/center	Baath crimes in Iraq
٣. Course name/code	Radio directing
٤. Available forms of attendance	presence
٥. Semester/year	The second stage
٦. Number of study hours (total)	٦٠ hours annually
٧. Date this description was prepared	٢٠٢٦-٢٠٢٥
٨. Course instructor	M M Farah Khalil

١. :Course Objectives

٢.
٣. To understand the nature of digital media and how to use applications in publishing and editing digital news, verifying misinformation and rumors, and to learn about modern digital media technologies and how to employ them in a way that suits the nature of the current digital environment, such as .artificial intelligence, augmented reality, and virtual reality

أ- Cognitive Objectives

١- To acquire new information regarding the field of digital media, its applications, modern technologies, and their use

ب- Course-Specific Skills Objectives

.Editing digital news on social media platforms
 .Verifying misinformation and rumors
 .Designing infographics for digital news
 Designing and utilizing information using artificial intelligence

Teaching and learning methods

Organizing practical lectures that include reviewing infographic design programs, presentations, and video files, and demonstrating the application of designs (infographics and images) in the lectures and explaining how to produce them, and demonstrating how to design a short digital video that includes brief news and explaining how to produce and direct it

Evaluation methods

Students will design and explain a news infographic, then evaluate the effectiveness of the practical lectures

Students will design and explain a short digital video, then evaluate its effectiveness in applying the practical lectures. Students will design projects using artificial intelligence, then evaluate the effectiveness of the practical lectures

ج- Affective and Value-Based Objectives

To appreciate the value of the time and effort saved by learning about internet applications, digital media, and modern technologies in the field of journalism, and how to use them positively to reflect true media professionalism and responsibility

Teaching and learning methods

Showcasing examples of digital news designs, infographics, digital videos, and presentations

Evaluation methods

Students present their projects, videos, infographics, and explain how they were produced and directed, as well as .the sources they relied on to support the digital news

D. General and Transferable Skills (Other Skills Related to
:(Employability and Personal Development

Learning how to build upon what they learn in lectures and expanding their research to increase their .knowledge and benefit from it

Teaching and learning methods

A live demonstration of research methods and their steps to achieve optimal use of the programs specified in the lectures, and the adoption of applications specific .to digital design and editing

Evaluation methods

Assigning duties that require researching more details about the topics presented in the lectures and preparing .reports about them

Evaluation Method	Teaching method	Unit/Topic Name	Required learning outcomes	Hours	Week
	theoretical	Definition of digital media, its synonyms, and the origins of digital media	Acquiring knowledge	٢	First
Grades awarded to participants	Theory + Practical	Characteristics of digital media	Acquiring knowledge + skills	٢	Second
Grades awarded to participants	Theory + Practical	The difference between digital and traditional media	Acquiring knowledge + skills	٢	Third
Grades awarded to participants	theoretical	Advantages and disadvantages of digital media and its importance	Acquiring knowledge	٢	Fourth
Grades awarded to participants	Theory + Practical	Digital communication methods and their .types	Acquiring knowledge + skills	٢	Fifth
Grades awarded to participants	Theory + Practical	Characteristics of each type of digital media, its application, and its .importance	Acquiring knowledge + skills	٢	Sixth
Grades awarded to participants	Theory + Practical	Digital media skills	Acquiring a skill	٢	Seventh
Grades awarded to participants	Theory + Practical	Digital writing and analysis skills, visual design and production skills, information verification skills	Acquiring a skill	٢	Eighth
Grades awarded to participants	Theory + Practical	Digital platform management skills, digital storytelling skills, digital security skills	Acquiring a skill	٢	Ninth

Grades awarded to participants	Theory + Practical	Digital media technologies in the fields of (infrastructure, content production, publishing (and distribution	Acquiring a skill	٢	Tenth
Grades awarded to participants	Theory + Practical	Audience interaction techniques, analysis and measurement techniques, future .technologies	Acquiring a skill	٢	Week ١١
Grades awarded to participants	Theory + Practical	Practical applications of digital media technologies in the fields of (digital journalism, digital marketing, digital education, digital content, its forms and the challenges it .(faces	Acquiring a skill	٢	Week ١٢
Grades awarded to participants	Theory + Practical	Digital content, its forms, and the challenges it faces	Acquiring knowledge + skills	٢	Week ١٣
exam	practical	Presenting a digital news infographic design template	evaluation	٢	Week ١٤
exam	theoretical	A written exam covering the entire .subject	evaluation	٢	Week ١٥

Course Structure - Chapter Two .١٢					
Evaluation Method	Teaching method	Unit/Topic Name	Required learning outcomes	Hours	Week
Grades awarded to participants	Grades awarded to participants	Grades awarded to participants	Grades awarded to participants	Grades awarded to participant	First

				s	
Grades awarded to participants	Grades awarded to participants	Grades awarded to participants	Grades awarded to participants	Grades awarded to participants	Second
Grades awarded to participants	Theory + Practical	Verifying fake digital content	Acquiring a skill	٢	Third
Grades awarded to participants	Theory + Practical	Citizen journalist practices in the digital environment	Acquiring a skill	٢	Fourth
Grades awarded to participants	Theory + Practical	Digital Media Ethics	Acquiring knowledge	٢	Fifth
Grades awarded to participants	theoretical	Cybersecurity and its forms	Acquiring knowledge	٢	Sixth
Grades awarded to participants	Theory + Practical	Digital security practices for journalists and media workers	Acquiring a skill	٢	Seventh
Grades awarded to participants	Theory + Practical	The virtual studio and how it works	Acquiring knowledge + skills	٢	Eighth
Grades awarded to participants	theoretical	The difference between virtual reality and augmented reality	Acquiring knowledge	٢	Ninth
Grades awarded to participants	theoretical	Hologram technology and its practical applications in media	Acquiring knowledge	٢	Tenth
Grades awarded to participants	theoretical	Advantages and challenges of applying hologram technology in digital media	Acquiring knowledge	٢	Week ١١

Grades awarded to participants	Theory + Practical	Artificial intelligence in digital media and its applications	Acquiring knowledge	٢	Week ١٢
Grades awarded to participants	Theory + Practical	Types of artificial intelligence, its tools, the challenges facing its application in digital media, and its .future	Acquiring knowledge	٢	Week ١٣
exam	practical	Presenting a short video using artificial intelligence techniques for a real news story .and a fake one	evaluation	٢	Week ١٤
exam	theoretical	Theory exam for each subject, second semester	evaluation	٢	Week ١٥

Infrastructure	
A document prepared by the subject teachers	Required textbooks
Al-Dulaimi, Abdul-Razzaq Muhammad, Digital .Media: Concepts and Applications Al-Sharif, Sami Abdul-Aziz, New Media and Interactive Communication.Understanding New .Media – Eugenia Siapera McQuail's Media and Mass Communication Theory .– Denis McQuail .Converging Media – John V. Pavlik	(Main references (sources
Abdel Hamid, Muhammad. Media Theories and .Trends of Influence. Cairo: Alam Al-Kutub Al-Sayed, Yousry Mustafa. Electronic Media and Digital Media. Cairo: Dar Al-Fajr for Publishing and .Distribution Al-Hajj, Muhammad Munir. New Media: Concepts, .Tools, and Applications. Amman: Dar Al-Fajr Al-Kubaisi, Amer Ibrahim. Digital Media and Modern Communication Technologies. Baghdad: Dar Al-Shu'un ..Al-Thaqafiya .(Digital News Report (Reuters Institute تقرير .We Are Social & Meltwater Digital Report تقرير UNESCO Digital Media and Information تقرير .Literacy Reports International Telecommunication Union (ITU) تقرير .Reports .World Bank Digital Development Reports تقرير https://www.pewresearch.org/internet/?utm_source=chatgpt.com https://datareportal.com?utm_source=chatgpt.com	Recommended books and references (scientific journals, (.reports, etc Electronic references,,websites

Studying the possibility of teaching students to use office applications on smartphones and not just on computers, and applying everything that can be learned .in practical lectures on smartphones and how to employ them in digital media work

Course Description Template

Course Description:

This course description provides a concise summary of the main features of the course and the expected learning outcomes that the student should achieve, serving as evidence of whether they have made the most of the available learning opportunities. It is essential to establish a clear connection between this description and the overall program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Program Preparation and Presentation
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٥/٢٠٢٦
٦. Total Study Hours	٦٠ hours annually
٧. Date of Preparing This Description	٢٠٢٥/٢٠٢٦
٨. Course Instructor	Asst .lecturer. Ya'rub Qahtan Oudah
٩. Course Objectives	
١- Introducing the student to the concept of radio and television programs and the mechanism of preparing and presenting them in their final form	
٢- Enabling the student to use tools for preparing radio and television programs and methods of responding to inquiries	
٣- Providing the student with knowledge about the types of programs, their classifications, and methods of presenting them internally and externally	
٤- Enabling the student to prepare programs and reach proficiency in writing media scripts	
٥- Introducing the student to the types of programs and formats used in their production, and clarifying the differences between political, variety, service-oriented programs, etc.	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

- ١ - Providing the student with practical and scientific knowledge in the field of program preparation and presentation
- ٢ - Equipping the student academically and scientifically to understand the mechanism of preparing and presenting programs, including elements, planning, and final execution
- ٣ - Enabling the student to understand the policies of media institutions in manipulating content presented through satellite channels to serve their media agendas

B - Course-Specific Skills Objectives

- ١ - The ability to understand the practical steps of implementing radio and television programs
- ٢ - Identifying the appropriate skill for each student in handling program preparation by enabling them to become an active member of the production team
- ٣ - Intensifying practical workshops and providing opportunities to produce various episodes of radio and television programs

Teaching and Learning Methods

- ١ - Explaining and interpreting topics related to radio and television programs and their connection to real-world media work in media institutions
- ٢ - Raising questions and assigning tasks that stimulate the student's mind by encouraging them to think critically to find answers

Methods of Assessment

- ١ - Allocating specific grades for in-class student activities
- ٢ - Assessing the student through daily or semester exams, conducted either in-person or online according to the instructions issued by the department chair

C- Affective and Value-Based Objectives

- ١ - Enhancing the student's ability to understand media discourse directed at the Iraqi audience through radio and television programs
- ٢ - Connecting live examples of television programs to national constants and unity through the use of illustrations
- ٣ - Conducting various comparisons between programs presented by local and non-local institutions, creating contrasts and identifying strengths and weaknesses

D - General and Preparatory Skills

- ١ - Enabling the student to learn methods and tools for producing radio and television programs in order to qualify them to prepare programs
- ٢ - Enabling the student to write a script for a radio or television program that qualifies them to

engage directly in fieldwork

١١. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	Two hours	Knowledge acquisition	Radio Studio	Explanation and discussion	Awarding grades for participation
Second	Two hours	Knowledge acquisition	Radio Studio Equipment	Explanation and discussion	Awarding grades for participation
Third	Two hours	Knowledge acquisition	Stages of Radio Production and Training	Explanation and discussion	Awarding grades for participation
Fourth	Two hours	Knowledge acquisition	Audience and Its Types	Explanation and discussion	Awarding grades for participation
Fifth	Two hours	Knowledge acquisition	Choosing the Idea	Explanation and discussion	Awarding grades for participation
Sixth	Two hours	Knowledge acquisition	Program Preparation	Explanation and discussion	Awarding grades for participation
Seventh	Two hours	Knowledge acquisition	Stages of Program Execution	Explanation and discussion	Awarding grades for participation
Eighth	Two hours	Knowledge acquisition	Program Opening	Explanation and discussion	Awarding grades for participation
Ninth	Two hours	Knowledge acquisition	Program Title	Explanation and discussion	Awarding grades for participation
Tenth	Two hours	Knowledge acquisition	Program Conclusion	Explanation and discussion	Awarding grades for participation
Week ١١	Two hours	Knowledge acquisition	Script Writing	Explanation and discussion	Awarding grades for participation
Week ١٢	Two hours	Knowledge acquisition	Choosing Appropriate Words in Script Writing	Explanation and discussion	Awarding grades for participation
Week ١٣	Two hours	Knowledge acquisition	Final Recording of the Radio Program	Explanation and discussion	Awarding grades for participation
Week ١٤	Two hours	Knowledge acquisition	Editing the Radio Program	Explanation and discussion	Awarding grades for participation
Week ١٥	Two hours	Knowledge acquisition	Evaluation of the Radio Program	Explanation and discussion	Awarding grades for participation

۱۲. Course Structure – Second Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	Two hours	Knowledge acquisition	Television Studio	Explanation and discussion	Awarding grades for participation
Second	Two hours	Knowledge acquisition	Production Control Room	Explanation and discussion	Awarding grades for participation
Third	Two hours	Knowledge acquisition	Virtual Studio	Explanation and discussion	Awarding grades for participation
Fourth	Two hours	Knowledge acquisition	Stages of Television Production	Explanation and discussion	Awarding grades for participation
Fifth	Two hours	Knowledge acquisition	Choosing and Developing the Program Idea	Explanation and discussion	Awarding grades for participation
Sixth	Two hours	Knowledge acquisition	Scenario	Explanation and discussion	Awarding grades for participation
Seventh	Two hours	Knowledge acquisition	Set Design	Explanation and discussion	Awarding grades for participation
Eighth	Two hours	Knowledge acquisition	Editing	Explanation and discussion	Awarding grades for participation
Ninth	Two hours	Knowledge acquisition	Forms of Radio and Television Programs	Explanation and discussion	Awarding grades for participation
Tenth	Two hours	Knowledge acquisition	Types of Talk Shows	Explanation and discussion	Awarding grades for participation
Week ۱۱	Two hours	Knowledge acquisition	Types of Investigative Reports	Explanation and discussion	Awarding grades for participation
Week ۱۲	Two hours	Knowledge acquisition	Types of Discussion Programs	Explanation and discussion	Awarding grades for participation
Week ۱۳	Two hours	Knowledge acquisition	Reportage Investigation	Explanation and discussion	Awarding grades for participation
Week ۱۴	Two hours	Knowledge acquisition	News Programs	Explanation and discussion	Awarding grades for participation
Week ۱۵	Two hours	Knowledge acquisition	Entertainment Programs	Explanation and discussion	Awarding grades for participation

۱۳. Infrastructure

١) Prescribed Textbooks	A curriculum prepared by the course instructor that includes the topics officially approved by the Ministry.
٢) Main References (Sources)	Here's the translated list of references: ١ - Mohammed Hassan Al-Jafiri, <i>Preparing and Presenting Radio and Television Programs</i>, Dar Sinaa' Al-Ibda', ٢٠١٥ ٢ - Suheir Saleh Ibrahim, <i>Modern Trends in Media</i>, Al-Arabi Publishing and Distribution, ٢٠١٧ ٣ - Hadeel Aouni Hammoud, <i>Preparing and Producing Radio and Television Programs</i>, Dar Al-Mu'taz Publishing and Distribution
A) Recommended Books and References (Scientific Journals, Reports, ...)	١ - Mohammed Hassan Al-Jafiri, <i>Preparing and Presenting Radio and Television Programs</i>, Dar Sinaa' Al-Ibda', ٢٠١٥ ٢ - Ali Hejazi Ibrahim, <i>Mechanisms of Media Production</i>, Dar Al-Mu'taz Publishing and Distribution
B) Electronic References, Internet Websites	https://institute.aljazeera.net/ar

١٤. Course Development Plan

An annual update of ٢٠% of the content of the prescribed topics is carried out by the Committee of Deans of the Faculties of Media of the Ministry.

Course description

This course description provides a summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description.

١. Educational institution	College of media / Iraqia University
٢. Scientific department/center	Voice and speech
٣. Course name/code	scientific research methodology
٤. Available forms of attendance	presence
٥. Semester/year	The second stage
٦. Number of study hours (total)	٦٠ hours annually
٧. Date this description was prepared	٢٠٢٦-٢٠٢٥
٨. Course instructor	Dr. Khaled Shaker Dr. Hani Ashour
١. Course objectives	
١- Introducing the student...to the concept of voice and speech and its nature	
٢- Enabling the student to understand the importance of voice and speech in the media	
٣- Providing the student with knowledge about the types and methods of voice and speech .	
٤- Enabling the student to know the importance of voice and speech in media work	
٥- Introducing the student to the concept of voice and speech .	

١. Course outcomes and teaching, learning and evaluation methods

A- Cognitive objectives

- ١- The student acquires scientific knowledge on the subject of voice and recitation
- ٢- Preparing the student scientifically so that he can understand the process of voice and speech and its types and methods
- ٣- Enabling the student to know what media organizations play in benefiting from the advantages of voice and speech

B - The skills objectives of the course

- ١- The ability to understand the processes that explain the importance of voice and speech
- ٢- Skill in performing the voice and speech that the media person plays among state .institutions
- ٣- The ability to use voice and speech in media work

Teaching and learning methods

- ١- Explanation and interpretation of the topics of voice and recitation
- ٢- Stimulate the student's mind by asking questions and making him think about the answer
- ٣- Asking the student to provide examples related to the topic, then giving him the correct example or accepting his example if it is correct

Evaluation methods

- ١- Assigning a specific grade to the student's activity and participation in the lecture.
- ٢- Testing the student via the semester exam in person or electronically according to instructions.

C- Emotional and value goals

- ١- Developing the student's ability to understand the nature of voice and speech and its importance in media work
- ٢- Linking the topic of voice and to the media message

Teaching and learning methods

- ١- Explanation and interpretation of voice and speech and its relationship to media

work.

٢- Stimulate the student's mind by asking questions and making him think about their answers.

Evaluation methods

١- Assigning a specific grade to the student's activity in the lecture .

٢- Testing the student via the in-person and electronic quarterly exam according to the instructions.

.D - General and qualification skills

١- Enabling the student to practice the process of voice and speech.

٢- Enabling the student to formulate a media message that includes voice and speech.

Course structure, first semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	Rules for pitches and types of sounds	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	Stages of linguistic sound formation	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	Segmentation of sound according to its characteristics	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	Types of human voices	Practical training	Awarding grades to participants
Week ٥	٢	Acquire knowledge	Recitation technique	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	Sermon delivery conditions	Practical training	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Quality of delivery, introduction and history of speech	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	The concept of modern speech	Explanation and discussion	Awarding grades to participants
Week ٩	٢	Acquire knowledge	Speech devices	Explanation, discussion and training	Awarding grades to participants

Week ١٠	٢	Acquire knowledge	Technical means of speech self-control in speech	Practical training	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Modern speech methods	Explanation, discussion and training	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Basic defects and ways to overcome them	Explanation, discussion and training	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	Speaking on the radio	Practical training	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	Speaking exercises in front of the microphone and self-preparation exercises	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	First semester exam	Practical training	Awarding grades to participants

Course structure, second semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week ١	٢	Acquire knowledge	The difference between speech and voice	Explanation and discussion	Awarding grades to participants
Week ٢	٢	Acquire knowledge	Relaxation exercises	Explanation and discussion	Awarding grades to participants
Week ٣	٢	Acquire knowledge	Voice level exercises	Explanation and discussion	Awarding grades to participants
Week ٤	٢	Acquire knowledge	Assimilation, inversion, and accent exercises	Practical training	Awarding grades to participants
Week ٥	٢	Acquire knowledge	Movement and stillness exercises	Explanation and discussion	Awarding grades to participants
Week ٦	٢	Acquire knowledge	Exercises in speech tone	Practical training	Awarding grades to participants
Week ٧	٢	Acquire knowledge	Exercises in thinning and amplification	Explanation and discussion	Awarding grades to participants
Week ٨	٢	Acquire knowledge	Exercises in meanings and conveying feelings	Explanation and discussion	Awarding grades to participants
Week ٩	٢	Acquire knowledge	Exercises in rhetorical style	Explanation, discussion and training	Awarding grades to participants

Week ١٠	٢	Acquire knowledge	Exercises in story, poetry and acting	Practical training	Awarding grades to participants
Week ١١	٢	Acquire knowledge	Radio speaking exercises	Explanation, discussion and training	Awarding grades to participants
Week ١٢	٢	Acquire knowledge	Cultural exercises and entertainment programs	Explanation, discussion and training	Awarding grades to participants
Week ١٣	٢	Acquire knowledge	Exercises to avoid bias and assert neutrality	Practical training	Awarding grades to participants
Week ١٤	٢	Acquire knowledge	Sound discrimination and sound distortion exercises	Explanation and discussion	Awarding grades to participants
Week ١٥	٢	Acquire knowledge	Second semester exam	Explanation and discussion	Awarding grades to participants

References	
Required prescribed books	A curriculum prepared by the instructor that includes magisterially prescribed vocabulary
References	١- Jabbar Allawi, Political Communication, ١st edition, Cairo, ٢٠١٧. ٢- Kamal al-Din Jaafar Abbas, Political Communication, ٢٠١٥, Beirut.
Recommended books and references (scientific journals, reports)	١- Saad Al Saud Bashir, Communication and Political .Media, ١st edition, Riyadh, ٢٠١٠ ٢- Nabila Bou Khabza, Political Communication: .Models of Political Communication, ١st edition, ٢٠١٤
Electronic references, websites ...	١- https://mawdoo3.com/ ٢- https://www.asjp.cerist.dz/en/article/١٨٥٣٥٩

Course development plan
An annual update of ٢٠% of the content determined by the Committee of Deans .of Ministerial Media Colleges is carried out

Course description

This course description provides a summary of the most important characteristics of the course and the learning outcomes that the student is expected to achieve, demonstrating whether he or she has made the most of the learning opportunities available. It must be linked to the program description.

وصف المقرر:

1. Educational institution	College of media / Iraqia University
2. Scientific department/center	English laaguage
3. Course name/code	Radio directing
4. Available forms of attendance	presence
5. Semester/year	The second stage
6. Number of study hours (total)	60 hours annually
7. Date this description was prepared	٢٠٢٦/٢٠٢٥
8. Course instructor	Dr.. Hamdiya Thomas Jassim/instructor. Zainab Abdel Bari Younis
1. Course objectives	
1- Introducing the student to the concept of journalism in the English language.	
2- Enabling the student to understand journalism terminology in English.	
3- Giving the student knowledge of social media and its role in journalism in the English language	
4- Enabling the student to know the tools used to facilitate the work of journalists in the English language.	

1. Course outcomes and teaching, learning and evaluation methods

Cognitive objectives

- 1- Providing the student with scientific knowledge on the subject of journalism
- 2- Preparing the student scientifically so that he can understand the .vocabulary of the English language
- 3- Enabling the student to know the role of the media in conveying press releases of events in the English language

B - The skills objectives of the course:

- ١- The ability to formulate questions in English
- ٢- Skill in conveying press news and knowing its trends through correct
- ٣- The ability to understand the motives and methods of media messages aimed at spreading the news in the English language

Teaching and learning methods

- 1- Explaining and interpreting journalism topics and their relationship to media work.
- ٢- Stimulate the student's mind by asking questions in English and making him think about answering them
- ٣- Asking the student to provide examples in English related to the topic, then giving him the most correct example or accepting his example if it is correct

Evaluation methods

- 1- Allocating a specific grade for the student's activity and participation in the English language lesson.
- ٢- Testing the student via the quarterly exam, in person or electronically, according to .the instructions received from the department headship

C- Emotional and value goals

- ١- Developing the student's ability to understand the rules of the English language and its vocabulary related to journalism
- ٢- Linking the topic of social media to journalism by presenting examples from different societies

Teaching and learning methods

1- Explaining and interpreting journalism topics in the English language and their relationship to media work.

٢- Stimulate the student's mind by asking questions and making him think about their answers

٣- Asking the student to provide examples related to the topic, then giving him the most correct example or accepting his example if it is correct

General and qualification skills:

١- Enabling the student to know social media tools to work in public and private survey centers

٢- Enabling the student to formulate a media message in English capable of arousing the public so that he can address it in accordance with the policy of the media institution

١. Course structure, first semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week 1	2	Acquire knowledge	Communication	Explanation and discussion	Awarding grades to participants
Week 2	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 3	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 4	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 5	2	Acquire knowledge	The media	Explanation and discussion	Awarding grades to participants
Week 6	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 7	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 8	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 9	2	Acquire knowledge	Newspapers	Explanation and discussion	Awarding grades to participants
Week 10	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants

Week 11	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 12	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 13	2	Acquire knowledge	Radio	Explanation and discussion	Awarding grades to participants
Week 14	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 15	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants

١. Course structure second semester					
Week	Hours	Required learning outcomes	Name of unit/or subject	Teaching method	Evaluation method
Week 1	2	Acquire knowledge	Television	Explanation and discussion	Awarding grades to participants
Week 2	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 3	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 4	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 5	2	Acquire knowledge	The Internet and the world wide web	Explanation and discussion	Awarding grades to participants
Week 6	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 7	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 8	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 9	2	Acquire knowledge	News	Explanation and discussion	Awarding grades to participants
Week 10	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants

Week 11	2	Acquire knowledge	Headway	Explanation and discussion	Awarding grades to participants
Week 12	2	Acquire knowledge	Features	Explanation and discussion	Awarding grades to participants
Week 13	2	Acquire knowledge	Interviewing	Explanation and discussion	Awarding grades to participants
Week 14	2	Acquire knowledge	Public Relation	Explanation and discussion	Awarding grades to participants
Week 15	2	Acquire knowledge	Code of Ethics	Explanation and discussion	Awarding grades to participants

References	
Required prescribed books	Required textbooks prepared by subject lecturer
references	M.A.Raouf, M.Sc.(Edinburgh) (1) 2)Global media and communication 2008 ,p329 .
Recommended books and references (scientific journals, reports)	Nabil Muhammad English for mass media)
Electronic references, websites ...	https:// www.slideshare.net .

Course development plan
An annual update of ٢٠% of the content determined by the Committee of Deans .of Ministerial Media Colleges is carried out

Course description form

Course Description:

This course description provides a concise summary of the key features of the course and the expected learning outcomes that students should achieve, demonstrating whether they have made optimal use of the available learning opportunities. It must be linked to the overall program description.

١. Educational Institution	Media College/ Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name/ Code	Public Opinion
٤. Available Attendance Modes	In-person attendance
٥. Semester / Year	٢٠٢٦ / ٢٠٢٥
٦. Total Study Hours (Annually)	٦٠ hours annually
٧. Date of Preparation of this Description:	٢٠٢٦ / ٢٠٢٥
٨. Course Lecturer	. Dr. mazen mounder
٩. course objectives	
١. Introduce students to the concept of public opinion and its historical development. ٢. Enable students to understand the governing laws and factors shaping public opinion. ٣. Provide students with knowledge of the types, manifestations, and functions of public opinion. ٤. Train students in measuring public opinion, including tools and sampling techniques. ٥. Familiarize students with the relationship between public opinion and both traditional and digital media.	
١٠. Course Learning Outcomes and Methods of Teaching, Learning, and Assessment	
A. Cognitive Objectives ١. Provide students with scientific knowledge on the topic of public opinion. ٢. Prepare students academically to understand and measure public opinion phenomena. ٣. Enable students to recognize the media's role in shaping public opinion.	
B. Skill-Based Objectives ١. Develop the ability to craft media messages that influence public opinion. ٢. Build skills in conducting public opinion surveys and identifying trends using valid scientific tools. ٣. Enhance understanding of the motives, content, and techniques of media messages aimed at mobilizing public opinion.	
Teaching and Learning Methods ١. Explanation and interpretation of public opinion topics and their connection to media work. ٢. Stimulating student thinking through guided questions and reflective discussion. ٣. Asking students to present examples related to the topic, followed by correction or validation.	

Assessment Methods
١. Assigning specific grades for student participation and engagement during lessons. ٢. Conducting midterm exams either in-person or electronically, according to departmental instructions.
C. Affective and Value-Based Objectives
١. Develop students' ability to understand media discourse directed at Iraqi public opinion across different historical stages. ٢. Link the topic of public opinion to national values and promote unity through comparative examples from other societies. ٣. Encourage mental comparisons with other cases to enhance national public opinion and its effectiveness in political and social domains.
Teaching and Learning Methods
١. Explanation and interpretation of public opinion topics and their connection to media work. ٢. Stimulating student thinking through guided questions and reflective discussion. ٣. Asking students to present examples related to the topic, followed by correction or validation.
Assessment Methods
١. Grading student participation and activity during lessons. ٢. Administering midterm exams in-person or electronically, as per departmental guidelines.
D. General and Qualifying Skills
١. Equip students with tools and methods for conducting public opinion surveys in both public and private institutions. ٢. Enable students to formulate media messages capable of influencing public opinion in alignment with the media institution's policy.
Teaching and Learning Methods
١. Explanation and interpretation of public opinion topics and their connection to media work. ٢. Stimulating student thought through inquiry-based learning. ٣. Requesting illustrative examples related to the subject matter.
Assessment Methods
١. Assigning specific grades for student participation and engagement. ٢. Conducting midterm exams in-person or electronically, according to official procedures.

١١. Course Structure/ First Semester					
Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method
First	٢	Knowledge Acquisition	Concept of Public Opinion	Explanation and discussion	Grading for participation
Second	٢	Knowledge Acquisition	Emergence and Historical Development of Public	Explanation and discussion	Grading for participation

			Opinion		
Third	୧	Knowledge Acquisition	Reasons for Increased Interest in Public Opinion in the ୧୦ th Century	Explanation and discussion	Grading for participation
Fourth	୧	Knowledge Acquisition	Nature of Public Opinion	Explanation and discussion	Grading for participation
	୧	Knowledge Acquisition	Laws Governing Public Opinion	Explanation and discussion	Grading for participation
Sixth	୧	Knowledge Acquisition	Factors Shaping Public Opinion – Part I	Explanation and discussion	Grading for participation
Seventh	୧	Knowledge Acquisition	Factors Shaping Public Opinion – Part II	Explanation and discussion	Grading for participation
Eighth	୧	Knowledge Acquisition	Types and Classifications of Public Opinion	Explanation and discussion	Grading for participation
Ninth	୧	Knowledge Acquisition	Positive Aspects of Public Opinion	Explanation and discussion	Grading for participation
Tenth	୧	Knowledge Acquisition	Negative Aspects of Public Opinion	Explanation and discussion	Grading for participation
Eleventh	୧	Knowledge Acquisition	Functions of Public Opinion in the Political Sphere	Explanation and discussion	Grading for participation
Twelfth	୧	Knowledge Acquisition	Functions of Public Opinion in the Social Sphere	Explanation and discussion	Grading for participation
Thirteenth	୧	Knowledge Acquisition	Evolution of Public Opinion Measurement	Explanation and discussion	Grading for participation
Fourteenth	୧	Knowledge Acquisition	Challenges in Measuring Public Opinion	Explanation and discussion	Grading for participation
Fifteenth	୧	Knowledge Acquisition	Functions of Public Opinion Research	Explanation and discussion	Grading for participation

۱۲. Course Structure/ Second Semester					
Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method
First	۲	Knowledge Acquisition	Methods of Measuring Public Opinion – Referendum	Explanation and discussion	Grading for participation
Second	۲	Knowledge Acquisition	Types of Samples in Public Opinion Research	Explanation and discussion	Grading for participation
Third	۲	Knowledge Acquisition	Observation	Explanation and discussion	Grading for participation
Fourth	۲	Knowledge Acquisition	Interview	Explanation and discussion	Grading for participation
	۲	Knowledge Acquisition	Content Analysis	Explanation and discussion	Grading for participation
Sixth	۲	Knowledge Acquisition	Journalism and Its Relationship with Public Opinion	Explanation and discussion	Grading for participation
Seventh	۲	Knowledge Acquisition	Radio and Television and Public Opinion	Explanation and discussion	Grading for participation
Eighth	۲	Knowledge Acquisition	Cinema and Public Opinion	Explanation and discussion	Grading for participation
Ninth	۲	Knowledge Acquisition	Theater and Public Opinion	Explanation and discussion	Grading for participation
Tenth	۲	Knowledge Acquisition	Conferences and Seminars in Shaping Public Opinion	Explanation and discussion	Grading for participation
Eleventh	۲	Knowledge Acquisition	Public Opinion in Democratic Systems	Explanation and discussion	Grading for participation
Twelfth	۲	Knowledge Acquisition	Public Opinion in Non-Democratic Systems	Explanation and discussion	Grading for participation
Thirteenth	۲	Knowledge Acquisition	Global Public Opinion	Explanation and discussion	Grading for participation
Fourteenth	۲	Knowledge Acquisition	Public Opinion and Foreign Policy	Explanation and discussion	Grading for participation

Fifteenth	٢	Knowledge Acquisition	Public Opinion and Digital Politics	Explanation and discussion	Grading for participation
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١٣. Infrastructure	
١- Required Textbooks	A custom syllabus prepared by the course instructor, based on the officially approved ministerial content.
٢- Main References (sources)	١. Sanaa Mohammed Al-Jubour (٢٠١٠). Media and Arab & Global Public Opinion. Amman: Dar Osama. ٢. Shaimaa Dhul-Fiqar (٢٠٠٩, ٢nd Edition). Theories in Shaping Public Opinion Trends. Cairo: Egyptian-Lebanese Publishing House. ٣. Atif Adly Al-Abd (١٩٩٧). Introduction to Communication and Public Opinion. Cairo: Dar Al-Fikr Al-Arabi. ٤. Faraj Al-Kamil (٢٠٠١). Media and Public Opinion Research. Cairo: University Publishing House. ٥. Max McCombs et al. (٢٠١٢). News and Public Opinion. Translated by Mohammed Safwat Hassan. Cairo: Dar Al-Fajr.
A. Recommended Books and References (scientific journals, reports etc.	١. Sanaa Mohammed Al-Jubour (٢٠١٠). Media and Arab & Global Public Opinion. Amman: Dar Osama. ٢. Shaimaa Dhul-Fiqar (٢٠٠٩, ٢nd Edition). Theories in Shaping Public Opinion Trends. Cairo: Egyptian-Lebanese Publishing House. ٣. Atif Adly Al-Abd (١٩٩٧). Introduction to Communication and Public Opinion. Cairo: Dar Al-Fikr Al-Arabi. ٤. Faraj Al-Kamil (٢٠٠١). Media and Public Opinion Research. Cairo: University Publishing House. ٥. Max McCombs et al. (٢٠١٢). News and Public Opinion. Translated by Mohammed Safwat Hassan. Cairo: Dar Al-Fajr.
B. Additional Resources, internet sites...:	https://ia803103.us.archive.org/٢/items/ktpt٢٠١٩-bskn٩٢٤٢/ktpt٢٠١٩-bskn٩٢٤٢.pdf

١٤. Curriculum Development Plan
An annual update of approximately ٢٠٪ of the course content is conducted by the Council of Deans of Media Colleges under the Ministry, ensuring alignment with evolving academic and industry standards.

Course description form

Course Description:

This course description provides a concise summary of the key features of the course and the expected learning outcomes that students should achieve, demonstrating whether they have made optimal use of the available learning opportunities. It must be linked to the overall program description.

١. Educational Institution	Media College/ Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name/ Code	Investigative Journalism
٤. Available Attendance Modes	In-person attendance
٥. Semester / Year	٢٠٢٦/ ٢٠٢٥
٦. Total Study Hours (Annually)	٩٠ hours annually
٧. Date of Preparation of this Description:	٢٠٢٦ / ٢٠٢٥
٨. Course Lecturer	Asst. Lct. Ali Dawood
٩. course objectives	
١. Introduce students to the concept of investigative journalism and trace its historical development. ٢. Enable students to distinguish between investigative journalism and traditional journalism. ٣. Equip students with skills to identify obstacles faced by investigative journalists. ٤. Help students understand the tasks, origins, and core concepts of investigative journalism. ٥. Familiarize students with examples of investigative stories and the stages they go through.	
١٠. Course Learning Outcomes and Methods of Teaching, Learning, and Assessment	
A. Cognitive Objectives ١. Provide students with scientific knowledge in the field of investigative journalism. ٢. Prepare students academically to understand the foundations of investigative journalism. ٣. Enable students to recognize the role of investigative stories in uncovering hidden truths.	
B. Skill-Based Objectives ١. Develop the ability to understand and analyze investigative stories and reports using scientific methods. ٢. Build skills in identifying a story idea and converting it into a hypothesis based on action, actor, and object. ٣. Enhance the ability to collect, organize, verify, and audit information.	
Teaching and Learning Methods ١. Explanation and interpretation of investigative journalism topics. ٢. Stimulating student thinking through guided questions and reflective discussion. ٣. Asking students to present examples related to the topic, followed by	

correction or validation.
Assessment Methods ١. Assigning specific grades for student participation and engagement during lessons. ٢. Conducting midterm exams either in-person or electronically, according to departmental instructions.
C. Affective and Value-Based Objectives ١. Strengthen students' sense of social responsibility through awareness of journalism's role in society. ٢. Promote media literacy by highlighting the risks of misinformation. ٣. Encourage initiative and problem-solving in community contexts.
Teaching and Learning Methods ١. Explanation and interpretation of investigative journalism topics. ٢. Stimulating student thinking through interactive questioning. ٣. Encouraging students to present relevant examples during discussions.
Assessment Methods ١. Grading student participation and activity during lessons. ٢. Administering midterm exams in-person or electronically, as per departmental guidelines.
D. General and Qualifying Skills ١. Equip students with tools and methods for producing investigative reports, qualifying them for professional investigative writing. ٢. Enable students to formulate hypotheses and gather information from credible sources.
Teaching and Learning Methods ١. Explanation and interpretation of investigative journalism topics. ٢. Stimulating student thought through inquiry-based learning. ٣. Requesting illustrative examples related to the subject matter.
Assessment Methods ١. Assigning specific grades for student participation and engagement. ٢. Conducting midterm exams in-person or electronically, according to official procedures.

١١. Course Structure/ First Semester					
Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method
First	٣	Knowledge Acquisition	Concept and Nature of Investigative Journalism	Explanation and discussion	Grading for participation
Second	٣	Knowledge Acquisition	Emergence and Historical Development of Investigative Journalism	Explanation and discussion	Grading for participation
Third	٣	Knowledge Acquisition	Similarities and Differences Between	Explanation and discussion	Grading for participation

			Conventional and Investigative Reporting		
Fourth	३	Knowledge Acquisition	Functions of Investigative Reporting	Explanation and discussion	Grading for participation
	३	Knowledge Acquisition	Dimensions of Investigative Journalism	Explanation and discussion	Grading for participation
Sixth	३	Knowledge Acquisition	Skills of the Investigative Journalist	Explanation and discussion	Grading for participation
Seventh	३	Knowledge Acquisition	Hypothesis Building in Investigative Journalism	Explanation and discussion	Grading for participation
Eighth	३	Knowledge Acquisition	Planning the Investigative Report	Explanation and discussion	Grading for participation
Ninth	३	Knowledge Acquisition	Primary and Secondary Sources in Investigative Journalism	Explanation and discussion	Grading for participation
Tenth	३	Knowledge Acquisition	Interview Questions in Investigative Reporting	Explanation and discussion	Grading for participation
Eleventh	३	Knowledge Acquisition	Writing Investigative Reports	Explanation and discussion	Grading for participation
Twelfth	३	Knowledge Acquisition	Tracking Financial Flows in Investigative Journalism	Explanation and discussion	Grading for participation
Thirteenth	३	Knowledge Acquisition	Using the Internet in Investigative Journalism	Explanation and discussion	Grading for participation
Fourteenth	३	Knowledge Acquisition	Story Ideas for Investigative Journalists	Explanation and discussion	Grading for participation
Fifteenth	३	Knowledge Acquisition	Guide to Planning Investigative Reports	Explanation and discussion	Grading for participation

Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method
First	٣	Knowledge Acquisition	Using Technology in Investigative Journalism	Explanation and discussion	Grading for participation
Second	٣	Knowledge Acquisition	Iraqi Investigative Report Examples	Explanation and discussion	Grading for participation
Third	٣	Knowledge Acquisition	Arab Investigative Report Examples	Explanation and discussion	Grading for participation
Fourth	٣	Knowledge Acquisition	International Investigative Report Examples	Explanation and discussion	Grading for participation
	٣	Knowledge Acquisition	Stages of Preparing Investigative Reports	Explanation and discussion	Grading for participation
Sixth	٣	Knowledge Acquisition	Features of Investigative Reporting	Explanation and discussion	Grading for participation
Seventh	٣	Knowledge Acquisition	Importance of Visuals in Investigative Journalism	Explanation and discussion	Grading for participation
Eighth	٣	Knowledge Acquisition	Writing Investigative Television Reports	Explanation and discussion	Grading for participation
Ninth	٣	Knowledge Acquisition	Technical Treatments in Investigative TV Journalism	Explanation and discussion	Grading for participation
Tenth	٣	Knowledge Acquisition	Similarities and Differences Between Conventional and Investigative Reporting (repeated for emphasis)	Explanation and discussion	Grading for participation
Eleventh	٣	Knowledge Acquisition	Impact of Investigative Journalism on	Explanation and discussion	Grading for participation

			Strengthening Democratic Processes		
Twelfth	٣	Knowledge Acquisition	Professional and Ethical Standards for Investigative Journalists	Explanation and discussion	Grading for participation
Thirteenth	٣	Knowledge Acquisition	Relationship Between Investigative Journalism and Scientific Research Methodologies	Explanation and discussion	Grading for participation
Fourteenth	٣	Knowledge Acquisition	Sampling Techniques in Investigative Journalism	Explanation and discussion	Grading for participation
Fifteenth	٣	Knowledge Acquisition	Practical Training in Preparing Investigative Reports	Explanation and discussion	Grading for participation

١٣. Infrastructure	
١- Required Textbooks	• UNDP Iraq. Investigative Journalism – Theoretical Introduction and Practical Applications. • UNDP Iraq. Investigative Journalism – Technical Curriculum.
٢- Main References (sources)	١. Saman Noah (٢٠١٥). The Gate to Investigative Journalism. Sulaymaniyah: Hawlati Press. ٢. Ali Darb Al-Haqiqah (٢٠٠٩). ARIJ Guide to Arab Investigative Journalism. Arab Reporters for Investigative Journalism (ARIJ). ٣. Abdel-Baqi Issa (٢٠١٣). Investigative Journalism: Theoretical Frameworks and Practical Models. Cairo: Dar Al-Uloom Publishing & Distribution.
A. Recommended Books and References (scientific journals,	١. Saman Noah (٢٠١٥). The Gate to Investigative Journalism. Sulaymaniyah:

reports etc.	Hawlati Press. ٢. Ali Darb Al-Haqiqah (٢٠٠٩). ARIJ Guide to Arab Investigative Journalism. Arab Reporters for Investigative Journalism (ARIJ). ٣. Abdel-Baqi Issa (٢٠١٣). Investigative Journalism: Theoretical Frameworks and Practical Models. Cairo: Dar Al-Uloom Publishing & Distribution.
B. Additional Resources, internet sites...:	https://institute.aljazeera.net/sites/default/files/٢٠٢٠/%D8%AF%D9%A8%D9%AA%D9%A8/٢٠%D8%A9%D9%A8%D8%B8%D8%AD%D8%A9%D9%D8%A9/٢٠%D8%A9%D9%A8%D8%A9%D8%B8%D8%AA%D9%A9%D8%B8%D8%A9%D8%A9%D8%A9.pdf

١٤. Curriculum Development Plan

The curriculum is updated annually by ٢٠٪ under the supervision of the Council of Deans of Media Colleges.

Course description form

Course Description:

This course description provides a concise summary of the key features of the course and the expected learning outcomes that students should achieve, demonstrating whether they have made optimal use of the available learning opportunities. It must be linked to the overall program description.

١. Educational Institution	Media College/ Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name/ Code	Report and correspondence
٤. Available Attendance Modes	In-person attendance
٥. Semester / Year	٢٠٢٦ / ٢٠٢٥
٦. Total Study Hours (Annually)	٩٠ hours annually
٧. Date of Preparation of this Description:	٢٠٢٦ / ٢٠٢٥
٨. Course Lecturer	Lct. Zaid Mahmood Salman
٩. course objectives	
١. Introduce students to the concept of the television report and distinguish it from news and investigative reporting. ٢. Enable students to write the components of a television report with precision and professionalism. ٣. Equip students with skills for proper on-camera presence and techniques for gathering report-related information. ٤. Help students understand the types of television reports and the accompanying audio elements. ٥. Familiarize students with the types of correspondents, their traits, and key responsibilities.	
١٠. Course Learning Outcomes and Methods of Teaching, Learning, and Assessment	
A. Cognitive Objectives	
١. Enable students to understand how to write the script of a television report. ٢. Prepare students academically by clarifying the differences between reports, investigations, and news, along with the conditions for writing a proper television report. ٣. Provide students with knowledge about the duties of correspondents and the ethical obligations they must uphold during assignments.	
B. Skill-Based Objectives	
١. Develop the ability to write a complete and coherent television report script, covering all three structural components. ٢. Acquire proper delivery skills for presenting the report script. ٣. Gain the ability to produce a full television report, combining professional writing and filming techniques.	
Teaching and Learning Methods	
١. Explanation and interpretation of the concept and types of television reports. ٢. Stimulating student thinking through interactive questions and encouraging	

appropriate responses. ۳. Requiring students to present examples related to the topic being discussed.
Assessment Methods ۱. Assigning specific grades for student participation and engagement during lectures. ۲. Requiring practical assignments based on lecture content, with dedicated grading. ۳. Conducting in-person midterm examinations.
C. Affective and Value-Based Objectives ۱. Foster students' appreciation for the practical aspects of building a television report. ۲. Develop students' ethical awareness and commitment to media professionalism when producing reports.
Teaching and Learning Methods ۱. Explanation and interpretation of the concept and types of television reports. ۲. Stimulating student thinking through interactive questioning and guided responses. ۳. Encouraging students to present relevant examples during discussions.
Assessment Methods ۱. Grading student participation and activity during lectures. ۲. Assigning practical tasks based on lecture content, with dedicated evaluation. ۳. Conducting in-person midterm examinations.
D. General and Qualifying Skills ۱. Enable students to construct a television report script correctly, qualifying them to produce professional reports in assigned tasks. ۲. Equip students with the necessary skills to produce a complete television report that meets professional standards.
Teaching and Learning Methods ۱. Explanation and interpretation of the concept and types of television reports. ۲. Stimulating student thinking through interactive questioning. ۳. Encouraging students to present illustrative examples related to the topic.
Assessment Methods ۱. Assigning specific grades for student participation and engagement. ۲. Requiring practical assignments based on lecture content, with dedicated grading. ۳. Conducting in-person midterm examinations.

۱۱. Course Structure/ First Semester					
Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method
First	۳	Knowledge Acquisition	Concept of the Television Report	Explanation and discussion	Grading for participation
Second	۳	Knowledge Acquisition	Differences Between News, Report, and Investigative Report	Explanation and discussion	Grading for participation

Third	۳	Knowledge Acquisition	Types of Television Reports	Explanation and discussion	Grading for participation
Fourth	۳	Knowledge Acquisition	Characteristics of the Television Report	Explanation and discussion	Grading for participation
	۳	Knowledge Acquisition	Accompanying Audio in Television Reports	Explanation and discussion	Grading for participation
Sixth	۳	Knowledge Acquisition	Conditions for Proper Audio Quotation	Explanation and discussion	Grading for participation
Seventh	۳	Knowledge Acquisition	Standards and Ideal Timing for Television Reports	Explanation and discussion	Grading for participation
Eighth	۳	Knowledge Acquisition	How to Edit a Television Report Script	Explanation and discussion	Grading for participation
Ninth	۳	Knowledge Acquisition	Structure of the Television Report, Report Composition	Explanation and discussion	Grading for participation
Tenth	۳	Knowledge Acquisition	Introduction	Explanation and discussion	Grading for participation
Eleventh	۳	Knowledge Acquisition	Types of Introductions	Explanation and discussion	Grading for participation
Twelfth	۳	Knowledge Acquisition	Report Body Structure	Explanation and discussion	Grading for participation
Thirteenth	۳	Knowledge Acquisition	Report Conclusion	Explanation and discussion	Grading for participation
Fourteenth	۳	Knowledge Acquisition	Conditions Required for a Television Report	Explanation and discussion	Grading for participation
Fifteenth	۳	Knowledge Acquisition	Writing a Complete Television Report Script	Explanation and discussion	Grading for participation

۱۲. Course Structure/ Second Semester					
Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method

First	۳	Knowledge Acquisition	Sample Report Scripts, Correspondent Studies	Explanation and discussion	Grading for participation
Second	۳	Knowledge Acquisition	Concept of the Correspondent	Explanation and discussion	Grading for participation
Third	۳	Knowledge Acquisition	Tasks of the Correspondent	Explanation and discussion	Grading for participation
Fourth	۳	Knowledge Acquisition	Duties of the Correspondent	Explanation and discussion	Grading for participation
	۳	Knowledge Acquisition	Difference Between Duties and Tasks	Explanation and discussion	Grading for participation
Sixth	۳	Knowledge Acquisition	Traits of a Correspondent	Explanation and discussion	Grading for participation
Seventh	۳	Knowledge Acquisition	Proper On-Camera Posture for Delivering Introductions or Conclusions	Explanation and discussion	Grading for participation
Eighth	۳	Knowledge Acquisition	Types of Correspondents, Delegate and War Correspondence	Explanation and discussion	Grading for participation
Ninth	۳	Knowledge Acquisition	Concept of the Media Delegate	Explanation and discussion	Grading for participation
Tenth	۳	Knowledge Acquisition	Traits of the Delegate	Explanation and discussion	Grading for participation
Eleventh	۳	Knowledge Acquisition	Difference Between Delegate and Correspondent	Explanation and discussion	Grading for participation
Twelfth	۳	Knowledge Acquisition	Concept of the War Correspondent	Explanation and discussion	Grading for participation
Thirteenth	۳	Knowledge Acquisition	Support Team Accompanying the War Correspondent	Explanation and discussion	Grading for participation
Fourteenth	۳	Knowledge Acquisition	Traits of the War Correspondent	Explanation and discussion	Grading for participation
Fifteenth	۳	Knowledge Acquisition	Challenges Faced by War	Explanation and	Grading for participation

			Correspondents	discussion	
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١٣. Infrastructure	
١- Required Textbooks	A custom curriculum prepared by the course instructor, including the officially approved syllabus content.
٢- Main References (sources)	١. Farjani, Ali (٢٠١٦). Television Correspondent Skills. Amman: Dar Amjad. ٢. Abdel Hamid, Salah (٢٠١٣). The Art of Journalistic Editing. Amman: Dar Al-Manahil.
A. Recommended Books and References (scientific journals, reports etc.	١. Farjani, Ali (٢٠١٦). Television Correspondent Skills. Amman: Dar Amjad. ٢. Abdel Hamid, Salah (٢٠١٣). The Art of Journalistic Editing. Amman: Dar Al-Manahil.
B. Additional Resources, internet sites...:	

١٤. Curriculum Development Plan
An annual update of approximately ٢٠% of the course content is conducted by the Council of Deans of Media Colleges under the Ministry, ensuring alignment with evolving academic and industry standards.

Course description form

Course Description:

This course description provides a concise summary of the key features of the course and the expected learning outcomes that students should achieve, demonstrating whether they have made optimal use of the available learning opportunities. It must be linked to the overall program description.

١. Educational Institution	Media College/ Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name/ Code	Information Technology
٤. Available Attendance Modes	In-person attendance
٥. Semester / Year	٢٠٢٦ / ٢٠٢٥
٦. Total Study Hours (Annually)	٦٠ hours annually
٧. Date of Preparation of this Description:	٢٠٢٦ / ٢٠٢٥
٨. Course Lecturer	Asst. Prof. Hussam Mubarak Khalaf
٩. course objectives	
١. Introduce students to the concept of informatics. ٢. Enable students to understand information technology. ٣. Provide students with knowledge of different types of information. ٤. Help students explore modern methods of information processing. ١. Familiarize students with models of information and the concept of the information revolution..	
١٠. Course Learning Outcomes and Methods of Teaching, Learning, and Assessment	
A. Cognitive Objectives ١. Provide students with scientific knowledge in the field of information technology. ٢. Prepare students academically to understand the phenomenon of modern information technology. ٣. Enable students to recognize the role media institutions play in the field of information technology.	
B. Skill-Based Objectives ١. Develop the ability to understand data, information, and knowledge. ٢. Build skills in planning, execution, and problem-solving related to information and knowledge. ٣. Enhance the ability to analyze the mechanisms of the information revolution.	
Teaching and Learning Methods ١. Explanation and interpretation of informatics topics. ٢. Stimulating student thinking through guided questions and reflective discussion. ٣. Asking students to present examples related to the topic, followed by correction or validation.	
Assessment Methods ١. Assigning specific grades for student participation and engagement during lessons. ٢. Conducting midterm exams either in-person or electronically, according to	

departmental instructions.
C. Affective and Value-Based Objectives ١. Develop students' ability to understand the significance of the information revolution. ٢. Connect the topic of information to broader concepts of knowledge.
Teaching and Learning Methods ١. Explanation and interpretation of informatics topics. ٢. Encouraging critical thinking through interactive questioning. ٣. Requiring students to present relevant examples during discussions.
Assessment Methods ١. Grading student participation and activity during lessons. ٢. Administering midterm exams in-person or electronically, as per departmental guidelines.
D. General and Qualifying Skills ١. Equip students with tools and methods for political and media analysis, qualifying them in informatics knowledge. ٢. Enable students to formulate media messages that reflect an understanding of the information revolution.
Teaching and Learning Methods ١. Explanation and interpretation of informatics topics. ٢. Stimulating student thought through inquiry-based learning. ٣. Requesting illustrative examples related to the subject matter.
Assessment Methods ١. Assigning specific grades for student participation and engagement. ٢. Conducting midterm exams in-person or electronically, according to official procedures.

١١. Course Structure/ First Semester					
Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method
First	٢	Knowledge Acquisition	Data, Information, and Knowledge	Explanation and discussion	Grading for participation
Second	٢	Knowledge Acquisition	The Information Revolution	Explanation and discussion	Grading for participation
Third	٢	Knowledge Acquisition	The Problem of Information Overload	Explanation and discussion	Grading for participation
Fourth	٢	Knowledge Acquisition	The Right to Information	Explanation and discussion	Grading for participation
	٢	Knowledge Acquisition	The Information Society	Explanation and discussion	Grading for participation
Sixth	٢	Knowledge Acquisition	Information Pollution	Explanation and discussion	Grading for participation

Seventh	୨	Knowledge Acquisition	Importance of Information	Explanation and discussion	Grading for participation
Eighth	୨	Knowledge Acquisition	Concept of Information Literacy	Explanation and discussion	Grading for participation
Ninth	୨	Knowledge Acquisition	Identifying Information Needs	Explanation and discussion	Grading for participation
Tenth	୨	Knowledge Acquisition	Elements of Information,	Explanation and discussion	Grading for participation
Eleventh	୨	Knowledge Acquisition	Types of Information Institutions	Explanation and discussion	Grading for participation
Twelfth	୨	Knowledge Acquisition	The Internet	Explanation and discussion	Grading for participation
Thirteenth	୨	Knowledge Acquisition	Components of the Internet	Explanation and discussion	Grading for participation
Fourteenth	୨	Knowledge Acquisition	Internet Connectivity	Explanation and discussion	Grading for participation
Fifteenth	୨	Knowledge Acquisition	Internet Services,	Explanation and discussion	Grading for participation

୧୨. Course Structure/ Second Semester					
Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method
First	୨	Knowledge Acquisition	Websites	Explanation and discussion	Grading for participation
Second	୨	Knowledge Acquisition	Blogs	Explanation and discussion	Grading for participation
Third	୨	Knowledge Acquisition	Periodicals	Explanation and discussion	Grading for participation
Fourth	୨	Knowledge Acquisition	Social Media Platforms	Explanation and discussion	Grading for participation
	୨	Knowledge Acquisition	Types of Social Media, Information Access and Evaluation	Explanation and discussion	Grading for participation
Sixth	୨	Knowledge Acquisition	Finding Information	Explanation and discussion	Grading for participation

Seventh	٢	Knowledge Acquisition	Searching the Internet	Explanation and discussion	Grading for participation
Eighth	٢	Knowledge Acquisition	Searching Directories	Explanation and discussion	Grading for participation
Ninth	٢	Knowledge Acquisition	Information Services	Explanation and discussion	Grading for participation
Tenth	٢	Knowledge Acquisition	Evaluating Information	Explanation and discussion	Grading for participation
Eleventh	٢	Knowledge Acquisition	Using Information	Explanation and discussion	Grading for participation
Twelfth	٢	Knowledge Acquisition	Quoting from Information Sources	Explanation and discussion	Grading for participation
Thirteenth	٢	Knowledge Acquisition	Information Technologies	Explanation and discussion	Grading for participation
Fourteenth	٢	Knowledge Acquisition	Evaluating Information	Explanation and discussion	Grading for participation
Fifteenth	٢	Knowledge Acquisition	Referencing Information Sources	Explanation and discussion	Grading for participation

١٢. Infrastructure	
١- Required Textbooks	A custom curriculum prepared by the course instructor, including the officially approved syllabus content.
٢- Main References (sources)	١. Ibrahim Abdel-Mawgoud Hassan (٢٠٠٧). Information Technology. ٢. Ikhlas Akram Ahmed (٢٠٠٧). The Internet and Social Change. ٣. Ahmed Anwar Badr (٢٠٠٢). Professional Ethics in Libraries and Information Institutions. ٤. Jasim Mohammed Jargis (١٩٩٨). Information Sources in Media and Communication. ٥. Zaki Al-Wardi (٢٠٠٨). The Digital Library.
A. Recommended Books and References (scientific journals, reports etc.	١. Documentation in the Media Sector ٢. Information Science

B. Additional Resources, internet sites...:	
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١٤. Curriculum Development Plan
An annual update of approximately ٢٠٪ of the course content is conducted by the Council of Deans of Media Colleges under the Ministry, ensuring alignment with evolving academic and industry standards.

Course description form

Course Description:

This course description provides a concise summary of the key features of the course and the expected learning outcomes that students should achieve, demonstrating whether they have made optimal use of the available learning opportunities. It must be linked to the overall program description.

١. Educational Institution	Media College/ Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name/ Code	Language of Media Discourse/ Third Stage
٤. Available Attendance Modes	In-person attendance
٥. Semester / Year	٢٠٢٦ / ٢٠٢٥
٦. Total Study Hours (Annually)	٦٠ hours annually
٧. Date of Preparation of this Description:	٢٠٢٦ / ٢٠٢٥
٨. Course Lecturer	Asst. Prof. Dr. Nada Salih Youssef
٩. course objectives	
١. Introduce students to the concept, origin, and evolution of media discourse. ٢. Enable students to understand linguistic rules and the elements of media discourse. ٣. Provide students with knowledge of the types and semantic implications of media discourse. ٤. Train students to distinguish between direct and indirect expression in media discourse and identify its stylistic techniques. ٥. Familiarize students with models of style, stylistics, and literary criticism within media discourse.	
١٠. Course Learning Outcomes and Methods of Teaching, Learning and Assessment	
A. Cognitive Objectives ١. Provide students with scientific knowledge of media discourse language. ٢. Prepare students academically to understand and produce media discourse. ٣. Enable students to recognize the role of media discourse in shaping audience perception.	
B. Skill-Based Objectives ١. Develop the ability to understand and analyze media discourse techniques. ٢. Build skills in writing media discourse and selecting appropriate topics. ٣. Enhance understanding of the standards journalists must uphold in media language.	
Teaching and Learning Methods ١. Explanation and interpretation of language topics and their relevance to media work. ٢. Stimulating student thinking through guided questions and reflective discussion. ٣. Asking students to present examples related to the topic, followed by correction or validation.	
Assessment Methods	

١. Assigning specific grades for student participation and engagement during lessons. ٢. Conducting midterm exams either in-person or electronically, according to departmental instructions.
C. Affective and Value-Based Objectives ١. Develop students' ability to understand audience-directed discourse across different segments. ٢. Link language to national and cultural identity, emphasizing the role of Arabic as a unifying force. ٣. Encourage comparisons with other languages to highlight the significance of Arabic and its preservation through the Qur'an.
Teaching and Learning Methods ١. Explanation and interpretation of relevant topics with illustrative examples. ٢. Stimulating student thinking through interactive questioning. ٣. Encouraging students to present relevant examples during discussions.
Assessment Methods ١. Grading student participation and activity during lessons. ٢. Administering midterm exams in-person or electronically, as per departmental guidelines.
D. General and Qualifying Skills ١. Equip students with linguistic tools and techniques to qualify them for careers in radio and television. ٢. Enable students to craft media messages that clearly convey ideas and report news using correct language.
Teaching and Learning Methods ١. Explanation and interpretation of Arabic language topics and their importance in media. ٢. Stimulating student thought through inquiry-based learning. ٣. Requesting illustrative examples related to the subject matter.
Assessment Methods ١. Assigning specific grades for student participation and engagement. ٢. Conducting midterm exams in-person or electronically, according to official procedures.

١١. Course Structure/ First Semester					
Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method
First	٢	Knowledge Acquisition	Concept of Discourse	Explanation and discussion	Grading for participation
Second	٢	Knowledge Acquisition	Discourse in Contemporary Studies	Explanation and discussion	Grading for participation
Third	٢	Knowledge Acquisition	Media Discourse	Explanation and discussion	Grading for participation
Fourth	٢	Knowledge Acquisition	Semantics in Media Discourse	Explanation and discussion	Grading for participation

	٢	Knowledge Acquisition	Readability of Media Discourse	Explanation and discussion	Grading for participation
Sixth	٢	Knowledge Acquisition	Rhetoric in Media Discourse	Explanation and discussion	Grading for participation
Seventh	٢	Knowledge Acquisition	Practical Applications	Explanation and discussion	Grading for participation
Eighth	٢	Knowledge Acquisition	Direct vs. Indirect Expression in Media Discourse	Explanation and discussion	Grading for participation
Ninth	٢	Knowledge Acquisition	Practical Analysis of Media Texts	Explanation and discussion	Grading for participation
Tenth	٢	Knowledge Acquisition	Referencing Other Texts (e.g., Qur'an, Poetry)	Explanation and discussion	Grading for participation
Eleventh	٢	Knowledge Acquisition	Linguistic Accuracy	Explanation and discussion	Grading for participation
Twelfth	٢	Knowledge Acquisition	Accuracy in News Headlines	Explanation and discussion	Grading for participation
Thirteenth	٢	Knowledge Acquisition	Accuracy in News Content	Explanation and discussion	Grading for participation
Fourteenth	٢	Knowledge Acquisition	Applied Exercises	Explanation and discussion	Grading for participation
Fifteenth	٢	Knowledge Acquisition	Midterm Exam	Explanation and discussion	Grading for participation

١٢. Course Structure/ Second Semester					
Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Evaluation Method
First	٢	Knowledge Acquisition	Terminology	Explanation and discussion	Grading for participation
Second	٢	Knowledge Acquisition	Style, Stylistics, Literary Criticism, Media Criticism, Cultural Criticism,	Explanation and discussion	Grading for participation

			Expression, Explanation, Interpretation, Hermeneutics, Linguistics, Semiotics, Pragmatics		
Third	۲	Knowledge Acquisition	Word-Level Style	Explanation and discussion	Grading for participation
Fourth	۲	Knowledge Acquisition	Word Simplicity	Explanation and discussion	Grading for participation
	۲	Knowledge Acquisition	Phonetic Harmony	Explanation and discussion	Grading for participation
Sixth	۲	Knowledge Acquisition	Meanings of Indefinite vs. Definite Nouns and Their Stylistic Implications	Explanation and discussion	Grading for participation
Seventh	۲	Knowledge Acquisition	Use of Present Tense in Journalistic Writing	Explanation and discussion	Grading for participation
Eighth	۲	Knowledge Acquisition	Rhetorical Devices: Shift in Address (Iltifat), Double Meaning (Tawriya), Metonymy (Kinaya)	Explanation and discussion	Grading for participation
Ninth	۲	Knowledge Acquisition	Sentence-Level Style	Explanation and discussion	Grading for participation
Tenth	۲	Knowledge Acquisition	Fronting (Taqdim)	Explanation and discussion	Grading for participation
Eleventh	۲	Knowledge Acquisition	Emphasis (Tawkid)	Explanation and discussion	Grading for participation
Twelfth	۲	Knowledge Acquisition	Stylistic vs. Semantic Choices	Explanation and discussion	Grading for participation
Thirteenth	۲	Knowledge Acquisition	Declarative vs. Interrogative Sentences	Explanation and discussion	Grading for participation
Fourteenth	۲	Knowledge Acquisition	Applications	Explanation and	Grading for participation

				discussion	
Fifteenth	٢	Knowledge Acquisition	Second term Exam	Explanation and discussion	Grading for participation

١٣. Infrastructure	
١- Required Textbooks	A custom syllabus prepared by the course instructor.
٢- Main References (sources)	Language of Media Discourse Book
A. Recommended Books and References (scientific journals, reports etc.	
B. Additional Resources, internet sites...:	

١٤. Curriculum Development Plan
The curriculum is updated annually by ٢٠٪ under the supervision of the Council of Deans of Media Colleges.

Course description template

This course description provides a concise summary of the course's key features and the expected learning outcomes for students, demonstrating whether they have made the most of the available .learning opportunities. It must be linked to the program description

:Course description

كلية الإعلام – الجامعة العراقية	1. Educational institution
Radio and Television Journalism Department	2. Scientific department/center
English / English Language / Level Three language in the field of media	3. Course name/code
In-person attendance	4. Available forms of attendance
٢٠٢٦-٢٠٢٥	5. Semester/year
60 hours annually	6. Number of study hours (total)
٢٠٢٦-٢٠٢٥	7. Date this description was prepared
Dr.. Hamdiya Thomas Jassim/instructor. Zainab Abdel Bari Younis	8. Course instructor
1. Course objectives	
1- Introducing the student to the concept of journalism in the English language.	
2- Enabling the student to understand journalism terminology in English.	
3- Giving the student knowledge of social media and its role in journalism in the English language	
4- Enabling the student to know the tools used to facilitate the work of journalists in the English language.	

1. Course outcomes and teaching, learning and evaluation methods

Cognitive objectives

- 1- Providing the student with scientific knowledge on the subject of journalism
- 2- Preparing the student scientifically so that he can understand the .vocabulary of the English language
- 3- Enabling the student to know the role of the media in conveying press releases of events in the English language

B - The skills objectives of the course:

- ١- The ability to formulate questions in English
- ٢- Skill in conveying press news and knowing its trends through correct
- ٣- The ability to understand the motives and methods of media messages aimed at spreading the news in the English language

Teaching and learning methods

- 1- Explaining and interpreting journalism topics and their relationship to media work.
- ٢- Stimulate the student's mind by asking questions in English and making him think about answering them
- ٣- Asking the student to provide examples in English related to the topic, then giving him the most correct example or accepting his example if it is correct

Evaluation methods

- 1- Allocating a specific grade for the student's activity and participation in the English language lesson.
- ٢- Testing the student via the quarterly exam, in person or electronically, according to .the instructions received from the department headship

C- Emotional and value goals

- ١- Developing the student's ability to understand the rules of the English language and its vocabulary related to journalism
- ٢- Linking the topic of social media to journalism by presenting examples from different societies

Teaching and learning methods

1- Explaining and interpreting journalism topics in the English language and their relationship to media work.

٢- Stimulate the student's mind by asking questions and making him think about their answers

٣- Asking the student to provide examples related to the topic, then giving him the most correct example or accepting his example if it is correct

١. Course structure, first semester

Evaluation method	Teaching method	Name of unit/or subject	Required learning outcomes	Hours	Week
Awarding grades to participants	Explanation and discussion	Public relation	Acquire knowledge	2	Week 1
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 2
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 3
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 4
Awarding grades to participants	Explanation and discussion	Public opinion	Acquire knowledge	2	Week 5
Awarding grades to participants	Explanation and discussion	Exercises	Acquire knowledge	2	Week 6
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 7

Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 8
Awarding grades to participants	Explanation and discussion	propaganda	Acquire knowledge	2	Week 9
Awarding grades to participants	Explanation and discussion	Exercises	Acquire knowledge	2	Week 10
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 11
Awarding grades to participants	Explanation and discussion	Research	Acquire knowledge	2	Week 12
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 13
Awarding grades to participants	Explanation and discussion	Exercises	Acquire knowledge	2	Week 14
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 15

١. Course structure second semester

Evaluation method	Teaching method	اسم الوحدة / أو الموضوع	Required learning outcomes	Hours	Week
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 1

Awarding grades to participants	Explanation and discussion	Agitation	Acquire knowledge	2	Week 2
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 3
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 4
Awarding grades to participants	Explanation and discussion	Newspaper	Acquire knowledge	2	Week 5
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 6
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 7
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 8
Awarding grades to participants	Explanation and discussion	Magazine	Acquire knowledge	2	Week 9
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 10
Awarding grades to participants	Explanation and discussion	Television	Acquire knowledge	2	Week 11
Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 12

Awarding grades to participants	Explanation and discussion	Headway	Acquire knowledge	2	Week 13
Awarding grades to participants	Explanation and discussion	Internet	Acquire knowledge	2	Week 14
Awarding grades to participants	Explanation and discussion	Exercises	Acquire knowledge	2	Week 15

١. البنية التحتية	
منهج من اعداد مدرس المادة يتضمن المفردات المقررة وزارياً	١) الكتب المقررة المطلوبة
١) European commission 2012, pp.21 2) Global media and communication 2008 ,p329 3) Nationalism in the African 1994, p.167-184 4) Benson 1986, p.16	٢) المراجع الرئيسية (المصادر)
١) Nabil Muhammad English for mass media 2) Islamic philosophical writings ,Cambridge UK, 2005, p.162	١) الكتب والمراجع التي يوصى بها (المجلات العلمية، التقارير،)
https:// www.slideshare.net	٢) المراجع الالكترونية، مواقع الانترنت

٢. خطة تطوير المقرر الدراسي

يتم اجراء تحديث سنوي بواقع 20% من محتوى المفردات المقررة من قبل لجنة عمداء كليات الاعلام
الوزارية

Course Description Template

Course Description: Radio and television networks

This course description provides a concise summary of the key characteristics of the course and the expected learning outcomes that the student should achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Radio and television networks
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٥/٢٠٢٦
٦. Total Study Hours	٦٠ hours annually
٧. Date of Preparing This Description	٢٠٢٥/٢٠٢٦
٨. Course Instructor	Prof. Dr. heba naseer
٩. Course Objectives	
١- Introducing the student to the meaning of radio and television networks, the historical development of international networks, and their role in international politics	
٢- Enabling the student to understand international communication, its effects, and the role of international radio and television media in shaping global public opinion	
٣- Providing the student with the skill to understand and analyze communication messages from international radio stations and channels directed in Arabic, and to identify their objectives	
٤- Enabling the student to understand methods of dealing with communication messages from directed international channels and how to control their tools	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

- ١- The student acquires scientific knowledge about international radio networks and the principles on which they are based.
- ٢- Preparing the student to understand the effects of international channels on the audience and their psychological and behavioral impacts.
- ٣- The student becomes able to understand the role of the media professional in analyzing and refuting the objectives of these international channels.

B - Course-Specific Skills Objectives

- ١- The student possesses the skill to understand communication messages directed from international channels, analyze them, and identify their promotional objectives.
- ٢- After understanding and analyzing the communication message, the student will be able to grasp its tools and methods of dealing with both friendly and directed communication messages.

Teaching and Learning Methods

- ١- Adopting the method of explanation, interpretation, and support with examples
- ٢- Presenting the material using electronic methods such as PowerPoint
- ٣- Adopting the blended learning approach by opening online classrooms and publishing the material in PowerPoint to simplify it
- ٤- Defining key topics for each lecture
- ٥- Adopting brainstorming methods and techniques

Methods of Assessment

- ١- Beginning oral examinations
- ٢- Daily tests
- ٣- Monthly tests
- ٤- Writing reports on certain concepts and terms to encourage the student to research and read

C- Affective and Value-Based Objectives

- ١- Developing the student's ability to understand the meaning of international networks and international media.
- ٢- Studying models of these international channels and identifying their promotional objectives.
- ٣- Conducting mental comparisons with social cases and phenomena resulting from certain types of communication messages to demonstrate the effects of communication on the audience and its impact on value change.

Teaching and learning methods:

- ١- Adopting the method of explanation, interpretation, and support with examples

- ٢- Presenting the material using electronic methods such as PowerPoint
- ٣- Adopting the blended learning approach by opening online classrooms and publishing the material in PowerPoint to simplify it
- ٤- Defining key topics for each lecture
- ٥- Adopting brainstorming methods and techniques

Evaluation methods:

- ١- Beginning with oral examinations
- ٢- Daily tests
- ٣- Monthly tests
- ٤- Writing reports on certain concepts and terms to encourage the student to research and read

١١. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	Two hours	Knowledge acquisition	- A historical overview of the development of international radio stations	Explanation and discussion	Awarding grades for participation
Second	Two hours	Knowledge acquisition	- Characteristics of international radio stations	Explanation and discussion	Awarding grades for participation
Third	Two hours	Knowledge acquisition	- Radio and television systems around the world	Explanation and discussion	Awarding grades for participation
Fourth	Two hours	Knowledge acquisition	- International radio networks	Explanation and discussion	Awarding grades for participation
Fifth	Two hours	Knowledge acquisition	- International television networks	Explanation and discussion	Awarding grades for participation
Sixth	Two hours	Knowledge acquisition	- Broadcasting systems they rely on	Explanation and discussion	Awarding grades for participation
Seventh	Two hours	Knowledge acquisition	- Networks and their use in international crises	Explanation and discussion	Awarding grades for participation
Eighth	Two hours	Knowledge acquisition	- Employing communication technology in international networks	Explanation and discussion	Awarding grades for participation
Ninth	Two hours	Knowledge acquisition	- Satellites and their importance in international networks	Explanation and discussion	Awarding grades for participation
Tenth	Two hours	Knowledge acquisition	- Satellites and international networks	Explanation and discussion	Awarding grades for participation
Week ١١	Two hours	Knowledge acquisition	- International networks and live broadcasting	Explanation and discussion	Awarding grades for participation
Week ١٢	Two hours	Knowledge acquisition	- American radio and television networks	Explanation and discussion	Awarding grades for participation
Week ١٣	Two hours	Knowledge acquisition	- European radio and television networks	Explanation and discussion	Awarding grades for participation
Week ١٤	Two hours	Knowledge acquisition	- Arab networks	Explanation and discussion	Awarding grades for participation
Week ١٥	Two hours	Knowledge acquisition	- International organizations specialized in satellite broadcasting	Explanation and discussion	Awarding grades for participation

١٢. Course Structure – Second Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	Two hours	Knowledge acquisition	- Software and network piracy and intellectual property rights	Explanation and discussion	Awarding grades for participation
Second	Two hours	Knowledge acquisition	- Satellite package systems	Explanation and discussion	Awarding grades for participation
Third	Two hours	Knowledge acquisition	- Encrypted packages and their types	Explanation and discussion	Awarding grades for participation
Fourth	Two hours	Knowledge acquisition	- Encryption in specialized satellite channels	Explanation and discussion	Awarding grades for participation
Fifth	Two hours	Knowledge acquisition	- Encryption of satellite channels	Explanation and discussion	Awarding grades for participation
Sixth	Two hours	Knowledge acquisition	- Satellite channels' websites	Explanation and discussion	Awarding grades for participation
Seventh	Two hours	Knowledge acquisition	- Social media networks and electronic media	Explanation and discussion	Awarding grades for participation
Eighth	Two hours	Knowledge acquisition	- Types of social media networks	Explanation and discussion	Awarding grades for participation
Ninth	Two hours	Knowledge acquisition	- Types of television platforms	Explanation and discussion	Awarding grades for participation
Tenth	Two hours	Knowledge acquisition	- Interactive television	Explanation and discussion	Awarding grades for participation
Week ١١	Two hours	Knowledge acquisition	- Global television and news flow	Explanation and discussion	Awarding grades for participation
Week ١٢	Two hours	Knowledge acquisition	- Cable television networks	Explanation and discussion	Awarding grades for participation
Week ١٣	Two hours	Knowledge acquisition	- International visual news agencies	Explanation and discussion	Awarding grades for participation
Week ١٤	Two hours	Knowledge acquisition	- News imbalance	Explanation and discussion	Awarding grades for participation
Week ١٥	Two hours	Knowledge acquisition	- International media and cultural identity	Explanation and discussion	Awarding grades for participation

١٣. Infrastructure

١) Prescribed Textbooks	١ - <i>International Media</i> – Noha Atef Al-Abd ٢ - <i>International Communication</i> – Manal Mazahrah
٢) Main References (Sources)	١ - <i>International Media</i> – Noha Atef Al-Abd ٢ - <i>International Communication</i> – Manal Mazahera ٣ - <i>International Media</i> – Suleiman Saleh
A) Recommended Books and References (Scientific Journals, Reports, ...)	١ - <i>International Media</i> – Noha Atef Al-Abd ٢ - <i>International Communication</i> – Manal Mazahera ٣ - <i>International Media</i> – Suleiman Saleh
B) Electronic References, Internet Websites	Build amazing WordPress web sites using our beautiful, easy to use WordPress themes. View all our WordPress Themes

١٤. Curriculum Development Plan: Adding Electronic Platforms for International Satellite Channels

An annual update of ٢٠% of the content of the prescribed topics is carried out by the Committee of Deans of the Faculties of Media of the Ministry.

Course Description Template

Course Description:

This course description provides a concise summary of the key characteristics of the course and the expected learning outcomes that the student should achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

١. Educational Institution	College of Media – Al Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Media Research Methods
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٥/٢٠٢٦
٦. Total Study Hours	٦٠ hours annually
٧. Date of Preparing This Description	٢٠٢٥/٢٠٢٦
٨. Course Instructor	Asst. Prof. Dr. Asma Nouri Saleh
٩. Course Objectives	
١- Introducing the student to the concept of scientific research methodologies. ٢- Enabling the student to understand how to refine research titles by identifying a research problem that needs solutions. ٣- Providing the student with cognitive skills regarding types of research and appropriate methodologies. ٤- Enabling the student to learn how to build a research plan, select the population and appropriate sample, and carry out other research procedures. ٥- Teaching the student how to cite information from references and sources, attribute them to their authors, and properly mention them in footnotes while maintaining academic integrity. ٦- Motivating the student to review scientific sources and previous studies to benefit from them in preparing his research. ٧- Enabling the student to acquire scientific concepts that help him organize his ideas and research topics. ٨- Guiding the student in the most prominent measurement methods to understand how to formulate scientific hypotheses. ٩- Introducing him to research tools that help him reach results for his research. ١٠- Teaching the student how to write the research abstract and how to present the results.	

Teaching and Learning Techniques:

- ١ - Explaining and interpreting all curriculum terms in a detailed and simplified manner
- ٢ - Presenting practical examples for each term of the curriculum
- ٣ - Assigning the student activities related to the presented topics, such as teaching him how to formulate a research title, how to extract research variables from the title, and identifying the type of study and research problem through the title

Evaluation Methods:

- ١ - Allocating a grade for classroom participation, scientific discussions, and required assignments
- ٢ - Testing the student through an exam that includes questions covering both the practical and theoretical aspects of the material explained during the academic year

١٠. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	٢	Knowledge acquisition	Dependent and independent variables, and quantitative and .qualitative variables	Explanation and discussion	Assigning grades for participation
Second	٢	Knowledge acquisition	Practical applications	Explanation and discussion	Assigning grades for participation
Third	٢	Knowledge acquisition	Concepts in scientific research Concept and construct Theoretical definition and operational definition	Explanation and discussion	Assigning grades for participation
Fourth	٢	Knowledge acquisition	How to write a research paper and how to write a research proposal Steps of scientific research and arrangement of the methodology chapter	Explanation and discussion	Assigning grades for participation
Fifth	٢	Knowledge acquisition	Research problem, its steps, formulation, and .sources	Explanation and discussion	Assigning grades for participation
Sixth	٢	Knowledge acquisition	Validity and reliability .and their methods	Explanation and discussion	Assigning grades for participation
Seventh	٢	Knowledge acquisition	Practical applications for writing the .methodology chapter	Explanation and discussion	Assigning grades for participation
Eighth	٢	Knowledge acquisition	Content analysis Its concept and characteristics Its objectives and functions Conditions required in the categories of analysis Uses of content analysis Steps of content analysis	Explanation and discussion	Assigning grades for participation
Ninth	٢	Knowledge acquisition	Practical applications for determining categories in the	Explanation and discussion	Assigning grades for participation

			.content analysis form		
Tenth	٢	Knowledge acquisition	Measurement and its .types	Explanation and discussion	Assigning grades for participation
Week ١١	٢	Knowledge acquisition	.Research tools	Explanation and discussion	Assigning grades for participation
Week ١٢	٢	Knowledge acquisition	Observation and its use .in research	Explanation and discussion	Assigning grades for participation
Week ١٣	٢	Knowledge acquisition	Scientific interview and .its conditions	Explanation and discussion	Assigning grades for participation
Week ١٤	٢	Knowledge acquisition	.Types of interviews	Explanation and discussion	Exam
Week ١٥	٢	Knowledge acquisition	Questionnaire	Explanation and discussion	Exam

١١. Course Structure – Second Semester					
Week	Hours	Intended Learning Outcomes	Unit / Topic	Teaching Method	Assessment Method
First	٢	Knowledge acquisition	Principles of questionnaire design	Explanation and discussion	Assigning grades for participation
Second	٢	Knowledge acquisition	Methods of conducting the questionnaire	Explanation and discussion	Assigning grades for participation
Third	٢	Knowledge acquisition	Advantages and disadvantages of the questionnaire	Explanation and discussion	Assigning grades for participation
Fourth	٢	Knowledge acquisition	Online questionnaire	Explanation and discussion	Assigning grades for participation
Fifth	٢	Knowledge acquisition	Practical examples of how to prepare a questionnaire	Explanation and discussion	Assigning grades for participation
Sixth	٢	Knowledge acquisition	Writing the scientific research report	Explanation and discussion	Assigning grades for participation
Seventh	٢	Knowledge acquisition	Components and format of writing the research report	Explanation and discussion	Assigning grades for participation
Eighth	٢	Knowledge acquisition	Organizing scientific material	Explanation and discussion	Assigning grades for participation
Ninth	٢	Knowledge acquisition	Methods of presenting research results	Explanation and discussion	Assigning grades for participation
Tenth	٢	Knowledge acquisition	Recommendations	Explanation and discussion	Assigning grades for participation
Week ١١	٢	Knowledge acquisition	Research abstract	Explanation and discussion	Assigning grades for participation
Week ١٢	٢	Knowledge acquisition	Difference between the research report and the research proposal	Explanation and discussion	Assigning grades for participation
Week ١٣	٢	Knowledge acquisition	Statistical operations, percentage, and frequency calculation	Explanation and discussion	Assigning grades for participation
Week ١٤	٢	Knowledge acquisition	Practical examples of statistical operations and how to perform them	Explanation and discussion	Assigning grades for participation
Week ١٥	٢	Knowledge acquisition	Comprehensive practical examples of curriculum terms	Explanation and discussion	Assigning grades for participation

١٢. Sources of the vocabulary of the research methods course.

- ١١ – Barakat Abdel Aziz, *Media Research Methods*, Cairo, Dar Al-Kitab Al-Hadith, ٢٠١٢
- ١٢ – Samir Mohammed Hussein, *Media Research*, ٥th ed., Cairo, Alam Al-Kutub, ٢٠٠٦
- ١٣ – Mohammed Abdel Hamid, *Content Analysis in Media Research*, ٤th ed., Cairo, Alam Al-Kitab, ٢٠١٠
- ١٤ – Amer Qandilji, *Scientific Research and the Use of Traditional and Electronic Information Sources*, ٢nd ed., Amman, Dar Al-Maseera, ٢٠١٠
- ١٥ – Roger Dimmick, Joseph Dominick, *Introduction to Media Research Methods*, translated by Saleh Abu Asba and Farouq Mansour, Beirut, Arab Organization for Translation, ٢٠١٣
- ١٦ – Yusra Khalid Ibrahim, *Third-Year Lectures for the Department of Radio and Television Journalism, College of Media, Iraqi University*, in the subject of Media Research Methods

١٣. Course Development Plan

An annual update of ٢٠% of the approved curriculum content is carried out by the Committee of Deans of Media Colleges at the Ministry.

نموذج وصف المقرر

١- Course name:	Media Legislation
٢- Course code:	Media Legislation
٣- Semester / Year :	first semester ٢٠٢٦-٢٠٢٥
٤- Date of description :	٢٠٢٦-٢٠٢٥
٥- Available Attendance Modes:	in-person
٦- Total Study Hours / Units :	٦٠ hours annually (٢) units
٧- Course Coordinator Name (If more than one, mention all)	E-mail : m frral ^{٩٤} @gmail.com .Prof. Radhi Rashid hasan: .
٨- Course Objectives:	
Course Objectives	• Key Legal Frameworks: Study of the laws and regulations governing media in various countries, including press laws, copyright laws, and data protection laws. • Analysis of Laws on Freedom of Expression: Understanding the limits of freedom of expression in the media and how this freedom is balanced with social responsibility. • Understanding International Legislation: Understanding how international legislation, such as treaties and global agreements (such as the Human Rights Convention), affects the media in different countries. • Study of Ethical and Legal Issues: Understanding the ethical challenges faced by journalists, such as the balance between privacy and the public's right to know. • Understanding Journalists' Rights: Knowing the rights of journalists, including the right to access information and freedom of publication. • Understanding Legislation Related to Digital Media: Study of the laws and regulations related to digital media and electronic platforms, such as laws concerning hate speech or fake news.

	.
٩- Teaching and Learning Strategies	
Strategies	Education and learning strategy relies on incorporating a set of interactive and practical methods to effectively achieve educational objectives. This strategy includes using interactive lectures to present the basic theoretical content, allowing students the opportunity to participate and ask questions to enhance understanding. Case studies are used to analyze real-life examples, helping students apply theoretical concepts in practical contexts and understand how laws and regulations are applied in the media. Additionally, students are assigned individual or group practical projects, where they develop actual marketing public relations plans for companies or products, contributing to the development of their practical skills. Knowledge in the rights of journalists, the public, and the media institution is enhanced through presentations given by students on public relations plans or case analyses.

١٠ - Course Structure / First Semester

Week number	hours	Required Learning Outcomes	Unit/Topic Name	method of learning	Method of evaluation
first	٢	Knowledge Acquisition	Definition of Law, Introduction, and General Principles, Definition of Crime, Crimes, and Their Types	Explanation & discussion	Awarding Grades to Participants and Evaluating Attendance
Second	٢	Knowledge Acquisition	• Media Law and Its Relationship with Other Laws, Legal Frameworks in the Media Process	Explanation & discussion	Awarding Grades to Participants and Evaluating Attendance
third	٢	Knowledge Acquisition	• Freedom of Media Work, Freedoms Entailed by Journalists	Explanation & discussion	Awarding Grades to Participants and Evaluating Attendance
fourth	٢	Knowledge Acquisition	• Media Responsibilities and Professional Ethics	Explanation & discussion	Conducting a daily quiz on previous lectures

fifth	٢	Knowledge Acquisition	Opinion and Publication Crimes, Their Definition and Elements, Publication Prohibitions, Conditions of Publication Crimes	Explanation & discussion	Awarding Grades to Participants
sixth	٢	Knowledge Acquisition	The Iraqi Constitution and Article ٣٨ of the Constitution Related to Freedom of Thought and Media	Explanation & discussion	Daily Quiz on the Previous Lecture
seventh	٢	Knowledge Acquisition	Duties of Media and International Law	Explanation and Discussion on Presentation of Models by Students	Awarding Grades to Participants and Conducting a Daily Quiz on the Material
Eighth	٢	Knowledge Acquisition	Censorship in Media, Media Censorship and Its Methods, Classification of Media Censorship in	Explanation & discussion	Awarding Grades to Participants

			Democratic Countries,		
ninth	۲	Knowledge & skill Acquisition	Media Censorship in Developing Countries, Types of Media Censorship	Explanation & discussion	Awarding Grades to Participants
tenth	۲	Knowledge Acquisition	Meaning of Media Freedom, Advantages of Media Freedom, and Media Freedom and Imposed Pressures	Explanation & discussion	Awarding Grades to Participants
eleventh	۲	Knowledge Acquisition	Guarantees of Media Freedom	Explanation & discussion	Awarding Grades to Participants

twelfth	۲	Knowledge & skill Acquisition	Public and Private Ownership of Media and Its Impact on Media Freedom, Ownership Rights in Journalism	Comparison and Evaluation	Awarding Grades to Participants
thirteenth	۲	Knowledge Acquisition	Rights of Journalists	Explanation & discussion	Awarding Grades to Participants
fourteenth	۲	Knowledge & skill Acquisition	- Right to Access Information and Print Licensing, Role of Media Legislation : - Definition and Concept	Explanation & discussion	Awarding Grades to Participants
fifteenth	۲	Testing and Evaluating Knowledge	First semester exam	Evaluation and Measurement	Exam and Awarding Grades for the First Term

۱۲- Course Structure / Second Semester.

Week number	hours	Required Learning Outcomes	Unit/Topic name	method of learning	Method of evaluation
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First	۲	Knowledge Acquisition	• Brief Historical Insights on Media Legislation in Contemporary Iraq	Explanation and Discussion	Awarding Grades to Participants and Conducting a Daily Quiz on the Previous Lecture
second	۲	Knowledge Acquisition	• Crimes of Assault on Dignity	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
third	۲	Knowledge Acquisition	• Crimes of Disclosure and Deception - Their Elements - Their Types	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
fourth	۲	Knowledge Acquisition	• Methods of Detecting Crimes of Public Opinion Deception	Explanation and Discussion of Some Models	Assigning grades to participants and conducting a daily test on the previous lecture
fifth	۲	skill Acquisition	• Incitement Crimes	Explanation and Discussion Present ation of Models by Student s	Assigning grades to participants and conducting a daily test on the previous lecture
sixth	۲	Knowledge Acquisition	• Electronic Publishing Crimes	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture

seventh	٢	Knowledge & skill Acquisition	Intellectual Property and Media Honor Charters	Explanation and Discussion of Real-life Models	Assigning grades to participants and conducting a daily test on the previous lecture
eighth	٢	Knowledge & skill Acquisition	Articles of the Arab Honor Charter	Explanation and Discussion on Presentation of Models by Students	Assigning grades to participants and conducting a daily test on the previous lecture
ninth	٢	Knowledge & skill Acquisition	Journalists' Rights Law	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
tenth	٢	Knowledge & skill Acquisition	The Media and Communications Authority – Its Origin – Its Duties	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
eleventh	٢	Knowledge & skill Acquisition	List of Journalistic Ethics Rules in Iraq and the Arab World	Explanation and Discussion on Presentation of Models by Students	Assigning grades to participants and conducting a daily test on the previous lecture
twelfth	٢	skill Acquisition	General Guidelines for Media Broadcasting	Explanation and Discussion on Presentation of Models by Students	Assigning grades to participants and conducting a daily test on the previous lecture

thirteenth	۲	skill Acquisition	• Press Monitoring	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
fourteenth	۲	Knowledge & skill Acquisition	• Examples of Newspapers Violating Journalistic Ethics Rules	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
fifteenth	۲	Measuring skill & Knowledge	Second term Exam	exam and Measurement	Assigning grades for the second semester
Course Evaluation					
Distribution of the Grade Out of ۱۰۰ Based on Tasks Assigned to the Student, Such As Daily Preparation, Daily Exams, Oral Exams, Monthly and Written Exams, Reports, etc.					

۱۳ -Learning and Teaching Resources	
Required Textbooks (if any)	A Comprehensive Syllabus Prepared for the Above Courses by the Subject Teacher
Primary References (Sources)	Books Specialized in the Field of Marketing Specialized Areas in the Field of Marketing
۴ - Online References, Websites, etc.	UNESCO (United Nations Educational, Scientific and Cultural Organization): Provides numerous reports and studies on media freedom and legislation in

	various countries, as well as ethical issues related to media. International Federation of Journalists (IFJ): Offers reports and studies on media rights and legislation on a global scale.

Course description template

:Course description

This course description provides a concise summary of the course's key features and the expected learning outcomes for students, demonstrating whether they have made the most of the available .learning opportunities. It must be linked to the program description

Media College/ Iraqia University	١. Educational Institution
Department of Radio and Television Journalism	٢. Academic Department / Center
Report and correspondence	٣. Course Name/ Code
In-person attendance	٤. Available Attendance Modes
٢٠٢٦ / ٢٠٢٥	٥. Semester / Year
٩٠ hours annually	٦. Total Study Hours (Annually)
٢٠٢٦ / ٢٠٢٥	٧. Date of Preparation of this Description:
Lct falah taher rhema	٨. Course Lecturer
٩, course objectives	
١. Introduce the student to the concept of mobile journalism.	
٢. Enable the student to understand the nature of the relationship between mobile journalism and media work in the new media environment.	
٣. Equip the student with knowledge of the terminology used in mobile journalism.	

Course outcomes, teaching and learning methods, and .١ .١
assessment

A. Cognitive Objectives

- ب- ١. To enable the student to acquire scientific knowledge in the subject .of mobile journalism
- ت- ٢. To prepare the student academically so that they can understand the .process of publishing and raising awareness in mobile journalism

B. Course-Specific Skills Objectives

١. The ability to use mobile journalism to create future job .opportunities
٢. The skill to plan the content creation process using mobile .journalism
٣. The ability to analyze the methods and content of the relationship .between media work and the needs of society

Teaching and Learning Methods

١. Explaining and interpreting topics related to mobile journalism .
٢. Stimulating the student's mind by posing questions and encouraging them to think about the answers, as well as soliciting opinions from everyone on a particular idea
٣. Asking the student to provide examples related to the topic, then giving them the most accurate example or accepting their example if it is correct

Assessment Methods

١. Assigning a specific grade to the student's activity and participation .in the lecture
٢. Testing the student through an in-person midterm exam .

C. Affective and Value-Based Objectives

١. To develop the student's ability to understand the nature of mobile .journalism and its dangers to society
٢. To connect the topic of mobile journalism to fundamental principles .and values, and the importance of preserving them

Teaching and Learning Methods

١. Explaining and interpreting the topics of mobile journalism and its .relationship to media work
٢. Stimulating the student's mind by posing questions and encouraging

.them to think about the answers

Assessment Methods

**Assigning a specific grade to the student's participation in the .^١
.lecture**

.Testing the student through an in-person midterm exam .^٢

D. General and Qualifying Skills

**Equipping the student with methods and tools for political and .^١
.critical analysis of various topics**

**Enabling the student to formulate a media message capable of .^٢
protecting them from external communication messages that target
.their values, principles, and ideas**

Teaching and learning methods

**Explain and interpret the topics of mobile journalism and its relationship to new .^١
.media**

**Stimulate the student's thinking by posing questions and encouraging them to .^٢
.consider the answers**

**Ask the student to provide illustrative examples of the mobile journalism .^٣
.process**

Assessment Methods

**Assigning a specific grade to the student's participation in the .^١
.lecture**

.Testing the student through an in-person midterm exam .^٢

٢. بنية المقرر الفصل الأول

Evaluation Method	Teaching Method	Unit/Topic Name	Required Learning Outcomes	Hours	Week
Grading for participation	Explanation and discussion	Mobile Journalism: Concept, Origins, and Development	Knowledge Acquisition	٣	First
Grading for participation	Explanation and discussion	Writing and editing for mobile journalism	Knowledge Acquisition	٣	Second
Grading for participation	Explanation and discussion	Practical applications for writing and editing in mobile journalism	Knowledge Acquisition	٣	Third
Grading for participation	Explanation and discussion	Content creation and production in mobile journalism	Knowledge Acquisition	٣	Fourth
Grading for participation	Explanation and discussion	Practical applications for preparing and producing content in mobile journalism	Knowledge Acquisition	٣	
Grading for participation	Explanation and discussion	Mobile journalism techniques	Knowledge Acquisition	٣	Sixth
Grading for participation	Explanation and discussion	Practical applications of mobile journalism techniques	Knowledge Acquisition	٣	Seventh

Grading for participation	Explanation and discussion	Principles and techniques of video and audio editing using a mobile device	Knowledge Acquisition	३	Eighth
Grading for participation	Explanation and discussion	Practical applications for video and audio editing using a mobile device	Knowledge Acquisition	३	Ninth
Grading for participation	Explanation and discussion	Applications used in content production for mobile journalism	Knowledge Acquisition	३	Tenth
Grading for participation	Explanation and discussion	Practical applications for apps used in content production for mobile journalism	Knowledge Acquisition	३	Eleventh
Grading for participation	Explanation and discussion	Mobile Journalist Skills	Knowledge Acquisition	३	Twelfth
Grading for participation	Explanation and discussion	Practical applications of mobile journalism skills	Knowledge Acquisition	३	Thirteenth
Grading for participation	Explanation and discussion	Types of content in mobile journalism	Knowledge Acquisition	३	Fourteenth
Grading for participation	Explanation and discussion	First semester exam	Knowledge Acquisition	३	Fifteenth

٣. بنية المقرر الفصل الثاني

Evaluation Method	Teaching Method	Unit/Topic Name	Required Learning Outcomes	Hours	Week
Grading for participation	Explanation and discussion	Methods and techniques for verifying fake content in mobile journalism	Knowledge Acquisition	٣	First
Grading for participation	Explanation and discussion	Practical applications for verifying fake content in mobile journalism	Knowledge Acquisition	٣	Second
Grading for participation	Explanation and discussion	Journalistic editing for multi-platform newsrooms	Knowledge Acquisition	٣	Third
Grading for participation	Explanation and discussion	Practical applications of journalistic editing for multi-platform newsrooms	Knowledge Acquisition	٣	Fourth
Grading for participation	Explanation and discussion	Employing artificial intelligence technologies in mobile journalism	Knowledge Acquisition	٣	five
Grading for participation	Explanation and discussion	Practical applications of employing artificial intelligence technologies in mobile journalism	Knowledge Acquisition	٣	Sixth

Grading for participation	Explanation and discussion	Managing media organizations in mobile journalism	Knowledge Acquisition	۳	Seventh
Grading for participation	Explanation and discussion	Practical applications for managing media organizations in mobile journalism	Knowledge Acquisition	۳	Eighth
Grading for participation	Explanation and discussion	Principles and foundations of mobile website design	Knowledge Acquisition	۳	Ninth
Grading for participation	Explanation and discussion	Practical applications for designing websites for mobile devices	Knowledge Acquisition	۳	Tenth
Grading for participation	Explanation and discussion	Live streaming applications in mobile journalism	Knowledge Acquisition	۳	Eleventh
Grading for participation	Explanation and discussion	Mobile Journalism Ethics	Knowledge Acquisition	۳	Twelfth
Grading for participation	Explanation and discussion	Local, Arab, and international models of mobile journalism	Knowledge Acquisition	۳	Thirteenth
Grading for participation	Explanation and discussion	A project to produce media content for mobile journalism (to be submitted by (each student	Knowledge Acquisition	۳	Fourteenth
Grading for participation	Explanation and discussion	Second semester exam	Knowledge Acquisition	۳	Fifteenth

١٣. Infrastructure

١. <https://technyato.com/digital-media/>
٢. <https://www.asu.edu.jo/ar/Literature/Digital-Media/Pages/Overview.aspx>

(أ) المراجع الالكترونية، مواقع الانترنت

١٤. Curriculum Development Plan

An annual update of approximately ٢٠٪ of the course content is conducted by the Council of Deans of Media Colleges under the Ministry, ensuring alignment with evolving academic and industry standards.

Course Description Template

Course Description:

This course description provides a concise summary of the key features of the course and the expected learning outcomes that the student is required to achieve, serving as evidence of whether they have made optimal use of the available learning opportunities. It is essential to establish a connection between this and the program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Media Institutions Management and Planning
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٦-٢٠٢٥
٦. Total Study Hours	٦٠ hours annually
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Instructor	Asst. Prof. Dr. Alaa Al-Din Ahmed Khalifa
٩. Course Objectives	
١. Introducing the student to the concept of management and its importance.	
٢. Enabling the student to understand the nature of the relationship between successful management, planning, and media work.	
٣. Equipping the student with knowledge about managerial skills in media institutions.	
٤. Enabling the student to understand decision-making processes in media institutions.	
٥. Introducing the student to the factors influencing management in media institutions.	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

١. Enabling the student to acquire scientific knowledge in the field of management and planning.
٢. Preparing the student both academically and practically to understand management and planning within media institutions.

B - Course-Specific Skills Objectives

١. Ability to understand administrative processes in media institutions.
٢. Proficiency in media planning.

Teaching and Learning Methods

١. Explaining and interpreting topics related to management and planning.
٢. Stimulating the student's thinking through guided questions and answers.

Methods of Assessment

١. Allocating a specific grade for the student's participation in classroom activities.
٢. Assessing the student through an in-person midterm examination.

C- Affective and Value-Based Objectives

Enhancing the student's ability to understand the nature of management and planning and their importance in influencing audiences.

Teaching and Learning Methods

Explaining and interpreting topics related to management and planning, guiding questions, and delivering student-led summaries.

Assessment Methods

Allocating a specific grade for the student's activity and evaluating them through a midterm examination.

General and Preparatory Skills

Enabling the student to utilize management tools and components and to formulate successful media plans.

Teaching and Learning Methods

Explaining and interpreting topics related to management and planning, guiding questions, and presenting illustrative examples.

Assessment Methods

Allocating a specific grade and evaluating the student through a midterm examination.

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١١. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	٢	Knowledge acquisition	Definition of the concept of management	Explanation and discussion	Awarding grades for participation
Second	٢	Knowledge acquisition	Importance of management	Explanation and discussion	Awarding grades for participation
Third	٢	Knowledge acquisition	Elements of management	Explanation and discussion	Awarding grades for participation
Fourth	٢	Knowledge acquisition	Components of the administrative process	Explanation and discussion	Awarding grades for participation
Fifth	٢	Knowledge acquisition	Management functions in media institutions	Explanation and discussion	Awarding grades for participation
Sixth	٢	Knowledge acquisition	Managerial skills in media institutions	Explanation and discussion	Awarding grades for participation
Seventh	٢	Knowledge acquisition	Administrative structure in media institutions	Explanation and discussion	Awarding grades for participation
Eighth	٢	Knowledge acquisition	Leadership in media institutions	Explanation and discussion	Awarding grades for participation
Ninth	٢	Knowledge acquisition	Administrative communication in media institutions	Explanation and discussion	Awarding grades for participation
Tenth	٢	Knowledge acquisition	Administrative decision-making in media institutions	Explanation and discussion	Awarding grades for participation
Week ١١	٢	Knowledge acquisition	Supervision in media institutions	Explanation and discussion	Awarding grades for participation
Week ١٢	٢	Knowledge acquisition	Factors influencing the management of media institutions	Explanation and discussion	Awarding grades for participation
Week ١٣	٢	Knowledge acquisition	Total quality management in media institutions	Explanation and discussion	Awarding grades for participation
Week ١٤	٢	Knowledge acquisition	Successful management in media institutions	Explanation and discussion	Awarding grades for participation
Week ١٥	٢	Knowledge acquisition	First semester examination	Explanation and discussion	Awarding grades for participation

१२. Course Structure – Second Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	२	Knowledge acquisition	Concept of planning and its relation to media	Explanation and discussion	Awarding grades for participation
Second	२	Knowledge acquisition	Importance and characteristics of media planning	Explanation and discussion	Awarding grades for participation
Third	२	Knowledge acquisition	Foundations of media planning	Explanation and discussion	Awarding grades for participation
Fourth	२	Knowledge acquisition	Requirements of media planning	Explanation and discussion	Awarding grades for participation
Fifth	२	Knowledge acquisition	Inputs of media plans	Explanation and discussion	Awarding grades for participation
Sixth	२	Knowledge acquisition	Outputs of media plans	Explanation and discussion	Awarding grades for participation
Seventh	२	Knowledge acquisition	Objectives of media plans	Explanation and discussion	Awarding grades for participation
Eighth	२	Knowledge acquisition	Functions of media plans	Explanation and discussion	Awarding grades for participation
Ninth	२	Knowledge acquisition	Planning in radio and television	Explanation and discussion	Awarding grades for participation
Tenth	२	Knowledge acquisition	Long-term radio and television plans	Explanation and discussion	Awarding grades for participation
Week ११	२	Knowledge acquisition	Medium-term radio and television plans	Explanation and discussion	Awarding grades for participation
Week १२	२	Knowledge acquisition	Short-term radio and television plans	Explanation and discussion	Awarding grades for participation
Week १३	२	Knowledge acquisition	Obstacles to planning in radio and television	Explanation and discussion	Awarding grades for participation
Week १४	२	Knowledge acquisition	Radio and television coordination	Explanation and discussion	Awarding grades for participation
Week १०	२	Knowledge acquisition	Second semester examination	Explanation and discussion	Awarding grades for participation

१३. Infrastructure

١) Prescribed Textbooks	A syllabus prepared by the course instructor that includes the topics approved by the Ministry.
١- ٢) Main References (Sources)	٢- Saleh Khalil – <i>Media Institutions Management in the Arab World</i> , Jordan, Dar Aram ٣- Hamid Jaad – <i>Media Planning in Iraq</i> ٤- Mohammed Sahib Sultan – <i>Media Institutions Management</i>
A) Recommended Books and References (Scientific Journals, Reports, ...)	١. Taher Zahir Mohammed – <i>Modern Trends in Administrative Leadership</i> ٢. Basheer Al-Alaq – <i>Fundamentals of Modern Management</i>
B) Electronic References, Internet Websites	Media Policy Management

١٤. Course Development Plan

An annual update of ٢٠% of the content of the prescribed topics is carried out by the Committee of Deans of the Faculties of Media of the Ministry.

Course description template

١- Course name: linguistic applications	
٢- Course code:	
٣- Semester / Year : ٢٠٢٥-٢٠٢٦	
٤- Date of description : : ٢٠٢٥-٢٠٢٦	
٥- Available Attendance Modes: in-person	
٦- Total Study Hours / Units : ٦٠ hours annually (٢) units	
٧- Course Coordinator Name (If more than one, mention all)	
Name: m m zaynb kalel .	
٨- Course Objectives:	
Course Objectives	The course aims to introduce the language of media and familiarize the student with the characteristics and features of the language of journalism, in addition to providing a comprehensive overview of the language of radio and its advantages. It also aims to clarify the differences between the language of radio, television, and journalism images, videos) using some digital applications.
٩- Teaching and Learning Strategies	
Strategies	Cognitive Objectives: The aim of this course is to provide the student with theoretical knowledge and scientific skills about the language of media. The course covers the concept of media language, its characteristics, history of its emergence and development, and the differences between the languages of various media outlets. It also explains advertising, its concept, origin, and the important aspects to follow in effective advertising. Additionally, the course discusses the advantages and disadvantages of social media in terms of language use. Furthermore, it includes learning about neutrality in media language and euphemism. The course also involves training students on how to apply what they have studied to selected texts.

١٠- Course Structure / First Semester

Week number	hours	Required Learning Outcomes	Unit/Topic Name	method of learning	Method of evaluation
first	٢	Knowledge Acquisition	Definition of Journalism Language and its Characteristics: Explanation and Discussion , Assigning Grades to Participants	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
Second	٢	Knowledge Acquisition	Understanding the Methods Used in Journalism Language: Explanation and Discussion , Assigning Grades to Participants, and Brainstorming Questions for Students	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
third	٢	Knowledge Acquisition	Understanding the Language of Radio and its Features: Explanation and Discussion , Assigning Grades to Participants	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture

fourth	۲	Knowledge Acquisition	Familiarization with the Language of Television and its Importance to the Audience, with a Review of Scientific and Practical Models in the Use of Language by Channels	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
fifth	۲	Knowledge Acquisition	Discussion of the Differences between the Language of Radio, Television, and Journalism : Explanation and Discussion , Assigning Grades to Participants, and Conducting a Daily Test on the Previous Lecture Explanation about the Language of Advertising	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture

sixth	۲	Knowledge Acquisition	Discussion of the Differences between the Language of Radio, Television, and Journalism : Explanation and Discussion , Assigning Grades to Participants, and Conducting a Daily Test on the Previous Lecture Explanation about the Language of Advertising	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
seventh	۲	Knowledge Acquisition	Acquiring Knowledge of the Origin and Development of Advertising: Explanation and Discussion , Assigning Grades to Participants, and Conducting a Daily Test on the Previous Lecture	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture

Eighth	۲	Knowledge Acquisition	Formulating an Advertisement with New Templates	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
ninth	۲	Knowledge Acquisition	Understanding the Language of Websites: Explanation and Discussion , Assigning Grades to Participants	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
tenth	۲	Knowledge Acquisition	Creating Reports on Common Errors in Website Language	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
eleventh	۲	Knowledge Acquisition	Acquiring Knowledge about Levels of Linguistic Expression : Explanation and Discussion , Assigning Grades to Participants, and Conducting a Daily Test on the Previous Lecture	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture

twelfth	۲	Knowledge & skill Acquisition	Acquiring Knowledge to Measure the Distinctiveness of Texts According to Levels: Explanation and Discussion, and Quick Tests	Comparison and Evaluation	Evaluation with Grades
thirteenth	۲	Knowledge Acquisition	Measuring Knowledge : Theoretical Midterm Exam	Explanation & discussion	
fourteenth	۲	Knowledge Acquisition	Measuring Knowledge : Theoretical Midterm Exam	Explanation & discussion	
fifteenth	۲	Measuring Knowledge by exam		Exam & Measurement	

۱۲- Course Structure / Second Semester.

Week number	hours	Required Learning Outcomes	Unit/Topic name	method of learning	Method of evaluation
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First	٢	Knowledge Acquisition	A Quranic Text to Memorize and Analyze	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
second	٢	Knowledge Acquisition	Recitation of the Text	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
third	٢	Knowledge Acquisition	Poetic Text	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
fourth	٢	Knowledge Acquisition	Memorization and Recitation of the Poetic Text in Front of Students	Explanation and Discussion of Some Models	Assigning grades to participants and conducting a daily test on the previous lecture
fifth	٢	skill Acquisition	Training Students on How to Read the Text Linguistically Correctly	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
sixth	٢	Knowledge Acquisition	Linguistic Expression Methods	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
seventh	٢	Knowledge & skill Acquisition	Writing Media Texts	Explanation and Discussion of Real-life Models	Assigning grades to participants and conducting a daily test

					on the previous lecture
eighth	۲	Knowledge & skill Acquisition	Stages of Advertisement Development and Characteristics of Effective Advertising	Explanation and Discussion of Real-life Models	Assigning grades to participants and conducting a daily test on the previous lecture
ninth	۲	Knowledge & skill Acquisition	Practical Application: Writing an Effective and Influential Advertisement	Explanation & discussion	Assigning grades to participants and conducting a daily test on the previous lecture
tenth	۲	Knowledge & skill Acquisition	Role of Words in Context (Synonymy, Homonymy, and Antonymy)	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
eleventh	۲	Knowledge Acquisition	Common Errors	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture
twelfth	۲		Bias in Media Language	Presentation of Models by Students	Assigning grades to participants and conducting a daily test on the previous lecture
thirteenth	۲	skill Acquisition	Training Students on Writing Numbers in Sentences According to Grammar Rules	Explanation and Discussion	Assigning grades to participants and conducting a daily test on the previous lecture

fourteenth	٢	Knowledge Acquisition	Prepositions, Meaning, and Structure	Allowing Students to Ask Questions Related to the Subject	Assigning grades to participants and conducting a daily test on the previous lecture
fifteenth	٢	Measuring skill & Knowledge	Second term Exam	exam	Assigning grades for the second semester
Course Evaluation					
Distribution of the Grade Out of ١٠٠ Based on Tasks Assigned to the Student, Such As Daily Preparation, Daily Exams, Oral Exams, Monthly and Written Exams, Reports, etc.					

١٣ -Learning and Teaching Resources

Required Textbooks (if any)	A Comprehensive Syllabus Prepared for the Above Courses by the Subject Teacher
Primary References (Sources)	The Media Language by Dr. Sami Sharif
Recommended Books and References (Scientific Journals, Reports, etc.)	The Comprehensive Book of Arabic Lessons by Mustafa Al-Ghalayini
٤ - Online References, Websites, etc.	Alukah Network

Course Description Template

This course description provides a concise summary of the most important characteristics of the course and the expected learning outcomes that the student is to achieve, demonstrating whether they have made the most of the available learning opportunities. It is necessary to link them to the program description.

Course description:

١. Educational Institution	College of Media – Al-Iraqia University
٢. Scientific Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	English Language / Fourth Stage / English Language in the Field of Media
٤. Available Attendance Modes	In-person attendance
٥. Semester / Year	2026/2025
٦. Total Study Hours	60 hours annually
٧. Date of Preparing this Description	2026/2025
٨. Course Instructor	Assistant Lecturer Qusay Mohammed Daham
٩. Course Objectives	
١-Introducing the student to the concept of journalism in the English language.	
٢-Enabling the student to understand journalism terminology in the English language.	
٣-Providing the student with knowledge of social communication in English language.	
٤- Enabling the student to know the tools used to facilitate the journalist's work in the English language.	

١٠. Course Learning Outcomes, Teaching, Learning, and Assessment Methods

A- Cognitive Objectives

A-1- Provide the student with scientific knowledge in the subject of journalism.

A-2- Prepare the student academically so that they are able to understand English vocabulary.

A-3- Enable the student to know the media role in conveying journalistic news of events in the English language.

B- Skills Objectives Specific to the Course

B-١- The ability to formulate questions in the English language.

B-٢- Skill in conveying journalistic news and understanding its orientations through correct scientific tools.

B-٣- The ability to understand the motives and methods of media messages aimed at driving the news in the English language.

Teaching and learning methods

١-Explaining and interpreting journalism topics and their relation to media work.

٢-Stimulating the student's mind by asking questions in the English language and making them think about the answers.

٣-Asking the student to provide examples in the English language related to the topic, then giving them the correct example or accepting their example if it is correct.

Methods of assessment

١- Allocating a specific grade for the student's activity and participation in the English language lesson.

٢- Testing the student through the midterm exam, in person or electronically, according to the instructions issued by the head of the department.

C- Affective and Value Objectives

C-١- Developing the student's ability to understand the rules of the English language and its vocabulary specific to journalism.

C-٢- Linking the topic of social communication with journalism by presenting examples from different societies.

Teaching and learning methods

١-Explaining and interpreting journalism topics in the English language and their relation to media work.

٢-Stimulating the student's mind by asking questions and making them think about the answers.

٣-Asking the student to provide examples related to the topic, then giving them the correct example or accepting their example if it is correct.

Methods of assessment

١-Allocating a specific grade for the student's activity and participation in the lesson.

٢-Testing the student through the semester exam in person or electronically according to the instructions issued by the head of the department.

D- General and Qualifying Skills

D-1- Enabling the student to know the tools of social communication for working in public and private survey centers.

D-2- Enabling the student to formulate a media message in the English language capable of arousing the audience so that they can address them in accordance with the policy of the media institution.

Teaching and learning methods

١-Explaining and interpreting journalism topics and their relation to media work.

٢-Stimulating the student's mind by asking questions and making them think about the answers.

٣-Asking the student to provide examples related to the topic, then giving them the correct example or accepting their example if it is correct.

Methods of Assessment

١- Allocating a specific grade for the student's activity and participation in the lesson.

٢- Testing the student through the semester exam, in person or electronically, according to the instructions issued by the head of the department.

١١.Course Structure – First Semester

Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	2 hours	Knowledge acquisition	Human rights	Explanation and discussion	Awarding grades for participation
Second	2 hours	Knowledge acquisition	Importance of human rights	Explanation and discussion	Awarding grades for participation
Third	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Fourth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Fifth	2 hours	Knowledge acquisition	Parts of sentences	Explanation and discussion	Awarding grades for participation
Sixth	2hours	Knowledge acquisition	Exercises	Explanation and discussion	Awarding grades for participation

Seventh	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Eighth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Ninth	2 hours	Knowledge acquisition	Kinds of sentences	Explanation and discussion	Awarding grades for participation
Tenth	2 hours	Knowledge acquisition	Exercises	Explanation and discussion	Awarding grades for participation
Week 11	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 12	2 hours	Knowledge acquisition	Writings	Explanation and discussion	Awarding grades for participation
Week 13	2 hours	Knowledge acquisition	Importance of writing	Explanation and discussion	Awarding grades for participation
Week 14	2 hours	Knowledge acquisition	Exercises	Explanation and discussion	Awarding grades for participation
Week 15	hours 2	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation

١٢- Course Structure – Second Semester

Week	Hours	Required Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	2 hours	Knowledge acquisition	Writing process	Explanation and discussion	Awarding grades for participation
Second	2 hours	Knowledge acquisition	Exercises	Explanation and discussion	Awarding grades for participation
Third	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Fourth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Fifth	2 hours	Knowledge acquisition	Exercises	Explanation and discussion	Awarding grades for participation
Sixth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Seventh	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Eighth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation

Ninth	2 hours	Knowledge acquisition	Communication	Explanation and discussion	Awarding grades for participation
Tenth	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 11	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 12	2 hours	Knowledge acquisition	Electronic media	Explanation and discussion	Awarding grades for participation
Week 13	2 hours	Knowledge acquisition	Headway	Explanation and discussion	Awarding grades for participation
Week 14	2 hours	Knowledge acquisition	Mass media	Explanation and discussion	Awarding grades for participation
Week 15	hours 2	Knowledge acquisition	Exercises	Explanation and discussion	Awarding grades for participation

١٣- Infrastructure	
Prescribed Required Books	A syllabus prepared by the course instructor that includes the vocabulary approved by the Ministry
Main References (Sources)	European commission 2012.pp.21 (1 (2 Global media and communication 2008 ,p329 Nationalism in the African 1994,p.167-184(3 Benson 1986, p.16 (4
Recommended Books and References (scientific journals, reports, etc.)	Nabil Muhammad English for mass media (1 (1 Islamic philosophical writings ,Cambridge UK,2005,p.162(2
Electronic References / Internet Websites	https://www.slideshare.net

١٤- Course Development Plan

An annual update is carried out at a rate of 2.5% of the content of the prescribed vocabulary by the Committee of Deans of the Ministerial Colleges of Media.

Course Description Template

Course Title: Specialized Radio and Television Programs

Instructor: Assistant Lecturer Amer Salman Joudah

١. Educational Institution	College of Media
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Radio and Television Journalism
٤. Available Attendance Modes	weekly
٥. Semester / Year	٢٠٢٦-٢٠٢٥
٦. Total Study Hours	٩٠ hours annually
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Objectives	
A – Aims to prepare specialists in the media field in general, with a focus on work in radio and television. B – The course seeks to train students in applying journalistic arts in all their forms.	

٩. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

١. The course aims to prepare media graduates to supply media institutions, public government bodies, and the private sector with qualified professionals.
٢. Preparing media practitioners to work according to professional standards.
٣. Developing students' cognitive skills and transferring them to practical field applications.

B - Course-Specific Skills Objectives

١. Practical skills to ensure the application of radio and television journalism techniques in the field.
٢. Learning new skills that keep pace with technological advancements in radio and television.

Teaching and Learning Methods

١. Method of delivering lectures by the course instructor
٢. Method of using electronic presentations in lectures via PowerPoint
٣. Method of practical application in the studio (radio and television)

Methods of Assessment

١. Theoretical examinations
٢. Practical examinations

C- Affective and Value-Based Objectives

١. Students should exemplify professional conduct in media practice.
٢. Students should be well-versed in media arts.
٣. Developing students' creative thinking in radio and television work.

D – General and Transferable Preparatory Skills (Other skills related to employability and personal development)

١. **Ability to perform radio and television arts professionally**
٢. **Preparing the student to acquire essential skills for media work**
٣. **Ability to apply media-related information in professional contexts**

١٠. Course Structure

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	٢	Providing course components that qualify the student to enter the media job market in radio and television.	Concept of radio and television journalism	Explanation and discussion	Daily and theoretical exam
Second	٢	Providing course components that qualify the student to enter the media job market in radio and television.	Functions of radio and television journalism	Explanation and discussion	Daily and theoretical exam
Third	٢		Formats and classifications of radio and television journalism	Explanation and discussion	Daily and theoretical exam
Fourth	٢	Providing course components that qualify the student to enter the media job market in radio and television.	News programs in radio and television	Explanation and discussion	Daily and theoretical exam
Fifth	٢	Providing course components that qualify the student to enter the media job market in radio and television.	Production of news bulletins and briefs	Explanation and discussion	Daily and theoretical exam
Sixth	٢	Providing course components that qualify the student to enter the media job market in radio and television.	News headlines in the main bulletin	Explanation and discussion	Daily and theoretical exam
Seventh	٢	Providing course	News service (subtitle)	Explanation and discussion	Daily and theoretical exam

		components that qualify the student to enter the media job market in radio and television.			
Eighth	٢		News commentary and analysis		
Ninth	٢		Production and preparation of news magazines		
Tenth	٢		Newspaper quotes programs		
Week ١١	٢		Weather forecast programs		
Week ١٢	٢		Political programs in radio and television		
Week ١٣	٢		Talk shows in radio and television		
Week ١٤	٢		Seminars and discussions		
Week ١٥	٢		First semester exam		
Week ١٦	٢		News coverage in radio and television		
Week ١٧	٢		Documentaries		
Week ١٨	٢		Documentary production		
Week ١٩	٢		Documentary script		
Week ٢٠	٢		Script in news programs		
Week ٢١	٢		Writing and commentary on visuals		
Week ٢٢	٢		Characteristics of news editors		
Week ٢٣	٢		Newsroom work pressure in radio and television		
Week ٢٤	٢		Visuals in television		

Week ٢٥	٢		Technical terminology in television		
Week ٢٦	٢		Practical application		
Week ٢٧	٢		Practical application		
Week ٢٨	٢		Practical application		
Week ٢٩	٢		Practical application		
Wee٣٠	٢		Second semester exam		

۱۱. Course Structure – Second Semester					
Week	Hours	Intended Learning Outcomes	Unit / Topic	Teaching Method	Assessment Method
First	۲	Knowledge acquisition	- The difference between speech and delivery	Explanation and discussion	Assigning grades for participation
Second	۲	Knowledge acquisition	- Relaxation exercises	Explanation and discussion	Assigning grades for participation
Third	۲	Knowledge acquisition	- Voice level exercises	Explanation and discussion	Assigning grades for participation
Fourth	۲	Knowledge acquisition	- Exercises in assimilation, conversion, and clarification	Explanation and discussion	Assigning grades for participation
Fifth	۲	Knowledge acquisition	- Movement and stillness exercises	Explanation and discussion	Assigning grades for participation
Sixth	۲	Knowledge acquisition	- Exercises in speech tone	Explanation and discussion	Assigning grades for participation
Seventh	۲	Knowledge acquisition	- Exercises in softening and amplification	Explanation and discussion	Assigning grades for participation
Eighth	۲	Knowledge acquisition	- Exercises in meaning and conveying emotions	Explanation and discussion	Assigning grades for participation
Ninth	۲	Knowledge acquisition	- Exercises in rhetorical style	Explanation and discussion	Assigning grades for participation
Tenth	۲	Knowledge acquisition	- Exercises in storytelling, poetry, and acting	Explanation and discussion	Assigning grades for participation
Week ۱۱	۲	Knowledge acquisition	- Delivery exercises in radio broadcasting	Explanation and discussion	Assigning grades for participation
Week ۱۲	۲	Knowledge acquisition	- Exercises for cultural and entertainment programs	Explanation and discussion	Assigning grades for participation
Week ۱۳	۲	Knowledge acquisition	- Exercises to avoid bias and affirm neutrality	Explanation and discussion	Assigning grades for participation
Week ۱۴	۲	Knowledge acquisition	- Vocal distinction and voice alteration exercises	Explanation and discussion	Assigning grades for participation
Week ۱۵	۲	Knowledge acquisition	- Second semester exam	Explanation and discussion	Assigning grades for participation

١٢. Infrastructure

١) Prescribed Textbooks

١- ٢) Main References (Sources)

A) Recommended Books and References (Scientific Journals, Reports, ...)

Barakat Abdulaziz, *Modern Trends in Radio Program Production*, Dar Al-Kitab Al-Hadith, ٢٠٠٠
Hassan Emad Makawy and Adel Abdelghafar, *Radio in the Twenty-First Century*, Egyptian Lebanese House, Cairo, ٢٠٠٨

B) Electronic References, Internet Websites

١٣. Course Development Plan

- Focus on the practical aspect and attempt to link practical work with theoretical knowledge
- Student requirements after completing each topic in the syllabus include preparing a model to be applied practically, such as news bulletins

Course Description Template

Course Description: Radio and Television Advertising Art Course – Asst. Prof. Dr. Alaa Najah Nouri

This course description provides a concise summary of the key features of the course and the expected learning outcomes that students should achieve, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description.

١. Educational Institution	College of Media – Al-Iraqia University
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Radio and Television Advertising Art for the Fourth Stage
٤. Available Attendance Modes	In-person Attendance
٥. Semester / Year	٢٠٢٦-٢٠٢٥
٦. Total Study Hours	٦٠ hours annually
٧. Date of Preparing This Description	٢٠٢٦-٢٠٢٥
٨. Course Instructor	Asst. Prof. Dr. Alaa Najah Nouri
٩. Course Objectives	
A – Introducing the student to the principles and foundations of producing radio and television advertisements	
B – Enabling the student to analyze radio and television advertisements	
C – Equipping the student with the skill of creating radio and television advertisements	
D – Enabling the student to compare different radio and television advertisements	
E – Introducing the student to colors, images, and the purpose behind producing radio and television advertisements	

1. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

Precisely defining the concept of advertising and identifying its characteristics that distinguish it from other communication activities, while also determining points of convergence between advertising and these activities (communication, propaganda and publishing, public relations, personal selling, promotion)

Enabling the student to thoroughly understand advertising for proper use and application in professional practice (production), as well as critique and evaluation in theoretical contexts (study and research), including exposure, reception, and achieving maximum benefit

Identifying the parties involved in the advertising communication process

Recognizing the factors influencing the construction of the advertising message in form and content

Introducing advertising ethics

B - Course-Specific Skills Objectives

Enhancing the student's ability to write an advertising concept script

Enhancing the student's ability to plan an advertising campaign

Teaching and Learning Methods

Theoretical lecture method

Use of electronic presentation

Presentation of experiments and videos

Daily quizzes

Methods of Assessment

1. Allocating a specific grade for the student's participation in classroom activities.

2. Assessing the student through an in-person midterm examination.

C- Affective and Value-Based Objectives

Achieving a cognitive level in writing radio and television advertisements and understanding the stages of their production and idea testing

Developing students' abilities to follow and evaluate advertisements presented through mass communication channels and social media platforms

Teaching and Learning Methods

Explaining and interpreting topics related to management and planning, guiding questions, and delivering student-led summaries.

Assessment Methods

Daily quizzes

Practical assignments

General and Preparatory Skills

Writing advertising ideas and testing the best among them (training)
Group work to generate advertising ideas for the proposed topic
Evaluating proposed advertising ideas through discussion

Teaching and Learning Methods

Theoretical lecture method
Use of electronic presentation
Presentation of experiments and videos
Daily quizzes

Assessment Methods

Daily quizzes
Practical assignments

١١. Course Structure – First Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	٢	Knowledge acquisition	Concept of advertising and its characteristics	Theoretical lectures	Through student interaction
Second	٢	Knowledge acquisition	Difference between advertising, personal selling, sales promotion, public relations, and propaganda	Theoretical lectures	Through student interaction
Third	٢	Knowledge acquisition	Identifying types of advertising	Theoretical lectures with advertising samples	Student interaction and assignment of practical tasks
Fourth	٢	Knowledge acquisition	Defining the concept of local and international advertisements	Viewing local and international advertisements	Student interaction and assignment of practical tasks
Fifth	٢	Knowledge acquisition	Understanding the features, characteristics, and stages of advertising	Theoretical lectures	Student interaction
Sixth	٢	Knowledge acquisition	Identifying key elements that contributed to the emergence and development of international advertising	Theoretical lectures	Student interaction
Seventh	٢	Knowledge acquisition	Determining the strategy for writing international advertisements and the difference between writing them and local advertisements	Theoretical and practical lectures	Practical
Eighth	٢	Knowledge acquisition	Introducing students to the considerations that govern advertisers in using international advertising strategies	Theoretical lectures	Theoretical
Ninth	٢	Knowledge acquisition	Introducing students to the format and structure of advertisements according to the medium presenting them	Theoretical lectures	Theoretical

Tenth	۲	Knowledge acquisition	Explaining the advantages of sponsored (funded) program style	Theoretical and practical lectures	Theoretical and practical
Week ۱۱	۲	Knowledge acquisition	Explaining the style of direct advertisements	Theoretical and practical lectures	Theoretical and practical
Week ۱۲	۲	Knowledge acquisition	Considerations for using sponsored programs and direct advertisement styles	Theoretical lectures	Theoretical
Week ۱۳	۲	Knowledge acquisition	Identifying the features of radio as a media and advertising platform	Theoretical lectures	Theoretical
Week ۱۴	۲	Knowledge acquisition	Constructing the radio advertising message	Theoretical lectures	Theoretical
Week ۱۵		Knowledge acquisition	Identifying the characteristics of television as an advertising medium	Theoretical lectures	Theoretical

١٢. Course Structure – Second Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	٢	Knowledge acquisition	Identifying the elements of constructing a television advertising message	Theoretical lectures	Theoretical
Second	٢	Knowledge acquisition	Functions and objectives of television advertisement elements	Theoretical lectures	Theoretical
Third	٢	Knowledge acquisition	Helping the student recognize the initial steps in selecting the advertising idea and its preparation stages	Theoretical lectures	Theoretical
Fourth	٢	Knowledge acquisition	Identifying the best media ideas	Theoretical and practical lectures	Practical (applied)
Fifth	٢	Knowledge acquisition	Introducing the student to preliminary and approximate models leading to the final advertisement model	Practical lectures	Practical
Sixth	٢	Knowledge acquisition	Determining the number of scenes and accompanying texts for each scene and the mechanism for selecting scenes	Practical lectures	Practical
Seventh	٢	Knowledge acquisition	Stages of television advertisement production	Theoretical and practical lectures	Practical
Eighth	٢	Knowledge acquisition	Forms and methods of advertising in radio and television	Theoretical with sample presentations	Assigning students to select samples
Ninth	٢	Knowledge acquisition	The dramatic format of advertising	Theoretical lectures	Theoretical
Tenth	٢	Knowledge acquisition	The representational and structural format of advertising	Theoretical with sample presentations	Theoretical
Week ١١	٢	Knowledge acquisition	Elements affecting the artistic treatment of the advertising message	Theoretical lectures	Theoretical
Week ١٢	٢	Knowledge acquisition	Psychological responses of the consumer toward the advertising message	Theoretical lectures	Theoretical
Week ١٣	٢	Knowledge acquisition	Writing the advertising scenario	Theoretical lectures	Theoretical

Week ١٤	٢	Knowledge acquisition	Advertising and consumer behavior	Theoretical lectures	Theoretical
Week ١٥	٢	Knowledge acquisition	Advertising campaigns	Theoretical lectures	Theoretical

١٣. Infrastructure

١) Prescribed Textbooks	Art of Advertising – Mona Al-Hadidi
٢) Main References (Sources)	Innovating Advertising Ideas – El-Sayed Bahnasy
A) Recommended Books and References (Scientific Journals, Reports, ...)	Advertising: A New Vision – Naji Khashaba Effective Advertising – Mohamed Mahmoud Mostafa
B) Electronic References, Internet Websites	Commercial satellite channel websites

١٤. Course Development Plan

Constant review and updating of curricula, with significant attention given to the training aspect

An annual update of ٢٠% of the content of the prescribed topics is carried out by the Committee of Deans of the Faculties of Media of the Ministry.

Course Description Template

Course Description :

This course description provides a concise summary of the key characteristics of the course and the expected learning outcomes that the student should achieve, demonstrating whether they have made the most of the available learning opportunities. It must also be linked to the program description.

١. Educational Institution	College of Media
٢. Academic Department / Center	Department of Radio and Television Journalism
٣. Course Name / Code	Scenario
٤. Available Attendance Modes	weekly
٥. Semester / Year	٢٠٢٥/٢٠٢٦
٦. Total Study Hours	٦٠ hours annually
٧. Date of Preparing This Description	٢٠٢٥ / ٢٠٢٦
٨. ٨. Course Instructor	Asst. Prof. Dr. Walid Abdulmalik Shaker
٩. Course Objectives	
A – Aims to prepare specialists in the media field in general, with a focus on work in radio and television. B – The course seeks to train students in applying journalistic arts in all their forms.	

١٠. Course learning outcomes and methods of teaching, learning, and assessment

A- cognitive Objectives

- ١. A.١ – Provide the student with scientific knowledge in the subject of screenplay.
- ٢. A.٢ – Prepare the student academically to understand the concept of screenplay, its rules, and writing principles.
- ٣. A.٣ – Enable the student to recognize the role that the screenplay plays in both dramatic and non-dramatic works..

B - Course-Specific Skills Objectives

- ١. B.١ – Ability to understand screenplay writing methods based on scientific principles.
- ٢. B.٢ – Skill in utilizing the tools of a screenwriter to reach a professional level that ensures a positive impact on the viewer.
- ٣. B.٣ – Ability to analyze dramatic and non-dramatic works that contain conceptual, structural, and psychological elements employed in the screenplay of the viewed work. .

Teaching and Learning Methods

- ١. ١ – Explaining and interpreting topics related to screenplay and their connection to media work.
- ٢. ٢ – Stimulating the student's mind by asking questions and encouraging them to think about the answers.
- ٣. ٣ – Asking the student to provide examples related to the topic, then offering the correct example or accepting theirs if it is accurate.

Methods of Assessment

- ١ – Allocating a specific grade for the student's activity and participation in the lesson.
- ٢ – Assessing the student through a midterm exam, either in-person or online, according to the instructions issued by the department head.

C- Affective and Value-Based Objectives

- C.١ – Developing the student's ability to understand media and dramatic discourse directed at the Iraqi audience across different stages.
- C.٢ – Connecting the topic of screenplay in dramatic and programmatic works by presenting contemporary examples from various societies.
- C.٣ – Conducting mental comparisons between different dramatic and programmatic works to safeguard Iraqi society against foreign ideas that may be embedded in such productions.

Teaching and Learning Methods

- ١ – Explaining and interpreting screenplay topics in dramatic and programmatic works and their relation to media production.
- ٢ – Stimulating the student's thinking by posing questions and encouraging them to reflect on the answers.
- ٣ – Asking the student to present examples related to the topic, then providing the correct example or accepting theirs if it is accurate.

Assessment Methods

- ١ – Allocating a specific grade for the student's activity and participation during the lesson.
- ٢ – Evaluating the student through a midterm exam, conducted either in-person or online, according to the instructions issued by the department head.

D – General and Preparatory Skills

- D.١ – Empowering the student with methods and tools of screenplay writing to qualify them for writing dramatic works or preparing television and radio programs.
- D.٢ – Enabling the student to formulate a media message by writing screenplays for dramatic works or programs that can both protect Iraqi society and influence other communities.

Teaching and Learning Methods

- ١ – Explaining and interpreting screenplay topics in dramatic and programmatic works and their relevance to media production.
- ٢ – Stimulating the student's thinking by posing questions and encouraging thoughtful responses.
- ٣ – Asking the student to present examples related to the topic, then providing the correct example or accepting theirs if it is accurate.

Assessment Methods

- ١ – Assigning a specific grade for the student's activity and participation during the lesson.
- ٢ – Evaluating the student through a midterm exam, conducted either in-person or online, in accordance with the instructions issued by the department head.

١١. Course Structure first semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
First	٢	Acquiring knowledge	Concept of the screenplay	Explanation and discussion	Awarding a grade for participation.
Second	٢	Acquiring knowledge	Idea development and preparation for writing	Explanation and discussion	Awarding a grade for participation.
Third	٢	Acquiring knowledge	Methods of presenting ideas and proposals	Explanation and discussion	Awarding a grade for participation.
Fourth	٢	Acquiring knowledge	Screenplay structure	Explanation and discussion	Awarding a grade for participation.
Fifth	٢	Acquiring knowledge	Key elements of the screenplay	Explanation and discussion	Awarding a grade for participation.
Sixth	٢	Acquiring knowledge	Screenplays for programs and series	Explanation and discussion	Awarding a grade for participation.
Seventh	٢	Acquiring knowledge	Forms of radio and television screenplays	Explanation and discussion	Awarding a grade for participation.
Eighth	٢	Acquiring knowledge	How to write a screenplay	Explanation and discussion	Awarding a grade for participation.
Ninth	٢	Acquiring knowledge	Documentary and narrative film screenplays	Explanation and discussion	Awarding a grade for participation.
Tenth	٢	Acquiring knowledge	Differences between documentary and narrative screenplays	Explanation and discussion	Awarding a grade for participation.
Week ١١	٢	Acquiring knowledge	Narrative style and its impact on screenplay structure	Explanation and discussion	Awarding a grade for participation.
Week ١٢	٢	Acquiring knowledge	How to execute a screenplay	Explanation and discussion	Awarding a grade for participation.
Week ١٣	٢	Acquiring knowledge	Student-prepared screenplay presentations	Explanation and discussion	Awarding a grade for participation.
Week ١٤	٢	Acquiring knowledge	Sound and image in screenplay construction	Explanation and discussion	Awarding a grade for participation.
Week ١٥	٢	Acquiring knowledge	First semester exam	Explanation and discussion	Awarding a grade for participation.
Week ١٦	٢	Acquiring knowledge	News coverage in radio and television	Explanation and discussion	Awarding a grade for participation.

Course Structure second semester

Week	Hours	Intended Learning Outcomes	Unit / Topic Name	Teaching Method	Assessment Method
		Acquiring knowledge	Camera movements and their role in the screenplay	Explanation and discussion	Awarding a grade for participation.
Week ١٧	٢	Acquiring knowledge	Types of shots used in the executive screenplay	Explanation and discussion	Awarding a grade for participation.
Week ١٨	٢	Acquiring knowledge	Radio screenplay and how to create a mental image	Explanation and discussion	Awarding a grade for participation.
Week ١٩	٢	Acquiring knowledge	Elements of the dramatic performance	Explanation and discussion	Awarding a grade for participation.
Week ٢٠	٢	Acquiring knowledge	Dramatic structure in the screenplay	Explanation and discussion	Awarding a grade for participation.
Week ٢١	٢	Acquiring knowledge	Narration and its impact on the screenplay	Explanation and discussion	Awarding a grade for participation.
Week ٢٢	٢	Acquiring knowledge	Conditions and objectives of a successful screenplay	Explanation and discussion	Awarding a grade for participation.
Week ٢٣	٢	Acquiring knowledge	Qualities of the screenwriter	Explanation and discussion	Awarding a grade for participation.
Week ٢٤	٢	Acquiring knowledge	Screenplay writing between talent and learning	Explanation and discussion	Awarding a grade for participation.
Week ٢٥	٢	Acquiring knowledge	Modern techniques in screenplay writing	Explanation and discussion	Awarding a grade for participation.
Week ٢٦	٢	Acquiring knowledge	Types of software programs for screenplay writing	Explanation and discussion	Awarding a grade for participation.
Week ٢٧	٢	Acquiring knowledge	Future prospects for the development of screenplay structure	Explanation and discussion	Awarding a grade for participation.
Week ٢٨	٢	Acquiring knowledge	Professional tips and guidelines for screenplay writing	Explanation and discussion	Awarding a grade for participation.
Week ٢٩	٢	Acquiring knowledge	Practical presentations of student-prepared screenplays	Explanation and discussion	Awarding a grade for participation.
Wee٣٠	٢	Acquiring knowledge	Second semester exam	Explanation and discussion	Awarding a grade for participation.

١٢. Course Structure – Second Semester

Week	Hours	Intended Learning Outcomes	Unit / Topic	Teaching Method	Assessment Method
First	٢	Knowledge acquisition	- The difference between speech and delivery	Explanation and discussion	Assigning grades for participation
Second	٢	Knowledge acquisition	- Relaxation exercises	Explanation and discussion	Assigning grades for participation
Third	٢	Knowledge acquisition	- Voice level exercises	Explanation and discussion	Assigning grades for participation
Fourth	٢	Knowledge acquisition	- Exercises in assimilation, conversion, and clarification	Explanation and discussion	Assigning grades for participation
Fifth	٢	Knowledge acquisition	- Movement and stillness exercises	Explanation and discussion	Assigning grades for participation
Sixth	٢	Knowledge acquisition	- Exercises in speech tone	Explanation and discussion	Assigning grades for participation
Seventh	٢	Knowledge acquisition	- Exercises in softening and amplification	Explanation and discussion	Assigning grades for participation
Eighth	٢	Knowledge acquisition	- Exercises in meaning and conveying emotions	Explanation and discussion	Assigning grades for participation
Ninth	٢	Knowledge acquisition	- Exercises in rhetorical style	Explanation and discussion	Assigning grades for participation
Tenth	٢	Knowledge acquisition	- Exercises in storytelling, poetry, and acting	Explanation and discussion	Assigning grades for participation
Week ١١	٢	Knowledge acquisition	- Delivery exercises in radio broadcasting	Explanation and discussion	Assigning grades for participation
Week ١٢	٢	Knowledge acquisition	- Exercises for cultural and entertainment programs	Explanation and discussion	Assigning grades for participation
Week ١٣	٢	Knowledge acquisition	- Exercises to avoid bias and affirm neutrality	Explanation and discussion	Assigning grades for participation
Week ١٤	٢	Knowledge acquisition	- Vocal distinction and voice alteration exercises	Explanation and discussion	Assigning grades for participation
Week ١٥	٢	Knowledge acquisition	- Second semester exam	Explanation and discussion	Assigning grades for participation

١٣. Infrastructure	
١) Prescribed Textbooks	A curriculum prepared by the course instructor that includes the officially approved ministerial topics.
١- ٢) Main References (Sources)	١. Syd Field, *Screenplay*, translated by Sami Mohammed, Baghdad: Dar Al-Mamoun for Printing and Publishing, ١٩٨٩. ٢. Pat Cooper and Ken Dancyger, *Writing the Short Film Screenplay*, translated by Ahmed Youssef, Cairo: National Center for Translation, ٢٠١١. ٣. Hammadi Keroum, *Adaptation from Narrative Discourse to Cinematic Discourse*, Damascus: General Organization for Cinema, ٢٠٠٥.
A) Recommended Books and References (Scientific Journals, Reports, ...)	١. Syd Field, <i>Screenplay</i>, translated by Sami Mohammed, Baghdad: Dar Al-Mamoun for Printing and Publishing, ١٩٨٩. ٢. Pat Cooper and Ken Dancyger, <i>Writing the Short Film Screenplay</i>, translated by Ahmed Youssef, Cairo: National Center for Translation, ٢٠١١. ٣. Hammadi Keroum, <i>Adaptation from Narrative Discourse to Cinematic Discourse</i>, Damascus: General Organization for Cinema, ٢٠٠٥.
B) Electronic References, Internet Websites	https://www.iasj.net/iasj/issue/١٢٩٥٣

١٤. Course Development Plan
- An annual update of ٢٠% of the approved curriculum content is carried out by the Committee of Deans of Media Colleges at the Ministry.

١. اسم المقرر تقنيات إذاعية وتلفزيونية					
٢. رمز المقرر					
٣. الفصل / السنة الفصل الاول ٢٠٢٥-٢٠٢٦					
٤. تاريخ إعداد هذا الوصف ٢٠٢٥-٢٠٢٦					
٥. أشكال الحضور المتاحة حضوري					
٦. عدد الساعات الدراسية (الكلي) ٦٠ ساعة / عدد الوحدات (الكلي) ٢					
٧. اسم مسؤول المقرر الدراسي (اذا اكثر من اسم يذكر)					
الاسم: م.د محمود معزز			الاسم: م.م اسعد قاسم شريف		
@aliraqia.edu.iq : الأيميل			asaad.q.shareef		
@aliraqia.edu.iq : الأيميل					
٨. اهداف المقرر					
اهداف المادة الدراس			هذا المقرر عملي بالاساس يقوم على تدريب الطلبة وتمكينهم من تقنية الصوت والصورة واكتساب مهارات استعمالاتها كما يساعد المقرر الطالب على فهم مكونات ووظائف الصوت والصورة في العمل الإذاعي والتلفزيوني وكيفية توظيف الصوت والصورة في تدعيم واثراء المضامين الإعلامية بالإضافة الى تنمية قدرات الطالب في توظيف التقنيات الحديثة في انتاج العمل الإذاعي والتلفزيوني		
اهداف المقرر					
أولا . المعرفة بكل التقنيات المستخدمة في الإنتاج الإذاعي والتلفزيوني					
ثانيا : اكساب الطالب المهارات النقتية الخاصة بالإذاعة والتلفزيون					
ثالثا : تمكين الطالب من استخدام التقنية في تعزيز المحتوى الإعلامي					
رابعا : تهيئة الطالب لبيئة العمل في الإذاعة والتلفزيون					
خامسا : تفسير الخصائص التقنية لمعدات العمل الإذاعي والتلفزيوني					
٩. استراتيجيات التعليم والتعلم					
الاستراتيجية			المحاضرات		
تطبيقات عملية في الاستديوهات الاذاعية والتلفزيونية والقنوات الفضائية			تكاليف جماعية		
١٠. بنية المقرر					
الأسبوع	الساعات	مخرجات التعلم المطلوبة	اسم الوحدة او الموضوع	طريقة التعلم	طريقة التقييم
الاسبوع ١	٢	المعرفة والفهم	تعريف عن نشاءة الاذاعة شرح ومناقشة منح درجات للمشاركين	شرح ومناقشة	منح درجات للمشار
الاسبوع ٢	٢	المعرفة والفهم	معرفة مفهوم الإذاعة ومراحل تطوره شرح ومناقشة منح درجات للمشاركين وطرح اسئلة عصف ذهني للطلبة	شرح مناقشة	منح درجات للمشار
الاسبوع ٣	٢	المعرفة والفهم			منح درجات للمشار واجراء امتحان يو بالمحاضرة السابقة

منح درجات للمشار	شرح ومناقشة	مدخل لفهم الصوت وأهميته وطبيعة التقنيات المستخدمة في نقل الصوت	مكونات الاستوديو الإذاعي	٢	الاسبوع ٤
منح درجات للمشار	شرح ومناقشة	نبذة عن مراحل تطور تقنيات التسجيل الإذاعي - محطات الإرسال والاستقبال الإذاعي	مكونات الاستوديو الإذاعي	٢	الاسبوع ٥
منح درجات للمشار واجراء امتحان يوم بالمحاضرة السابقة	شرح ومناقشة	أنواع الاستديوهات الإذاعية - الميكروفونات وأنواعها وخصائصها	مكونات الاستوديو الإذاعي	٢	الاسبوع ٦
منح درجات للمشار	شرح ومناقشة	مزج الصوت والمؤثرات - أجهزة التسجيل وأنواعها	مكونات الاستوديو التلفزيوني	٢	الاسبوع ٧
منح درجات للمشار واجراء امتحان يوم بالمحاضرة السابقة	شرح ومناقشة	أنواع الاستديوهات التلفزيونية - مكسر الصوت - مكسر الصورة - شاشات العرض	مكونات الاستوديو التلفزيوني	٢	الاسبوع ٨
منح درجات للمشار	شرح ومناقشة	معدات البث - أجهزة المراقبة (المونتيرات) - الأشرطة - أجهزة التسجيل الرقمية	عربة النقل الخارجي	٢	الاسبوع ٩
تقييم بالدرجات	شرح ومناقشة	أهميتها - مكوناتها - استخداماتها	المونتاج	٢	الاسبوع ١٠
	شرح ومناقشة	معرفة أنواع المونتاج والتقنيات المستخدمة داخل عمليات المونتاج	الكاميرات	٢	الاسبوع ١١
	شرح ومناقشة	أنواعها واستخداماتها	اجراء امتحان بالفصل الاول	٢	الاسبوع ١٢
		امتحان نظري وعلمي			

الفصل الثاني					
الاسبوع ١٣	٢	التلفزيون الرقمي	مفهوم التلفزيون الرقمي واختلافه عن التلفزيون التناظري	شرح ومناقشة	منح درجات للمشار
الاسبوع ١٤	٢	المصطلحات الفنية والتقنية التلفزيونية	الاستوديو - البلاتوه - أنواع الغرف المستخدمة في الاستوديو	شرح ومناقشة	منح درجات للمشار
الاسبوع ١٥	٢	موظفوا الاستوديو	مهام عمل كل شخص داخل الاستوديو	شرح ومناقشة	منح درجات للمشار
الاسبوع ١٦	٢	تقنيات البث الرقمي	مفهوم البث الرقمي - التلفزيون علي الجودة - الستلايت	شرح ومناقشة	منح درجات للمشاركين واجراء امتحان يومي بالمحاضرة السابقة
الاسبوع ١٧	٢	رحلة ميدانية الى الاستديو داخل الكلية	للتطبيق العملي		
الفصل الثالث					
الاسبوع ١٨	٢	الإضاءة في التلفزيون	تعريف الإضاءة وأهميتها	شرح ومناقشة	منح درجات للمشار
الاسبوع ١٩	٢	الإضاءة في التلفزيون	أنواعها وخصائصها	شرح ومناقشة	منح درجات للمشار
الاسبوع ٢٠	٢	تقنيات الديكور	اثاث الاستوديو والمعدات	شرح ومناقشة	منح درجات للمشار واجراء امتحان يوم بالمحاضرة السابقة
الاسبوع ٢١	٢	راديو الانترنت - التلفزيون الكبلي - التلفزيون التفاعلي	شرح والتعرف على الأنواع والمقارنة بينهم	شرح ومناقشة	منح درجات للمشار
الاسبوع ٢٢	٢	الالياف الضوئية	مفهومها واستخداماتها وفوائدها	شرح ومناقشة	منح درجات للمشار
الاسبوع ٢٣	٢	رحلة ميدانية لاحدى القنوات الفضائية	اجراء تطبيقي	شرح ومناقشة	منح درجات للمشار
الاسبوع ٢٤	٢	امتحان نهائي			
١١. تقييم المقرر					
توزيع الدرجة من ١٠٠ على وفق المهام المكلف بها الطالب مثل التحضير اليومي والامتحانات اليومية والشفوية والشهرية والحريرية والتقارير الخ					
١٢. مصادر التعلم والتدريس					
الكتب المقررة المطلوبة (المنهجية أن وجدت)			منهج معد جامع للمقررات اعلاه من اعداد مدرس الماد		

- مصطفى حميد الطائي - حسن مكاوي - المؤسسة العامة للتعليم الفني والتدريب المهني (المملكة العربية السعودية)	المراجع الرئيسية (المصادر)
كرم شلبي (الإنتاج التلفزيوني وفنون الإخراج) حسن مكاوي _ (تكنولوجيا الاتصال الحديثة)	الكتب والمراجع الساندة التي يوصى بها (المجلات العلمية، التقارير....)
جميع المواقع الاللكترونية العلمية ذات العلاقة	المراجع الإلكترونية ، مواقع الانترنت نموذج وصف المقرر

Course description template

::Course description

This course description provides a concise summary of the course's key features and the expected learning outcomes for students, demonstrating whether they have made the most of the available learning opportunities. It must be linked to the program description

College of Media – Iraqi University	Educational institution .١
Radio and Television Journalism Department	Scientific Department / .٢ Center
Propaganda and psychological warfare	Course Name/Code .٣
In-person attendance	Available forms of .٤ attendance
٢٠٢٦/٢٠٢٥	Term/Year .٥
hours per year ٦٠	Total number of study .٦ .٦ hours
٢٠٢٦ / ٢٠٢٥	Date this description .٧ .٧ was prepared
Dr. Omar Anad Shallal	Course instructor .٨ .٨
Course Objectives .٩	
Introducing the student to the concept of propaganda and psychological warfare and its historical development	
To enable the student to understand the laws governing propaganda work and its methods	
To provide the student with knowledge of the types of propaganda, -٣ their divisions, and the persuasive techniques used in them	
Enabling the student to learn about the methods, means, and - objectives of psychological warfare	
Introducing the student to models of contemporary psychological - warfare and its schools and intellectual premises	

Course outcomes, teaching and learning methods, and assessment
A. Cognitive Objectives To provide the student with scientific knowledge of propaganda and psychological warfare ١. To prepare the student academically to understand the phenomenon of psychological warfare and its planning and execution elements ٢. To enable the student to understand the role played by media institutions in the field of propaganda and psychological warfare ٣.
B. Course-Specific Skills Objectives ١ B. The ability to understand and deal with psychological processes on a scientific basis ٢ B. The skill in planning and implementing psychological and propaganda campaigns, whether preventative or directed at an external adversary ٣ B. The ability to analyze the methods, content, and appeals of media messages that include psychological and propaganda dimensions
Teaching and learning methods
١ Explain and interpret the topics of propaganda and psychological warfare and their relationship to media work ٢ Stimulate the student's mind by posing questions and encouraging them to think about the answers ٣ Ask the student to provide examples related to the topic, then provide the most accurate example or accept their example if it is correct
Evaluation methods
١ Allocate a specific grade for student activity and participation in the lesson ٢ Assess the student via a midterm exam, either in person or electronically, according to instructions from the department head
C. Affective and Value-Based Objectives ١ C Developing the student's ability to understand media discourse directed at the Iraqi public at various stages

. Linking the topic of psychological warfare to fundamental principles and strengthening national unity by presenting contemporary examples from different societies

. Drawing mental comparisons with other cases and societies that have been subjected to organized psychological operations, with the aim of fortifying Iraqi society

Teaching and learning methods

1. Explain and interpret the topics of propaganda and psychological warfare and their relationship to media work

2. Stimulate the student's mind by posing questions and encouraging them to think about the answers

3. Ask the student to provide examples related to the topic, then provide the most accurate example or accept their example if it is correct

Evaluation methods

1. Allocate a specific grade for student activity and participation in the lesson

2. Assess the student via a midterm exam, either in person or electronically, according to instructions from the department head

D. General and Qualifying Skills

1. To equip the student with the methods and tools of political and media analysis to be qualified in propaganda and psychological operations

2. To enable the student to formulate a media message capable of strengthening the home front on the one hand and influencing the external enemy on the other

Teaching and learning methods

1. Explain and interpret the topics of propaganda and psychological warfare and their relationship to media work

2. Stimulate the student's mind by posing questions and encouraging them to think about the answers

3. Ask the student to provide examples related to the topic, then provide the most accurate example or accept their example if it is correct

Evaluation methods

.۱ Allocate a specific grade for student activity and participation in the lesson .۱

**Assess the student via a midterm exam, either in person or electronically, .۲
.according to instructions from the department head**

Course Structure - First Semester . ١١

Evaluation Method	Teaching method	Unit/Topic Name	Required learning outcomes	Hours	Week
Award a grade for participation	Explanation and discussion	A historical introduction to propaganda	Acquiring knowledge	Two hours	the first
Award a grade for participation	Explanation and discussion	The concept of propaganda and its definitions	Acquiring knowledge	Two hours	the second
Award a grade for participation	Explanation and discussion	The psychological foundations of propaganda	Acquiring knowledge	Two hours	the third
Award a grade for participation	Explanation and discussion	Communication Aspects of Propaganda	Acquiring knowledge	Two hours	Fourth
Award a grade for participation	Explanation and discussion	Principles and Foundations of Propaganda	Acquiring knowledge	Two hours	Fifth
Award a grade for participation	Explanation and discussion	Law of Propaganda	Acquiring knowledge	Two hours	Sixth
Award a grade for participation	Explanation and discussion	Objectives of Propaganda	Acquiring knowledge	Two hours	Seventh
Award a grade for participation	Explanation and discussion	Divisions and Types of Propaganda	Acquiring knowledge	Two hours	Eighth
Award a grade for participation	Explanation and discussion	Persuasive Techniques in Propaganda	Acquiring knowledge	Two hours	Ninth
Award a grade for participation	Explanation and discussion	Appeals in Propaganda	Acquiring knowledge	Two hours	Tenth
Award a grade for participation	Explanation and discussion	Propaganda and Counter-Propaganda	Acquiring knowledge	Two hours	١١ Week
Award a grade for participation	Explanation and discussion	The Relationship Between Propaganda and Other Communication Patterns	Acquiring knowledge	Two hours	١٢ Week

Award a grade for participation	Explanation and discussion	Political Propaganda	Acquiring knowledge	Two hours	၁၃ Week
Award a grade for participation	Explanation and discussion	Propaganda and Crises	Acquiring knowledge	Two hours	၁၄ Week
Award a grade for participation	Explanation and discussion	Propaganda Techniques	Acquiring knowledge	Two hours	၁၅ Week

Evaluation Method	Teaching method	Unit/Topic Name	Required learning outcomes	Hours	Week
Award a grade for participation	Explanation and discussion	A historical introduction to psychological warfare	Acquiring knowledge	Two hours	the first
Award a grade for participation	Explanation and discussion	The concept of psychological warfare and its definitions	Acquiring knowledge	Two hours	the second
Award a grade for participation	Explanation and discussion	Psychological warfare tactics	Acquiring knowledge	Two hours	the third
Award a grade for participation	Explanation and discussion	The psychological foundations of psychological warfare	Acquiring knowledge	Two hours	Fourth
Award a grade for participation	Explanation and discussion	Psychological warfare tactics	Acquiring knowledge	Two hours	Fifth
Award a grade for participation	Explanation and discussion	Objectives of psychological warfare	Acquiring knowledge	Two hours	Sixth
Award a grade for participation	Explanation and discussion	Psychological warfare in World War I	Acquiring knowledge	Two hours	Seventh
Award a grade for participation	Explanation and discussion	Psychological warfare in World War II	Acquiring knowledge	Two hours	Eighth
Award a grade for participation	Explanation and discussion	Psychological warfare in the Cold War	Acquiring knowledge	Two hours	Ninth
Award a grade for participation	Explanation and discussion	The relationship of psychological warfare to other patterns of psychological treatment	Acquiring knowledge	Two hours	Tenth
Award a grade for participation	Explanation and discussion	Psychological warfare accompanying military conflicts	Acquiring knowledge	Two hours	١١ Week
Award a grade for participation	Explanation and discussion	Psychological warfare and its relationship to	Acquiring knowledge	Two hours	١٢ Week

		propaganda			
Award a grade for participation	Explanation and discussion	Psychological warfare, brainwashing, and ideological conversion	Acquiring knowledge	Two hours	١٣ Week
Award a grade for participation	Explanation and discussion	Psychological warfare, rumors, and clandestine broadcasts	Acquiring knowledge	Two hours	١٤ Week
Award a grade for participation	Explanation and discussion	Psychological warfare and political poisoning	Acquiring knowledge	Two hours	١٥ Week

Infrastructure .١ .١٣	
A curriculum prepared by the subject teacher that includes the vocabulary approved by the Ministry	Required textbooks (١
Hamida Smeisem, Psychological Warfare, (١ ٢٠٠٠ Baghdad, Dar al-Kutub for Printing, Muhammad Munir Hijab, Psychological (٢ ٢٠١٠ Warfare, Cairo, Dar al-Fajr, Muhammad Munir Hijab, Rumors and Ways (٣ ٢٠٠٧ to Counter Them, Cairo, Dar al-Fajr,	Main references (٢ ((sources
Hamida Smeisem, Psychological Warfare, (١ ٢٠٠٠ Baghdad, Dar al-Kutub for Printing, Muhammad Munir Hijab, Psychological (٢ ٢٠١٠ Warfare, Cairo, Dar al-Fajr, Muhammad Munir Hijab, Rumors and Ways (٣ ٢٠٠٧ to Counter Them, Cairo, Dar al-Fajr,	a) Recommended (١ books and references (scientific journals, (.reports, etc
https://ia803103.us.archive.org/٢٠/items/kt-p٢٠١٩-bskn٩٢٤٢/ktp٢٠١٩-bskn٩٢٤٢.pdf	a) Electronic (٣ references, websites

**of the content of the vocabulary set by the %٢ .An annual update of
.committee of deans of the ministerial media colleges is carried out**